

ORDER



Orders
Order / Rev: 433561
Alt Order #: 10443592
Product Desc: WALZ FOR GOVERNOR
Estimate: 11539
Flight Dates: 08/02/22 - 08/08/22
Original Date / Rev: 08/01/22 / 08/08/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	40	\$13,780.00	\$11,713.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	40	\$13,780.00	\$11,713.00	0.00
Totals	40	\$13,780.00	\$11,713.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$13,780.00
Market	100%	\$59,913.04

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$9,586.09
KMSP	27%	\$16,176.52
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$599.13
WCCO	30%	\$17,973.91
WFTC	3%	\$1,797.39

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$200.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	:30		\$150.00	0.00	NM	
N 2	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	:30		\$150.00	0.00	NM	
	2	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	:30		\$150.00	0.00	NM	
N 3	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	:30		\$325.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
N 4	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	:30		\$325.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	:30		\$325.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
N 5	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	:30		\$325.00	0.00	NM	
	2	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	:30		\$325.00	0.00	NM	
N 6	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	:30		\$325.00	0.00	NM	
N 7	M	08/06/22	08/06/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$275.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/01/22-08/07/22	Sat GMA 7-9a		7-9a			-----Sa--	:30		\$225.00	0.00	NM	
N 8	M	08/06/22	08/06/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$200.00		0.00			
N 9	M	08/07/22	08/07/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$450.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/01/22-08/07/22	Sun 8-9a		8-9a			-----Su	:30		\$350.00	0.00	NM	
N 10	M	08/07/22	08/07/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$125.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/01/22	08/07/22	-----1					1	\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	M	08/01/22-08/07/22		Sun 10-1030a					Sun 10-1030a	-----Su	:30	\$125.00	0.00	NM		
N11	M	08/02/22	08/08/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	3	\$150.00	4	0.00	NM	3	\$325.00	
Week:		08/02/22	08/08/22	MTWTF--					3	\$150.00		0.00				
1	M	08/02/22-08/08/22		M-F 9-10a					9-10a	MTWThF----	:30	\$100.00	0.00	NM		
2	M	08/02/22-08/08/22		M-F 9-10a					9-10a	MTWThF----	:30	\$100.00	0.00	NM		
3	M	08/02/22-08/08/22		M-F 9-10a					9-10a	MTWThF----	:30	\$125.00	0.00	NM		
N12	M	08/02/22	08/08/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$125.00	4	0.00	NM	2	\$230.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$125.00		0.00				
1	M	08/02/22-08/08/22		M-F 3-4p					3-4p	MTWThF----	:30	\$115.00	0.00	NM		
2	M	08/02/22-08/08/22		M-F 3-4p					3-4p	MTWThF----	:30	\$115.00	0.00	NM		
N13	M	08/02/22	08/08/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$260.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$150.00		0.00				
1	M	08/02/22-08/08/22		M-F 4-430p					4-430p	MTWThF----	:30	\$125.00	0.00	NM		
2	M	08/02/22-08/08/22		M-F 4-430p					4-430p	MTWThF----	:30	\$135.00	0.00	NM		
N14	M	08/02/22	08/08/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$250.00		0.00				
N15	M	08/02/22	08/08/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$660.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$350.00		0.00				
1	M	08/02/22-08/08/22		M-F 5-530p					5-530p	MTWThF----	:30	\$330.00	0.00	NM		
2	M	08/02/22-08/08/22		M-F 5-530p					5-530p	MTWThF----	:30	\$330.00	0.00	NM		
N16	M	08/02/22	08/08/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00	
Week:		08/02/22	08/08/22	MTWTF--					1	\$1,500.00		0.00				
N17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$375.00		0.00				
N18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$350.00		0.00				
N19	M	08/07/22	08/07/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00	
Week:		08/01/22	08/07/22	-----1					1	\$1,500.00		0.00				
N20	M	08/02/22	08/08/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00	
Week:		08/02/22	08/08/22	MTWTF--					2	\$550.00		0.00				
N21	M	08/07/22	08/07/22		CM	10-1030p		:30	1	\$650.00	3	0.00	NM	1	\$650.00	

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				Sun Late News 10-1030p			-----1								
				Sun Late News 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/01/22	08/07/22	-----1		1		\$650.00	0.00						
N23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	7-10p	--W----	:30	1	\$1,700.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/01/22	08/07/22	--W----		1		\$1,700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/01/22-08/07/22	Wed Spcl 2			7-10p	--W-----	:30		\$900.00		0.00	NM		
N24	M	08/04/22	08/08/22	M-F 430-5a News M-F 430-5a News	CM	430-5a	M--F--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/04/22	08/10/22	M--F--		3		\$225.00	0.00						
N25	M	08/06/22	08/06/22	Sa Late News Sat Late News	CM	10-1035p	-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/01/22	08/07/22	-----S-		1		\$550.00	0.00						
N26	M	08/06/22	08/06/22	Sa 1035-1135p TFN Castle	CM	1035-1135p	-----S-	:30	1	\$135.00	2	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/01/22	08/07/22	-----S-		1		\$135.00	0.00						
N27	M	08/04/22	08/08/22	M-F OV TCL M-F Overnight TCL	CM	1235-135x	M--F--	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/04/22	08/10/22	M--F--		1		\$45.00	0.00						
													Totals	40	\$13,780.00