

ORDER



Orders
Order / Rev: 431166
Alt Order #: 10397449
Product Desc: WALZ FOR GOVERNOR
Estimate: 11133
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 10/12/22 / 10/12/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	61	\$47,005.00	\$39,954.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	61	\$47,005.00	\$39,954.25	0.00
Totals	61	\$47,005.00	\$39,954.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$47,005.00
Market	100%	\$335,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$57,077.50
KMSP	30%	\$100,725.00
KMWB	1%	\$3,357.50
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,357.50
WCCO	36%	\$120,870.00
WFTC	1%	\$3,357.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/11/22	10/17/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	MTWTF--		2				\$400.00		0.00			
2	M	10/11/22	10/17/22		CM	530-6a	MTWTF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			2		\$400.00		0.00				
3	M	10/11/22	10/17/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			2		\$750.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/11/22-10/17/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$750.00	0.00	NM				
4	M	10/11/22	10/17/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			2		\$750.00		0.00				
5	M	10/11/22	10/17/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$850.00	3	0.00	NM	4	\$3,400.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			4		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	M	10/11/22-10/17/22	M-F GMA		7-9a		MTWThF----	:30	\$850.00	0.00	NM				
4	M	10/11/22-10/17/22	M-F GMA		7-9a		MTWThF----	:30	\$850.00	0.00	NM				
6	M	10/11/22	10/17/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$850.00	3	0.00	NM	4	\$3,400.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			4		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	M	10/11/22-10/17/22	M-F GMA		7-9a		MTWThF----	:30	\$850.00	0.00	NM				
7	M	10/15/22	10/15/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1-			1		\$400.00		0.00				
8	M	10/15/22	10/15/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1-			1		\$400.00		0.00				
9	M	10/16/22	10/16/22	SU GMA	CM	7-8a	-----1	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1			1		\$950.00		0.00				
10	M	10/16/22	10/16/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1			1		\$950.00		0.00				
11	M	10/11/22	10/17/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$325.00	3	0.00	NM	3	\$975.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			3		\$325.00		0.00				
13	M	10/11/22	10/17/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	3	\$375.00	3	0.00	NM	3	\$1,125.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			3		\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	M	10/11/22-10/17/22	M-F Midday News		11a-12p		MTWThF----	:30	\$375.00	0.00	NM				
16	M	10/11/22	10/17/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$225.00	3	0.00	NM	4	\$900.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	MTWTF--			4		\$225.00		0.00				
17	M	10/16/22	10/16/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$375.00	3	0.00	NM	1	\$375.00

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				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1		1				\$375.00		0.00			
18	M	10/11/22	10/17/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	3	\$265.00	3	0.00	NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		3				\$265.00		0.00			
19	M	10/11/22	10/17/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		3				\$650.00		0.00			
20	M	10/11/22	10/17/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$800.00	3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		5				\$800.00		0.00			
22	M	10/11/22	10/17/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$950.00	3	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		4				\$950.00		0.00			
23	M	10/11/22	10/17/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		4				\$800.00		0.00			
25	M	10/11/22	10/11/22	Tue Spcl 2 Tue Spcl 2	CM	Various	-1-----	:30	1	\$5,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1-----		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/10/22-10/16/22	Tue Spcl 2			Various	-T-----	:30		(\$5,000.00)		0.00	NM		
Credited															
26	M	10/12/22	10/12/22	Wednesday Prime C Big Sky	CM	9-10p	--1----	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--1----		1				\$3,300.00		0.00			
31	M	10/11/22	10/17/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$1,000.00	3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--		3				\$1,000.00		0.00			
33	M	10/16/22	10/16/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1		1				\$800.00		0.00			
37	M	10/15/22	10/15/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-		1				\$1,100.00		0.00			
38	M	10/15/22	10/15/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----1-		1				\$1,200.00		0.00			
39	M	10/17/22	10/17/22	Mon Spcl 1 Bachelor in Paradise	CM	7-9p	M-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	M-----		1				\$4,800.00		0.00			
N41	M	10/15/22	10/15/22	Sat 9-10a Sat 9-10a News	CM	9-10a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-		1				\$600.00		0.00			
N42	M	10/11/22	10/13/22		CM	230-4x	-TWT---	:30	1	\$35.00	3	0.00	NM	1	\$35.00

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				Su-Thurs 230-4x ABC Ne											
				Su-Thu 230-4x ABC NewsNow											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/22	10/17/22	-TWT---			1		\$35.00		0.00				
N43	M	10/12/22	10/17/22	M-F 6-630p	CM	6-630p	M-WTF--	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/22	10/18/22	M-TF--			1		\$950.00		0.00				
													Totals	61	\$47,005.00