Rating

0.00

0.00

Net Amount

\$22,015.00

\$22,015.00

ORDER



Orders	Order / Rev:	433788		
	Alt Order #:	10445956		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11593		KSTP-TV, LLC and KSAX-1
	Flight Dates:	08/09/22 - 08/15/22	Primary AE:	lan Ambron
	Original Date / Rev:	08/07/22 / 08/08/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		
Bill Plan			Totals	

Month

Totals

Start Of Order - End Of Order

August 2022

Spots

46

46

100%

Gross Amount

\$25,900.00

\$25,900.00

End Date

08/15/22

Start Date

08/01/22

Ian Ambron

Account Executives					
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	

Net Amount

\$22,015.00

Gross Amount

\$25,900.00

Order Share Share Total KSTP-TV, LLC and KSAX-TV 28% \$25,900.00 100% Market \$92,500.00

Spots

46

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$15,725.00
KMSP	26%	\$24,050.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$925.00
WCCO	26%	\$24,050.00
WFTC	2%	\$1,850.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	N 1	M	08/09/22	08/15/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	2	\$350.003	0.00 NM	2	\$700.00
					M-F 5-6a News		(5:00 AM-5:30	OAM)					İ	
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
_	W	eek: 08/	09/22	08/15/22	MTWTF	2	\$350.00	0.00					İ	
	N 2	М	08/09/22	08/15/22		CM	5-6a	МГЖГБ	:30	3	\$350.003	0.00 NM	3	\$1,050.00

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Order / Rev: 433788 Advertiser: Tim Walz for Governor

Alt Order #: 10445956 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/09/22 - 08/15/22 Estimate: 11593

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time [Days	Len S	oots	Rate P	ri Rtg Type	Spots	Amount
				M-F 5-6a News		(5:30 AM-6:	00 AM)							
Wee		art Date /09/22	End Date 08/15/22	Weekdays MTWTF	Spots/Week 3	Rate \$350.00	Rating 0.00							
N 3	М	08/09/2	2 08/15/22	M-F 6-7a News	CM	6-7a		WTF	:30	2	\$550.003	0.00 NM	2	\$1,100.00
\/\o		art Date /09/22	End Date 08/15/22	M-F 6-7a News Weekdays MTWTF	Spots/Week 2	(6:00 AM-6: Rate \$550.00	Rating 0.00							
N 4	M			M-F 6-7a News	CM	6-7a		WTF	:30	3	\$550.003	0.00 NM	3	\$1,650.00
	01		F. d Data	M-F 6-7a News	0	(6:30 AM-7:								
Wee		art Date /09/22	End Date 08/15/22	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$550.00	Rating 0.00							
N 5	М	08/09/2	2 08/15/22		CM	7-9a		WTF	:30	2	\$550.003	0.00 NM	2	\$1,100.00
	Sta	art Date	End Date	M-F GMA <u>Weekdays</u>	Spots/Week	(7:00 AM-8: Rate	00 AM) Rating						1	
Wee		/09/22	08/15/22	MTWTF	2	\$550.00	0.00						<u> </u>	
N 6	M	08/09/2	2 08/15/22	M-F GMA	СМ	7-9a (8:00 AM-9:		WTF	:30	2	\$550.003	0.00 NM	2	\$1,100.00
Was		art Date /09/22	End Date 08/15/22	Weekdays MTWTF	Spots/Week 2	Rate \$550.00	Rating 0.00							
Spot	<u>C</u>	Date Ra	nge D	escription	Star	/End Time		<u>W</u>	/eekdays	Len		te Rtg Type		
1			2-08/15/22 N		7-9a		(8:00 AM-					00 0.00 NM	<u> </u>	
N 7	M	08/13/2	2 08/13/22	Sa 6-7a Sat 6a News	СМ	6-7a		1-	:30	1	\$350.003	0.00 NM	1	\$350.00
Wee		art Date /08/22	End Date 08/14/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$350.00	Rating 0.00							
N 8	М			Sat GMA 7-9a	CM	7-9a		1-	:30	1	\$500.003	0.00 NM	1	\$500.00
	C+c	ort Doto	End Data	Sat GMA	Spoto/Mook	(7:00 AM-8:								
Wee		art Date /08/22	End Date 08/14/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$500.00	Rating 0.00							
N 9	М	08/13/2	2 08/13/22	Sat 9-10a Sat 9-10a	СМ	9-10a		1-	:30	1	\$375.003	0.00 NM	1	\$375.00
Wee		art Date /08/22	End Date 08/14/22	Weekdays 1-	Spots/Week 1	Rate \$375.00	Rating 0.00							
N10	M	08/14/2	2 08/14/22	Su 6-7a Sun 6-7a News	СМ	6-7a		1	:30	1	\$350.003	0.00 NM	1	\$350.00
Wee		art Date /08/22	End Date 08/14/22	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00							
N11	М		2 08/14/22		СМ	8-9a		1	:30	1	\$875.003	0.00 NM	1	\$875.00
	Sta	art Date	End Date	Sun 8-9a <u>Weekdays</u>	Spots/Week	Rate	Rating							
	ek: 08	/08/22	08/14/22	1	1	\$875.00	0.00	1					<u> </u>	
N12	M	08/14/2	2 08/14/22	Sun 10-1030a At Issue	СМ	Sun 10-103	30a	1	:30	1	\$275.003	0.00 NM	1	\$275.00
Wee		art Date /08/22	End Date 08/14/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$275.00	Rating 0.00						l	
N13	M		2 08/15/22		СМ	9-10a		WTF	:30	2	\$275.003	0.00 NM	2	\$550.00
		art Date	End Date	Minnesota Live Weekdays	Spots/Week	Rate	Rating							
N14	ek: 08, M	/09/22 08/09/2	08/15/22 2 08/15/22	MTWTF	CM	\$275.00 3-4p	0.00 MT	WTF	:30	3	\$375.002	0.00 NM	. 3	\$1,125.00
				Twin Cities Live					.00	J	ψ010.00 Z	3.33 TAW		Ţ.,. <u>20.00</u>
Wee		art Date /09/22	End Date 08/15/22	Weekdays MTWTF	Spots/Week 3	Rate \$375.00	Rating 0.00							
N15	М	08/09/2		M-F 4-430p Twin Cities Live	СМ	4-430p	МП	WTF	:30	2	\$450.002	0.00 NM	2	\$900.00
14/04		art Date /09/22	End Date 08/15/22	Weekdays MTWTF	Spots/Week 2	Rate \$450.00	Rating 0.00							
N16	M		2 08/15/22	1411 AA 1 1	CM	430-5p		WTF	:30	2	\$500.003	0.00 NM	2	\$1,000.00
						•							-	

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Order / Rev: 433788 Advertiser: Tim Walz for Governor

Alt Order #: 10445956 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/09/22 - 08/15/22 Estimate: 11593

Ln (Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 430-5p News			•				<u> </u>	•	
	٠.			430p News		- .	.					Ì	
Woo		art Date /09/22	End Date 08/15/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$500.00	Rating 0.00						
N17	M		2 08/15/22		CM	5-530p	MTWTF-	- :30	3	\$650.003	0.00 NM	3	\$1,950.00
1817	141	00/03/2	2 00/13/22	M-F 5-530p	Olvi	5 550р	WII WIII	50	3	ψ030.003	0.00 14141	3	ψ1,550.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 08	/09/22	08/15/22	MTWTF	3	\$650.00	0.00						
N18	M	08/09/2	2 08/15/22	M-Su ABC Nightly		M-Sa 530-6p	, Su 5MTWTF-	- :30	1	\$2,000.003	0.00 NM	1	\$2,000.00
	01-		E. J.D.	M-Sa ABC Nightl		Data	Detien						
Wee	_	art Date /09/22	End Date 08/15/22	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
N19	M			M-F 6-630p	CM	6-630p	MTWTF-	- :30	3	\$700.003	0.00 NM	3	\$2,100.00
1110		00/00/2	.2 00/10/22	M-F 6-630p	O.V.	О ОООР	1111 1111	.00	Ŭ	ψ, σσ.σσ σ	0.00 14141		φ2,100.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		/09/22	08/15/22	MTWTF	3	\$700.00	0.00						
Spot 2		Date Ra	<u>Inge</u> <u>D</u> 2-08/15/22 M	escription	<u>Star</u> 6-63	t/End Time		Weekdays MTWThF			Rtg Type 0.00 NM		
				•		-	MOUTE						# 4 000 00
N20	M	08/09/2	2 08/15/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF-	- :30	2	\$650.003	0.00 NM	2	\$1,300.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee		/09/22	08/15/22	MTWTF	2	\$650.00	0.00						
<u>Spot</u>		Date Ra		escription		t/End Time		Weekdays			Rtg Type		
1	M	1 08/09/22	2-08/15/22 N	1-F 630-7p	630-	7 р		MTWThF	-	:30 \$650.00	0.00 NM		
N21	М	08/13/2	2 08/13/22	•	CM	5-530p	1	- :30	1	\$400.003	0.00 NM	1	\$400.00
	C+-	t D-t-	Frad Data	Sa 5-530p	C==4= ///==1-	Data	Datina						
Wee		art Date /08/22	End Date 08/14/22	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$400.00	Rating 0.00						
N22	M		2 08/13/22	Sa 6-630p	CM	6-630p	1	- :30	1	\$450.003	0.00 NM	1	\$450.00
				Sa 6-630p		,				,			*
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/08/22	08/14/22	1-	1	\$450.00	0.00						
N24	М	08/09/2	2 08/15/22	M-F 10p news	CM	10-1035p	MTWTF-	- :30	3	\$750.002	0.00 NM	3	\$2,250.00
	C+c	rt Doto	End Data	M-F 10p News	Cnoto/Mook	Poto	Dating						
Wee		art Date /09/22	End Date 08/15/22	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
Spot		Date Ra		escription	Star	t/End Time		Weekdays	Le	ngth Rate	Rtg Type		
2	M	08/09/22	2-08/15/22 N	1-F 10p news	10-1	035p		MTWThF	-	:30 \$750.00	0.00 NM		
N25	М	08/14/2	2 08/14/22	Sun Late News 10	D-1030pCM	10-1030p		1 :30	1	\$950.002	0.00 NM	1	\$950.00
				Sun Late News 1	•								
10/		art Date	End Date 08/14/22	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
N26	M M	/08/22	2 08/11/22		1 . CM	\$950.00 7-8p	0.00 T	- :30		\$1,200.003	0.00 NM	1	¢1 200 00
11/20	IVI	00/11/2	L UU/11/22	Press Your Luck	CIVI	, -0h	1	30	1	ψ1,200.003	U.UU INIVI		\$1,200.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee		/08/22	08/14/22	T	1	\$1,200.00	0.00						
N27	М	08/09/2	2 08/15/22	•	CM	1-2p	MTWTF-	- :30	1	\$300.002	0.00 NM	1	\$300.00
	_	_		General Hospital		-							
10/00		art Date /09/22	End Date 08/15/22	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$300.00	Rating						
vvee	n. U0/	103122	00/13/22	MIT MI I	<u>I</u>	φ300.00	0.00				Totals	46	\$25,900,00