

# ORDER



**Orders**  
**Order / Rev:** 433181  
**Alt Order #:** 10440471  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11462  
**Flight Dates:** 07/26/22 - 08/01/22  
**Original Date / Rev:** 07/22/22 / 08/08/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	30	\$19,620.00	\$16,677.00
08/01/22	08/01/22	6	\$6,100.00	\$5,185.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	30	\$19,620.00	\$16,677.00	0.00
August 2022	6	\$6,100.00	\$5,185.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$25,720.00</b>	<b>\$21,862.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$25,720.00
Market	100%	\$183,714.29

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$31,231.43
KMSP	30%	\$55,114.29
KMWB	1%	\$1,837.14
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,837.14
WCCO	36%	\$66,137.14
WFTC	1%	\$1,837.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$400.00		0.00					

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$300.00	0.00	NM	
N 2	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$300.00	0.00	NM	
N 3	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	07/26/22-08/01/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
N 4	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	07/26/22-08/01/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		spot simulcast on KSTP-TV and KSTC-TV													
N 5	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
N 6	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/26/22-08/01/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
	2	M	07/26/22-08/01/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
N 7	M	07/30/22	07/30/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/25/22-07/31/22	Sat GMA 7-9a		7-9a			(7:00 AM-8:00 AM)A-----Sa--	1:00		\$450.00	0.00	NM	
N 8	M	07/31/22	07/31/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	07/25/22-07/31/22	Su 6-7a		6-7a			-----Su	1:00		\$300.00	0.00	NM	
N 9	M	07/31/22	07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	1:00	1	\$900.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$900.00		0.00			

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N 10	M	07/26/22	08/01/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/25/22	07/31/22	-----1			1	\$900.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/25/22-07/31/22		Sun 8-9a			8-9a	-----Su	1:00	\$700.00	0.00	NM			
N 11	M	07/26/22	08/01/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	1	\$350.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			2	\$300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/26/22-08/01/22		M-F 9-10a			9-10a	MTWThF----	1:00	\$200.00	0.00	NM			
2	M	07/26/22-08/01/22		M-F 9-10a			9-10a	MTWThF----	1:00	\$250.00	0.00	NM			
N 12	M	07/26/22	08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			2	\$250.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/26/22-08/01/22		M-F 3-4p			3-4p	MTWThF----	1:00	\$200.00	0.00	NM			
2	M	07/26/22-08/01/22		M-F 3-4p			3-4p	MTWThF----	1:00	\$200.00	0.00	NM			
N 13	M	07/26/22	08/01/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	1	\$300.00	4	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			1	\$300.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/26/22-08/01/22		M-F 4-430p			4-430p	MTWThF----	1:00	\$270.00	0.00	NM			
N 14	M	07/26/22	08/01/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			1	\$500.00	0.00						
N 15	M	07/26/22	08/01/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			2	\$700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/26/22-08/01/22		M-F 5-530p			5-530p	MTWThF----	1:00	\$650.00	0.00	NM			
2	M	07/26/22-08/01/22		M-F 5-530p			5-530p	MTWThF----	1:00	\$650.00	0.00	NM			
N 16	M	07/26/22	08/01/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			1	\$3,000.00	0.00						
N 17	M	07/26/22	08/01/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			2	\$750.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	M	07/26/22-08/01/22		M-F 630-7p			630-7p	MTWThF----	1:00	\$700.00	0.00	NM			
N 18	M	07/26/22	08/01/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/26/22	08/01/22	MTWTF--			2	\$700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	M	07/26/22-08/01/22		M-F 630-7p			630-7p	MTWThF----	1:00	\$700.00	0.00	NM			
N 19	M	07/30/22	07/30/22	Sa 6-630p Sa 6-630p	CM	6-630p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----1-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/25/22-07/31/22		Sa 6-630p		6-630p		-----Sa--	1:00	\$450.00		0.00	NM		
N21	M	07/26/22	08/01/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--					2	\$1,100.00		0.00			
N22	M	07/30/22	07/30/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----1-					1	\$500.00		0.00			
N23	M	08/01/22	08/01/22	Mon Spcl 1 Bachelorette	CM	7-9p	M-----	1:00	1	\$5,000.00	4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/01/22	08/07/22	M-----					1	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/01/22-08/07/22		Mon Spcl 1		7-9p		M-----	1:00	\$4,000.00		0.00	NM		
N24	M	07/26/22	07/29/22	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-TWTF--					2	\$500.00		0.00			
N25	M	07/31/22	07/31/22	Su 530-6p Su 530-6p News	CM	530-6p	-----S	1:00	1	\$1,500.00	3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----S					1	\$1,500.00		0.00			
N26	M	07/28/22	08/01/22	M-F 1137p-1207a TFN Nightline	CM	1137p-1207a	M-TF--	1:00	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/22	08/03/22	M-TF--					1	\$250.00		0.00			
N27	M	07/28/22	08/01/22	M-F 430-5a News M-F 430-5a News	CM	430-5a	M-TF--	1:00	1	\$160.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/22	08/03/22	M-TF--					1	\$160.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/28/22-08/03/22		M-F 430-5a News		430-5a		M-ThF----	1:00	\$150.00		0.00	NM		
													Totals	36	\$25,720.00