

# ORDER



**Orders**  
**Order / Rev:** 431166  
**Alt Order #:** 10397449  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11133  
**Flight Dates:** 10/11/22 - 10/17/22  
**Original Date / Rev:** 10/05/22 / 10/05/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**  
**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	58	\$45,420.00	\$38,607.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	58	\$45,420.00	\$38,607.00	0.00
<b>Totals</b>	<b>58</b>	<b>\$45,420.00</b>	<b>\$38,607.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$45,420.00
Market	100%	\$324,428.57

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$55,152.86
KMSP	30%	\$97,328.57
KMWB	1%	\$3,244.29
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,244.29
WCCO	36%	\$116,794.29
WFTC	1%	\$3,244.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/11/22	10/17/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/22	10/17/22	MTWTF--		2		\$400.00		0.00					
N 2	M	10/11/22	10/17/22		CM	530-6a	MTWTF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	2	\$400.00	0.00								
N 3	M	10/11/22	10/17/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	2	\$750.00	0.00								
N 4	M	10/11/22	10/17/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	2	\$750.00	0.00								
N 5	M	10/11/22	10/17/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$850.00	3	0.00	NM	4	\$3,400.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	4	\$850.00	0.00								
N 6	M	10/11/22	10/17/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$850.00	3	0.00	NM	4	\$3,400.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	4	\$850.00	0.00								
N 7	M	10/15/22	10/15/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-----1-	1	\$400.00	0.00								
N 8	M	10/15/22	10/15/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-----1-	1	\$400.00	0.00								
N 9	M	10/16/22	10/16/22	SU GMA	CM	7-8a	-----1	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-----1	1	\$950.00	0.00								
N 10	M	10/16/22	10/16/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-----1	1	\$950.00	0.00								
N 11	M	10/11/22	10/17/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$325.00	3	0.00	NM	3	\$975.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	3	\$325.00	0.00								
N 13	M	10/11/22	10/17/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	3	\$375.00	3	0.00	NM	3	\$1,125.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	3	\$375.00	0.00								
N 16	M	10/11/22	10/17/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$225.00	3	0.00	NM	4	\$900.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	4	\$225.00	0.00								
N 17	M	10/16/22	10/16/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$375.00	3	0.00	NM	1	\$375.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/22	10/16/22	-----1	1	\$375.00	0.00								
N 18	M	10/11/22	10/17/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	3	\$265.00	3	0.00	NM	3	\$795.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/11/22	10/17/22	MTWTF--	3	\$265.00	0.00								
N 19	M	10/11/22	10/17/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--					3	\$650.00		0.00			
N20	M	10/11/22	10/17/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$800.00	3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--					5	\$800.00		0.00			
N22	M	10/11/22	10/17/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$950.00	3	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--					4	\$950.00		0.00			
N23	M	10/11/22	10/17/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--					4	\$800.00		0.00			
25	M	10/11/22	10/11/22	Tue Spcl 2 Tue Spcl 2	CM	Various	-1-----	:30	1	\$5,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1-----					1	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	10/10/22-10/16/22		Tue Spcl 2			Various	-T-----	:30	<del>(\$5,000.00)</del>	0.00	NM			
Credited															
26	M	10/12/22	10/12/22	Wednesday Prime C Big Sky	CM	9-10p	--1----	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----					1	\$3,300.00		0.00			
N31	M	10/11/22	10/17/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$1,000.00	3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--					3	\$1,000.00		0.00			
N33	M	10/16/22	10/16/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1					1	\$800.00		0.00			
37	M	10/15/22	10/15/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-					1	\$1,100.00		0.00			
38	M	10/15/22	10/15/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-					1	\$1,200.00		0.00			
39	M	10/17/22	10/17/22	Mon Spcl 1 Bachelor in Paradise	CM	7-9p	M-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	M-----					1	\$4,800.00		0.00			
Totals														58	\$45,420.00