

# ORDER



**Orders**  
**Order / Rev:** 431178  
**Alt Order #:** 10397446  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11130  
**Flight Dates:** 09/20/22 - 09/26/22  
**Original Date / Rev:** 09/07/22 / 09/07/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	45	\$19,545.00	\$16,613.25
09/26/22	09/26/22	20	\$8,920.00	\$7,582.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	45	\$19,545.00	\$16,613.25	0.00
October 2022	20	\$8,920.00	\$7,582.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$28,465.00</b>	<b>\$24,195.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$28,465.00
Market	100%	\$203,321.43

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$34,564.64
KMSP	30%	\$60,996.43
KMWB	1%	\$2,033.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,033.21
WCCO	36%	\$73,195.71
WFTC	1%	\$2,033.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/20/22	09/26/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/22	09/26/22	MTWTF--	2	\$100.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	09/20/22	09/26/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$100.00		0.00			
3	M	09/20/22	09/26/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	4	\$100.00	4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$350.00		0.00			
4	M	09/20/22	09/26/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$550.00		0.00			
5	M	09/20/22	09/26/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$300.00		0.00			
6	M	09/20/22	09/26/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$550.00		0.00			
7	M	09/20/22	09/26/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$550.00		0.00			
8	M	09/20/22	09/26/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$550.00		0.00			
9	M	09/24/22	09/24/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----1-					1	\$500.00		0.00			
10	M	09/24/22	09/24/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----1-					1	\$375.00		0.00			
11	M	09/25/22	09/25/22	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----1					1	\$400.00		0.00			
12	M	09/25/22	09/25/22	Su 9-10a This Week	CM	9-10a	-----1	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----1					1	\$1,000.00		0.00			
13	M	09/25/22	09/25/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----1					1	\$175.00		0.00			
14	M	09/20/22	09/26/22	M-F 9-10a Live with Kelly & Ryan	CM	9-10a	MTWTF--	:30	2	\$275.00	4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$275.00		0.00			
15	M	09/20/22	09/26/22	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	2	\$325.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$325.00		0.00			
16	M	09/20/22	09/26/22		CM	10-11a		:30	1	\$150.00	4	0.00	NM	1	\$150.00

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				M-F The View M-F The View			MTWTF--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					1	\$150.00		0.00			
17	M	09/20/22	09/26/22	M-F 12-1p GMA3	CM	12-1p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$150.00		0.00			
18	M	09/20/22	09/26/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$70.00	4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$70.00		0.00			
19	M	09/20/22	09/26/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$225.00		0.00			
20	M	09/20/22	09/26/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					5	\$300.00		0.00			
21	M	09/20/22	09/26/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$500.00		0.00			
22	M	09/20/22	09/26/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	4	\$650.00	4	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					4	\$650.00		0.00			
23	M	09/20/22	09/26/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					1	\$300.00		0.00			
24	M	09/20/22	09/26/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					1	\$800.00		0.00			
25	M	09/20/22	09/26/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$650.00	4	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					4	\$650.00		0.00			
26	M	09/20/22	09/26/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					1	\$350.00		0.00			
27	M	09/20/22	09/26/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					2	\$650.00		0.00			
28	M	09/20/22	09/26/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					1	\$550.00		0.00			
29	M	09/26/22	09/26/22	Monday Prime C The Good Doctor	CM	9-10p	1-----	:30	1	\$825.00	4	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	1-----					1	\$825.00		0.00			
30	M	09/20/22	09/26/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$550.00	4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/22	09/26/22	MTWTF--					4	\$550.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/20/22	09/26/22	MTWTF--		4				\$550.00		0.00			
31	M	09/20/22	09/26/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/20/22	09/26/22	MTWTF--		1				\$350.00		0.00			
32	M	09/24/22	09/24/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1-		1				\$550.00		0.00			
33	M	09/25/22	09/25/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1		1				\$650.00		0.00			
34	M	09/24/22	09/24/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1-		1				\$900.00		0.00			
35	M	09/24/22	09/24/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1-		1				\$1,000.00		0.00			
													Totals	65	\$28,465.00