

ORDER



Orders
Order / Rev: 433006
Alt Order #: 10438886
Product Desc: WALZ FOR GOVERNOR
Estimate: 11441
Flight Dates: 07/19/22 - 07/25/22
Original Date / Rev: 07/19/22 / 07/19/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	23	\$10,825.00	\$9,201.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	23	\$10,825.00	\$9,201.25	0.00
Totals	23	\$10,825.00	\$9,201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$10,825.00
Market	100%	\$77,321.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$13,144.64
KMSP	30%	\$23,196.43
KMWB	1%	\$773.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$773.21
WCCO	36%	\$27,835.71
WFTC	1%	\$773.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/19/22	07/25/22	MTWTF--		1		\$200.00		0.00					
N 2	M	07/19/22	07/25/22		CM	5-6a	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00

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N 3	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$200.00			0.00			
N 4	M	07/19/22	07/25/22	M-F 6-7a News M-F 6-7a News	CM	(6:30 AM-7:00 AM)								2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$375.00			0.00			
N 5	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	(7:00 AM-8:00 AM)								2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$375.00			0.00			
N 6	M	07/23/22	07/23/22	Sat GMA 7-9a Sat GMA	CM	(7:00 AM-8:00 AM)								1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1-		1			\$275.00			0.00			
N 7	M	07/24/22	07/24/22	Sun 10-1030a At Issue	CM	Sun 10-1030a								1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1			\$175.00			0.00			
N 8	M	07/19/22	07/25/22	M-F 9-10a Minnesota Live	CM	9-10a								2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$150.00			0.00			
N 9	M	07/19/22	07/25/22	M-F 3-4p Twin Cities Live	CM	3-4p								1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1			\$125.00			0.00			
N 10	M	07/19/22	07/25/22	M-F 4-430p Twin Cities Live	CM	4-430p								1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1			\$150.00			0.00			
N 11	M	07/19/22	07/25/22	M-F 5-530p M-F 5-530p	CM	5-530p								1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1			\$350.00			0.00			
N 12	M	07/19/22	07/25/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5								2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$1,500.00			0.00			
N 13	M	07/19/22	07/25/22	M-F 6-630p M-F 6-630p	CM	6-630p								1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1			\$375.00			0.00			
N 14	M	07/24/22	07/24/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5								1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1			\$1,500.00			0.00			
N 15	M	07/21/22	07/21/22	Thr Spcl 2 Attack on the Capitol	CM	7-9p								1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	---1---		1			\$1,000.00			0.00			
N 16	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p								2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2			\$350.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$350.00		0.00			
N17	M	07/24/22	07/24/22	Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sun Late News 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1				\$400.00		0.00			
													Totals	23	\$10,825.00