

ORDER



Orders
Order / Rev: 431179
Alt Order #: 10397447
Product Desc: WALZ FOR GOVERNOR
Estimate: 11131
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/28/22 / 09/28/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	50	\$40,375.00	\$34,318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	50	\$40,375.00	\$34,318.75	0.00
Totals	50	\$40,375.00	\$34,318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$40,375.00
Market	100%	\$288,392.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$49,026.79
KMSP	30%	\$86,517.86
KMWB	1%	\$2,883.93
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,883.93
WCCO	36%	\$103,821.43
WFTC	1%	\$2,883.93

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/27/22	10/03/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/22	10/03/22	MTWTF--		3		\$250.00		0.00					
2	M	09/27/22	10/03/22		CM	6-7a	MTWTF--	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 6-7a News												
				M-F 6-7a News	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$400.00	0.00									
3	M	09/27/22	10/03/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$400.00	4	0.00	NM	2	\$800.00	
				M-F 6-7a News	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$400.00	0.00									
4	M	09/27/22	10/03/22	M-F GMA	CM	7-9a	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00	
				M-F GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$425.00	0.00									
5	M	09/27/22	10/03/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00	
				M-F GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$425.00	0.00									
6	M	10/01/22	10/01/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00	
				Sat GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00									
7	M	10/01/22	10/01/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00	
				Sat GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00									
8	M	10/02/22	10/02/22	Su GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00	
				Su GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1	1	\$550.00	0.00									
9	M	10/02/22	10/02/22	Su 9-10a	CM	9-10a	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00	
				This Week												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1	1	\$3,000.00	0.00									
10	M	09/27/22	10/03/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$200.00	4	0.00	NM	0	\$0.00	
				Live with Kelly & Ryan												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$200.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
1	M	09/27/22-10/03/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$200.00)	0.00	NM							
											Credited					
2	M	09/27/22-10/03/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$200.00)	0.00	NM							
											Credited					
11	M	09/27/22	10/03/22	M-F The View	CM	10-11a	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00	
				M-F The View												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$425.00	0.00									
12	M	09/27/22	10/03/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00	
				M-F Midday News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$250.00	0.00									
13	M	09/27/22	10/03/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$175.00	4	0.00	NM	2	\$350.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$175.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
3	M	09/27/22-10/03/22	M-F 4-430p	4-430p	MTWThF----	:30	\$175.00	0.00	NM							
14	M	09/27/22	10/03/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00	
				430p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$650.00	0.00									

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	M	09/27/22	10/03/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$800.00	3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--					3	\$650.00		0.00			
17	M	09/27/22	10/03/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$950.00	3	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--					5	\$800.00		0.00			
18	M	09/27/22	10/03/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--					5	\$950.00		0.00			
19	M	10/03/22	10/03/22	Mon Spcl 1 Bachelorette	CM	Various	1-----	:30	1	\$4,800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	1-----					1	\$4,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	10/03/22-10/09/22		Mon Spcl 1			Various	M-----	:30	(\$4,800.00)	0.00	NM			
Credited															
20	M	09/28/22	09/28/22	Wednesday Prime C Big Sky	CM	9-10p	--1----	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	--1----					1	\$3,300.00		0.00			
21	M	09/29/22	09/29/22	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	\$3,800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	---1---					1	\$3,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/26/22-10/02/22		Thursday Prime B			8-9p	---Th----	:30	(\$3,800.00)	0.00	NM			
Credited															
22	M	10/02/22	10/02/22	Sunday Prime B Celebrity Wheel of Fortun	CM	7-8p	-----1	:30	1	\$3,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1					1	\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/26/22-10/02/22		Sunday Prime B			7-8p	-----Su	:30	(\$3,000.00)	0.00	NM			
Credited															
23	M	09/27/22	10/03/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$700.00	4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--					3	\$700.00		0.00			
24	M	10/01/22	10/01/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$425.00	4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-					1	\$425.00		0.00			
25	M	10/02/22	10/02/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$625.00	4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1					1	\$625.00		0.00			
26	M	10/01/22	10/01/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-					1	\$1,100.00		0.00			
27	M	10/01/22	10/01/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-					1	\$1,100.00		0.00			

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28	M	10/01/22	10/01/22	Sat 630-10p College FB SPRT 630-10p College FB		630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----1-		1				\$1,200.00		0.00			
29	M	09/27/22	10/03/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		1				\$200.00		0.00			
30	M	10/03/22	10/03/22	Mon Spcl 1 Bachelor in Paradise	CM	7-9p	M-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	M-----		1				\$4,800.00		0.00			
32	M	10/02/22	10/02/22	Sunday Prime B Celebrity Jeopardy	CM	7-8p	-----S	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S		1				\$3,000.00		0.00			
N33	M	10/01/22	10/01/22	Sat 1135p-1235a TFN The Rookie	CM	1135p-1235a	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S-		1				\$100.00		0.00			
													Totals	50	\$40,375.00