

ORDER



Orders
Order / Rev: 431190
Alt Order #: 10397448
Product Desc: WALZ FOR GOVERNOR
Estimate: 11132
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 06/20/22 / 06/20/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1
Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	65	\$19,930.00	\$16,940.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	65	\$19,930.00	\$16,940.50	0.00
Totals	65	\$19,930.00	\$16,940.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$19,930.00
Market	100%	\$142,357.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$24,200.71
KMSP	30%	\$42,707.14
KMWB	1%	\$1,423.57
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,423.57
WCCO	36%	\$51,248.57
WFTC	1%	\$1,423.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/04/22	10/10/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	MTWTF--		2		\$100.00		0.00					
N 2	M	10/04/22	10/10/22		CM	5-6a	MTWTF--	:30	3	\$100.00	4	0.00	NM	3	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a News M-F 5-6a News		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$100.00		0.00			
N 3	M	10/04/22	10/10/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$300.00	4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$300.00		0.00			
N 4	M	10/04/22	10/10/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$300.00		0.00			
N 5	M	10/04/22	10/10/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					4	\$250.00		0.00			
N 6	M	10/04/22	10/10/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$250.00		0.00			
N 7	M	10/08/22	10/08/22	Sa 6-7a Sat 6a News	CM	6-7a	-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$125.00		0.00			
N 8	M	10/08/22	10/08/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$400.00		0.00			
N 9	M	10/09/22	10/09/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1					1	\$100.00		0.00			
N 10	M	10/09/22	10/09/22	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1					1	\$550.00		0.00			
N 11	M	10/04/22	10/10/22	M-F 9-10a Live with Kelly & Ryan	CM	9-10a	MTWTF--	:30	2	\$75.00	4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$75.00		0.00			
N 12	M	10/04/22	10/10/22	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$150.00		0.00			
N 13	M	10/04/22	10/10/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$100.00		0.00			
N 14	M	10/04/22	10/10/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$100.00		0.00			
N 15	M	10/04/22	10/10/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	4	\$70.00	4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					4	\$70.00		0.00			
N 16	M	10/04/22	10/10/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	3	\$75.00	4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$75.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	M	10/04/22	10/10/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$75.00		0.00			
N 18	M	10/04/22	10/10/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					5	\$300.00		0.00			
N 19	M	10/04/22	10/10/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					1	\$800.00		0.00			
N 20	M	10/04/22	10/10/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					5	\$350.00		0.00			
N 21	M	10/04/22	10/10/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$550.00		0.00			
N 22	M	10/10/22	10/10/22	Monday Prime C The Good Doctor	CM	9-10p	1-----	:30	1	\$825.00	4	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	1-----					1	\$825.00		0.00			
N 23	M	10/05/22	10/05/22	Wednesday Prime A Goldbergs/Wonder Years	CM	7-8p	--1----	:30	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--1----					1	\$750.00		0.00			
N 24	M	10/06/22	10/06/22	Thursday Prime C Big Sky	CM	9-10p	---1---	:30	1	\$1,275.00	4	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	---1---					1	\$1,275.00		0.00			
N 25	M	10/07/22	10/07/22	Fri Spcl 2 20/20	CM	Various	----1--	:30	1	\$850.00	4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----1--					1	\$850.00		0.00			
N 26	M	10/04/22	10/10/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$350.00	4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					4	\$350.00		0.00			
N 27	M	10/08/22	10/08/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$175.00		0.00			
N 28	M	10/09/22	10/09/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1					1	\$350.00		0.00			
N 29	M	10/08/22	10/08/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$400.00		0.00			
N 30	M	10/08/22	10/08/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$600.00		0.00			
N 31	M	10/08/22	10/08/22		SPRT	630-10p		:30	1	\$600.00	4	0.00	NM	1	\$600.00

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				Sat 630-10p College FB			-----1-								
				630-10p College FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-		1				\$600.00		0.00			
													Totals	65	\$19,930.00