

ORDER



Orders
Order / Rev: 434464
Alt Order #: 10451934
Product Desc: WALZ FOR GOVERNOR
Estimate: 11758
Flight Dates: 08/30/22 - 09/05/22
Original Date / Rev: 08/24/22 / 08/29/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/05/22	57	\$34,550.00	\$29,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	57	\$34,550.00	\$29,367.50	0.00
Totals	57	\$34,550.00	\$29,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$34,550.00
Market	100%	\$150,217.39

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	21%	\$31,545.65
KMSP	27%	\$40,558.70
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,502.17
WCCO	26%	\$39,056.52
WFTC	2%	\$3,004.35

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/30/22	09/05/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/30/22	09/05/22	MTWTF--		2				\$350.00		0.00			
N 2	M	08/30/22	09/05/22		CM	530-6a	MTWTF--	:30	4	\$350.00	3	0.00	NM	4	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	4	\$350.00	0.00								
N 3	M	08/30/22	09/05/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	2	\$550.00	0.00								
N 4	M	08/30/22	09/05/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	2	\$550.00	0.00								
N 5	M	08/30/22	09/05/22	M-F GMA	CM	7-9a	MTWTF--	:30	5	\$550.00	3	0.00	NM	5	\$2,750.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	5	\$550.00	0.00								
N 6	M	08/30/22	09/05/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$550.00	3	0.00	NM	4	\$2,200.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	4	\$550.00	0.00								
N 7	M	09/03/22	09/03/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1-	1	\$350.00	0.00								
N 8	M	09/03/22	09/03/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1-	1	\$500.00	0.00								
N 9	M	09/03/22	09/03/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$375.00	3	0.00	NM	1	\$375.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1-	1	\$375.00	0.00								
N 10	M	09/04/22	09/04/22	SU GMA	CM	7-8a	-----1	:30	1	\$750.00	3	0.00	NM	1	\$750.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1	1	\$750.00	0.00								
N 11	M	09/04/22	09/04/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$875.00	3	0.00	NM	1	\$875.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1	1	\$875.00	0.00								
N 12	M	09/04/22	09/04/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/22	09/04/22	-----1	1	\$275.00	0.00								
N 13	M	08/30/22	09/05/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	2	\$275.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	M	08/30/22-09/05/22	M-F 9-10a	9-10a	MTWThF----	:30	\$275.00	0.00	NM						
N 14	M	08/30/22	09/05/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	3	\$375.00	2	0.00	NM	3	\$1,125.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	3	\$375.00	0.00								
N 15	M	08/30/22	09/05/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/30/22	09/05/22	MTWTF--	2	\$450.00	0.00								
N 16	M	08/30/22	09/05/22		CM	430-5p	MTWTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00

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				M-F 430-5p News 430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/30/22	09/05/22	MTWTF--	2		\$500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	M	08/30/22-09/05/22	M-F 430-5p News		430-5p		MTWThF----	:30	\$500.00	0.00	NM				
N17	M	08/30/22	09/05/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	4	\$650.00	3	0.00	NM	4	\$2,600.00
Week:		08/30/22	09/05/22	MTWTF--	4		\$650.00	0.00							
N18	M	08/30/22	09/05/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
Week:		08/30/22	09/05/22	MTWTF--	1		\$2,000.00	0.00							
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type				
1	M	09/05/22-09/05/22	M-Su ABC Nightly News		M-Sa 530-6p, Su 5		M-----	:30	\$2,000.00	0.00	NM				
N19	M	08/30/22	09/05/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$700.00	3	0.00	NM	5	\$3,500.00
Week:		08/30/22	09/05/22	MTWTF--	5		\$700.00	0.00							
N20	M	08/30/22	09/05/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	3	0.00	NM	2	\$1,300.00
Week:		08/30/22	09/05/22	MTWTF--	2		\$650.00	0.00							
N25	M	08/30/22	09/05/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
Week:		08/30/22	09/05/22	MTWTF--	4		\$750.00	0.00							
N26	M	09/04/22	09/04/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$950.00	2	0.00	NM	1	\$950.00
Week:		08/29/22	09/04/22	-----1	1		\$950.00	0.00							
N27	M	08/31/22	08/31/22	Wednesday Prime C Press Your Luck	CM	9-10p	--W----	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
Week:		08/29/22	09/04/22	--W----	1		\$1,600.00	0.00							
N28	M	08/30/22	09/05/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	:30	1	\$200.00	2	0.00	NM	1	\$200.00
Week:		08/30/22	09/05/22	MTWTF--	1		\$200.00	0.00							
N29	M	08/30/22	09/05/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
Week:		08/30/22	09/05/22	MTWTF--	2		\$500.00	0.00							
N30	M	09/04/22	09/04/22	Sunday Prime A The Conners	CM	6-7p	-----S	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
Week:		08/29/22	09/04/22	-----S	1		\$1,800.00	0.00							
N31	M	09/03/22	09/03/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----S-	:30	1	\$650.00	2	0.00	NM	1	\$650.00
Week:		08/29/22	09/04/22	-----S-	1		\$650.00	0.00							
													Totals	57	\$34,550.00