

ORDER



Orders
Order / Rev: 433181
Alt Order #: 10440471
Product Desc: WALZ FOR GOVERNOR
Estimate: 11462
Flight Dates: 07/26/22 - 08/01/22
Original Date / Rev: 07/22/22 / 07/30/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	30	\$19,620.00	\$16,677.00
08/01/22	08/01/22	6	\$7,400.00	\$6,290.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	30	\$19,620.00	\$16,677.00	0.00
August 2022	6	\$7,400.00	\$6,290.00	0.00
Totals	36	\$27,020.00	\$22,967.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$27,020.00
Market	100%	\$193,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$32,810.00
KMSP	30%	\$57,900.00
KMWB	1%	\$1,930.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,930.00
WCCO	36%	\$69,480.00
WFTC	1%	\$1,930.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$400.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F 5-6a News		5-6a		MTWThF----	1:00	\$300.00		0.00	NM		
N 2	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F 5-6a News		5-6a		MTWThF----	1:00	\$300.00		0.00	NM		
N 3	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
		Spot simulcast on KSTP-TV and KSTC-TV													
N 4	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	07/26/22-08/01/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
		spot simulcast on KSTP-TV and KSTC-TV													
N 5	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F GMA		7-9a		MTWThF----	1:00	\$650.00		0.00	NM		
N 6	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/26/22-08/01/22	M-F GMA		7-9a		MTWThF----	1:00	\$650.00		0.00	NM		
	2	M	07/26/22-08/01/22	M-F GMA		7-9a		MTWThF----	1:00	\$650.00		0.00	NM		
N 7	M	07/30/22	07/30/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/25/22-07/31/22	Sat GMA 7-9a		7-9a		(7:00 AM-8:00 AM)A-----Sa--	1:00	\$450.00		0.00	NM		
N 8	M	07/31/22	07/31/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/25/22-07/31/22	Su 6-7a		6-7a		-----Su	1:00	\$300.00		0.00	NM		
N 9	M	07/31/22	07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	1:00	1	\$900.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/25/22-07/31/22	Sun 8-9a		8-9a		-----Su	1:00	\$700.00		0.00	NM		
N 10	M	07/26/22	08/01/22		CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$550.00

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				M-F 9-10a Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
2	M	07/26/22-08/01/22	M-F 9-10a	9-10a		MTWThF----	1:00	\$250.00	0.00	NM					
N 11	M	07/26/22	08/01/22	M-F Midday News	CM	11a-12p	MTWTF--	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	1		\$350.00		0.00						
N 12	M	07/26/22	08/01/22	M-F 3-4p	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$400.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	07/26/22-08/01/22	M-F 3-4p	3-4p		MTWThF----	1:00	\$200.00	0.00	NM					
2	M	07/26/22-08/01/22	M-F 3-4p	3-4p		MTWThF----	1:00	\$200.00	0.00	NM					
N 13	M	07/26/22	08/01/22	M-F 4-430p	CM	4-430p	MTWTF--	1:00	1	\$300.00	4	0.00	NM	1	\$270.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	07/26/22-08/01/22	M-F 4-430p	4-430p		MTWThF----	1:00	\$270.00	0.00	NM					
N 14	M	07/26/22	08/01/22	M-F 430-5p News	CM	430-5p	MTWTF--	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	1		\$500.00		0.00						
N 15	M	07/26/22	08/01/22	M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,300.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	07/26/22-08/01/22	M-F 5-530p	5-530p		MTWThF----	1:00	\$650.00	0.00	NM					
2	M	07/26/22-08/01/22	M-F 5-530p	5-530p		MTWThF----	1:00	\$650.00	0.00	NM					
N 16	M	07/26/22	08/01/22	M-Su ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
				M-Sa ABC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	1		\$3,000.00		0.00						
N 17	M	07/26/22	08/01/22	M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$750.00		0.00						
N 18	M	07/26/22	08/01/22	M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
2	M	07/26/22-08/01/22	M-F 630-7p	630-7p		MTWThF----	1:00	\$700.00	0.00	NM					
N 19	M	07/30/22	07/30/22	Sa 6-630p	CM	6-630p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$450.00
				Sa 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/25/22	07/31/22	-----1-	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	07/25/22-07/31/22	Sa 6-630p	6-630p		-----Sa--	1:00	\$450.00	0.00	NM					
N 21	M	07/26/22	08/01/22	M-F 10p news	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--	2		\$1,100.00		0.00						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--					2	\$1,100.00		0.00			
N22	M	07/30/22	07/30/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-					1	\$500.00		0.00			
N23	M	08/01/22	08/01/22	Mon Spcl 1 Bachelorette	CM	7-9p	M-----	1:00	1	\$5,000.00	4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	M-----					1	\$5,000.00		0.00			
N24	M	07/26/22	07/29/22	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-TWTF--					2	\$500.00		0.00			
N25	M	07/31/22	07/31/22	Su 530-6p Su 530-6p News	CM	530-6p	-----S	1:00	1	\$1,500.00	3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----S					1	\$1,500.00		0.00			
N26	M	07/28/22	08/01/22	M-F 1137p-1207a TFN Nightline	CM	1137p-1207a	M-TF--	1:00	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/22	08/03/22	M-TF--					1	\$250.00		0.00			
N27	M	07/28/22	08/01/22	M-F 430-5a News M-F 430-5a News	CM	430-5a	M-TF--	1:00	1	\$160.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/22	08/03/22	M-TF--					1	\$160.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	M	07/28/22-08/03/22		M-F 430-5a News					430-5a	M-ThF----	1:00	\$150.00	0.00	NM	
Totals													36	\$27,020.00	