

Orders	Order / Rev:	433178					
	Alt Order #:	10440470					
	Product Desc:	WALZ FOR GOVERNOR					
	Estimate:	11461		KSTP-TV, LLC and KSAX-1			
	Flight Dates:	07/26/22 - 08/01/22	Primary AE:	lan Ambron			
	Original Date / Rev:	07/22/22 / 08/08/22	Sales Office:	H-PHL			
	Order Type:	GENERAL	Sales Region:	National			
Agency	Name:	Greer Margolis & Mitchell					
	Buying Contact:	Maura Gilroy	Billing Type:	Cash			
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast			
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC			
		Washington, DC 20007	Agency Commission:	15%			
Advertiser	Name:	Tim Walz for Governor					
	Demographic:	A35+	New Business Thru:				
	Product Codes:	PL1	Advertiser External ID:				
	Revenue Code 1:	AGY	Agency External ID:				
	Revenue Code 2:	POL	Unit Code:	General			
	Revenue Code 3:	CAND	Order Separation:	00:15:00			
	Priority:	99					

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	26	\$10,325.00	\$8,776.25
08/01/22	08/01/22	9	\$3,970.00	\$3,374.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	26	\$10,325.00	\$8,776.25	0.00
August 2022	9	\$3,970.00	\$3,374.50	0.00
Totals	35	\$14,295,00	\$12,150,75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$14,295.00
Market	100%	\$102,107,14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$17,358.21
KMSP	30%	\$30,632.14
KMWB	1%	\$1,021.07
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,021.07
WCCO	36%	\$36,758.57
WFTC	1%	\$1,021.07

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	M	07/26/22	08/01/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	1	\$200.004	0.00 NM	1	\$150.00
					M-F 5-6a News		(5:00 AM-5:30	AM)						
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 07/	26/22	08/01/22	MTWTF	1	\$200.00	0.00						

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Order / Rev: 433178 Advertiser: Tim Walz for Governor

Alt Order #: 10440470 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln Cł	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
)A/ I-	Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
vveek Spot	: 07/26/22 Ch Date Ra	08/01/22 ange D	MI WIF Description	1 Star	\$200.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1	M 07/26/2	2-08/01/22 N	Л-F 5-6a News	5-6a			<u>МГWГhF</u>	:30		0.00 NM		
N 2	M 07/26/2	22 08/01/22	M-F 5-6a News M-F 5-6a News	СМ	5-6a (5:30 AM-6:	MTWTF- 00 AM)	:30	2 \$2	200.004	0.00 NM	2	\$300.00
Week	Start Date : 07/26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
Spot	Ch Date Ra		Description Name		t/End Time		Weekdays	Length		Rtg Type		
1 2			Л-F 5-6a News Л-F 5-6a News	5-6a 5-6a			MTWThF			0.00 NM 0.00 NM		
			M-F 6-7a News	CM	6-7a	МГWГF-			375.00 4	0.00 NM	1	\$325.00
	0172072	00,01,	M-F 6-7a News	• • • • • • • • • • • • • • • • • • • •	(6:00 AM-6:		.00	. •		0.00		ψ020.00
Wook	Start Date : 07/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$375.00	Rating 0.00						
Spot	Ch Date R		<u>Description</u>		t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1			M-F 6-7a News	6-7a	l		MTWThF	:30	\$325.00	0.00 NM		
N 4 N	<u>'</u>		P-TV and KSTC-TV M-F 6-7a News	CM	6-7a	МГЖГБ-	:30	2 \$3	375.00 4	0.00 NM	2	\$650.00
14 - 1	VI 0172072	LE 00/01/2E	M-F 6-7a News	OW	(6:30 AM-7:		.00	2 ψ	770.00 4	0.00 14101	_	ψοσο.σσ
Wook	Start Date : 07/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$375.00	Rating						
Spot	Ch Date R		Description		t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1			M-F 6-7a News	6-7a	l		МГWГhF	:30	\$325.00	0.00 NM		
2	•		P-TV and KSTC-TV //-F 6-7a News	6-7a			МГWГhF	:30	\$325.00	0.00 NM		
_			P-TV and KSTC-TV		•			.00	ψ0_0.00	0.00		
N 5	M 07/26/2	22 08/01/22		CM	7-9a	MTWTF-	:30	2 \$3	375.00 4	0.00 NM	2	\$650.00
	Start Date	End Date	M-F GMA Weekdays	Spots/Week	(7:00 AM-8: Rate	Rating						
_	: 07/26/22	08/01/22	MTWTF	2	\$375.00	0.00						
Spot 1	Ch Date Ra	<u>2-08/01/22 N</u>	Description U-F GMA	<u>Star</u> 7-9a	t/End Time		Weekdays MTWThF	Length :30		Rtg Type 0.00 NM		
2		2-08/01/22 N	_	7-9a			MTWThF			0.00 NM		
N 6	vi 07/26/2	22 08/01/22	M-F GMA	CM	7-9a	МГЖГБ-	:30	1 \$3	375.00 4	0.00 NM	1	\$325.00
			M-F GMA		(8:00 AM-9:	_ ′						
Week	Start Date : 07/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$375.00	Rating 0.00						
Spot	Ch Date Ra	ange <u></u>	<u>Description</u>	Star	t/End Time			Length		Rtg Type		
1		22-08/01/22 N		7-9a			MTWThF			0.00 NM		<b>4005.00</b>
N 7 I	VI 07/30/2	22 07/30/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (8:00 AM-9:	: 00 AM)	1- :30	1 \$2	275.004	0.00 NM	1	\$225.00
		End Date		Spots/Week	Rate	Rating						
Week Spot	: 07/25/22 Ch Date Ra		1- Description		\$275.00 t/End Time	0.00	Weekdays	I enath	Rate	Rtg Type		
1		_ <u> </u>	Sat GMA 7-9a	7-9a			Sa			0.00 NM		
N 8 M	M 07/30/2	22 07/30/22	Sat 9-10a Sat 9-10a	СМ	9-10a		1- :30	1 \$2	200.004	0.00 NM	1	\$175.00
		End Date	<u>Weekdays</u> 1-	Spots/Week		Rating						
Week Spot	: 07/25/22 Ch Date Ra		1- Description		\$200.00 t/End Time	0.00	Weekdays	Lenath	Rate	Rta Type		
1		2-07/31/22 S		9-10			Sa			0.00 NM		
N 9 N	M 07/31/2	22 07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a		-1 :30	1 \$4	150.004	0.00 NM	1	\$350.00
	Start Date	End Date	Weekdays	Spots/Week		Rating						
Week Spot	: 07/25/22 Ch Date Ra		1 Description		\$450.00 t/End Time	0.00	Weekdays	Lenath	Rate	Rtg Type		
1		2-07/31/22 S		8-9a			St					

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Alt Order #: 10440470 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln C	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N10	М	07/31/2	2 07/31/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	a	1 :30	) 1	\$175.004	0.00 NM	1	\$125.00
10/00	Star k: 07/2	t Date	End Date 07/31/22	Weekdays	Spots/Week		Rating						
Spot	Ch	Date Ra	nge D	escription		\$175.00 t/End Time	0.00	Weekda			Rtg Type		
1				un 10-1030a		10-1030a	MEURE				0.00 NM	_	<b>#250.00</b>
N11	М	07/26/2	2 08/01/22	Minnesota Live	СМ	9-10a	MTWTF-	- :30	) 3	\$150.004	0.00 NM	3	\$350.00
Wee	Star k: 07/2	t Date	End Date 08/01/22	Weekdays MTWTF	Spots/Week		Rating 0.00						
Spot	<u>Ch</u>	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekda			Rtg Type		
1 2			2-08/01/22 N 2-08/01/22 N		9-10 9-10			MTWThF MTWThF		•	0.00 NM 0.00 NM		
3			2-08/01/22 N		9-10			MTWThF			0.00 NM		
N12	М	07/26/2	2 08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	МГЖГБ-	- :30	) 2	\$125.004	0.00 NM	2	\$215.00
10/00	Star k: 07/2	t Date	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week		Rating						
Spot Spot	Ch	Date Ra	nge D	escription_	Star	t/End Time	0.00	Weekda			Rtg Type		
1 2			2-08/01/22 N 2-08/01/22 N		3-4p 3-4p			MTWThF MTWThF		•	0.00 NM 0.00 NM		
N13	M			M-F 4-430р	CM	4-430p	MTWTF-			•	0.00 NM	1	\$135.00
	٥.			Twin Cities Live		·				·			·
Wee	<u>Star</u> k: 07/2	t Date 26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$150.00	Rating 0.00						
Spot 1		Date Ra	<u>nge</u> <u>D</u> 2-08/01/22 M	escription I-F 4-430n	<u>Star</u> 4-43	t/End Time		Weekda MTWThF			Rtg Type 0.00 NM		
N14	M			M-F 430-5p News		430-5p	MTWTF-			•	0.00 NM	1	\$250.00
	Ct	4 Da4a	Fred Data	430p News	Consta AA/a ala	Data	Datina						
Wee	<u>Star</u> k: 07/2	t Date 26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 1	Rate \$250.00	Rating 0.00						
N15	М	07/26/2	2 08/01/22	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWTF-	:30	) 2	\$350.004	0.00 NM	2	\$655.00
Wee	Star k: 07/2	t Date 26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
<u>Spot</u>	<u>Ch</u>	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekda		<u> </u>	Rtg Type		
1 2			2-08/01/22 N 2-08/01/22 N	•	5-53 5-53	•		MTWThF MTWThF			0.00 NM 0.00 NM		
N16	M			M-Su ABC Nightl	y NewsCM	M-Sa 530-6p,	Su 5MTWTF-			\$1,500.004	0.00 NM	2	\$3,000.00
	Star	t Date	End Date	M-Sa ABC Night Weekdays	ly News Spots/Week	Rate	Rating						
Wee	ek: 07/2	26/22	08/01/22	MTWTF	2	\$1,500.00	0.00						
N17	M	07/26/2	2 08/01/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWIF-	- :30	) 2	\$375.004	0.00 NM	2	\$750.00
Wee	<u>Star</u> k: 07/2	t Date 26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2		Rating 0.00						
N18			2 08/01/22	M-F 630-7p M-F 630-7p	CM	630-7p	МГЖГБ-	- :30	) 2	\$350.004	0.00 NM	2	\$700.00
Wee	Star k: 07/2	t Date 26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2		Rating 0.00						
N19	М	07/31/2	2 07/31/22	M-Su ABC Nightl M-Sa ABC Night	-	M-Sa 530-6p,	Su 5	1 :30	1	\$1,500.004	0.00 NM	1	\$1,500.00
		t Date	End Date	Weekdays	Spots/Week		Rating						
Wee N20	k: 07/2 M		07/31/22 2 07/31/22	Sunday Prime B	1 CM	\$1,500.00 7-8p	0.00	1 :30	) 1	\$1,800.004	0.00 NM	1	\$1,400.00
0				Celeb Family Fe	ud	·			. 1	Ç.,500.00 T	3.00 14171		Ţ., 100.00
Wee	Star ek: 07/2	t Date 25/22	End Date 07/31/22	Weekdays 1	Spots/Week 1		Rating 0.00						

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Totals

\$14,295.00

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Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Wed Spot 1	ek: 07. <u>C</u> r	art Date /25/22 Date Ra 07/25/22		Weekdays1 escription unday Prime B	Spots/Week 1 Start 7-8p	Rate \$1,800.00 End Time	Rating 0.00	Weekdays	<u>Le</u> Su	ngth Rate	Rtg Type 0 0.00 NM		
N21	М	07/26/2	2 08/01/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF-	- :30	2	\$550.003	0.00 NM	2	\$1,100.00
We		art Date /26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2	Rate \$550.00	Rating 0.00						
N22	M	07/31/2	2 07/31/22	Sun Late News 1		10-1030p		1 :30	1	\$650.003	0.00 NM	1	\$650.00
	_			Sun Late News 1	•								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 07	/25/22	07/31/22	I	1	\$650.00	0.00						
N23	М	07/31/2	2 07/31/22	Sun 10-1030a	CM	Sun 10-103	0a	S :30	1	\$275.003	0.00 NM	1	\$275.00
				At Issue									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 07	/25/22	07/31/22	S	1	\$275.00	0.00						
N24	М	07/30/2	2 07/30/22	Sat 1235-135a	CM	1235-135a	S	- :30	1	\$40.003	0.00 NM	1	\$40.00
				American Ninja V	Narrior								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 07	/25/22	07/31/22	S-	1	\$40.00	0.00						