

Orders	Order / Rev:	431181		
	Alt Order #:	10397452		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11135		KSTP-TV, LLC and KSAX-1
	Flight Dates:	10/25/22 - 10/31/22	Primary AE:	lan Ambron
	Original Date / Rev:	09/09/22 / 09/09/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	102	\$60,360.00	\$51,306.00
10/31/22	10/31/22	21	\$11,540.00	\$9,809.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	102	\$60,360.00	\$51,306.00	0.00
November 2022	21	\$11,540.00	\$9,809.00	0.00
Totals	123	\$71,900.00	\$61,115,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$71,900.00
Market	100%	\$513.571.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$87,307.14
KMSP	30%	\$154,071.43
KMWB	1%	\$5,135.71
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$5,135.71
WCCO	36%	\$184,885.71
WFTC	1%	\$5,135.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spor	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	М	10/25/22	10/31/22	M-F 5-530a News M-F 5-530a News	_	5-530a	МГWГF	:30	5	\$250.004	0.00 NM	5	\$1,250.00
W	Star eek: 10/2		End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						

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Order / Rev: 431181 Advertiser: Tim Walz for Governor

Alt Order #: 10397452 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
\\/oo	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00						
			M-F 530-6a News		530-6a	MTWTF	:30	5	\$250.004	0.00 NM	5	\$1,250.00
			M-F 530-6a News						<b>*</b> ======			* 1,======
Weel	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00						
3	M 10/25/	22 10/31/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:00 AM-6:	МГWГF 30 AM)	:30	5	\$400.004	0.00 NM	5	\$2,000.00
Weel	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
4	M 10/25/	22 10/31/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:30 AM-7:	МГWГF 00 AM)	:30	5	\$400.004	0.00 NM	5	\$2,000.00
Weel	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
5	M 10/25/	22 10/31/22	M-F GMA M-F GMA	СМ	7-9a (7:00 AM-8:	MTWIF	:30	6	\$425.004	0.00 NM	6	\$2,550.00
Weel	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 6	Rate \$425.00	Rating 0.00						
6	M 10/25/	22 10/31/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:	MTWTF	:30	6	\$425.00 4	0.00 NM	6	\$2,550.00
Weel	Start Date k: 10/25/22	End Date 10/31/22	<u>Weekdays</u> MTWTF	Spots/Week 6	Rate \$425.00	Rating 0.00						
7	M 10/29/	22 10/29/22	Sa 6-7a Sat 6a News	СМ	6-7a	1-	:30	1	\$250.004	0.00 NM	1	\$250.00
Weel	Start Date k: 10/24/22	End Date 10/30/22	Weekdays 1-	Spots/Week	Rate \$250.00	Rating 0.00						
		22 10/29/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:	1-	:30	1	\$400.004	0.00 NM	1	\$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/24/22	10/30/22	1-	1	\$400.00	0.00			<b>*</b> * * * * * * * * * * * * * * * * * *			
9	M 10/29/	22 10/29/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (8:00 AM-9:	1- 00 AM)	:30	1	\$400.004	0.00 NM	1	\$400.00
Wee	Start Date k: 10/24/22	End Date 10/30/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$400.00	Rating 0.00						
10	M 10/29/	22 10/29/22	Sat 9-10a Sat 9-10a	СМ	9-10a	1-	:30	1	\$250.004	0.00 NM	1	\$250.00
Wee	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$250.00	Rating 0.00						
		22 10/30/22	Su 6-7a Sun 6-7a News	СМ	6-7a	1	:30	1	\$200.004	0.00 NM	1	\$200.00
Wee	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00						
		22 10/30/22		CM	7-8a	1	:30	1	\$550.004	0.00 NM	1	\$550.00
Wee	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$550.00	Rating 0.00						
		22 10/30/22		CM	8-9a	1	:30	1	\$550.004	0.00 NM	1	\$550.00
Weel	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
		22 10/31/22	M-F 9-10a Minnesota Live	СМ	9-10a	MTWTF	:30	5	\$200.004	0.00 NM	0	\$0.00
Weel	Start Date k: 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						

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Alt Order #: 10397452 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Ln C	h Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
10/	Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week Spot	c: 10/25/22 Ch Date Ra	10/31/22	MI WI F Description	5 Start	\$200.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1	M 10/25/2	2-10/31/22 N		9-10			MTWThF		0.00 NM		
2		2-10/31/22 N	<i>1-F 9-10a</i>	9-10	a		MTWThF	:30 <del>(\$200.00</del> )	0.00 NM		
3		2-10/31/22 N	<i>1-F</i> 9-10a	9-10	a		МГWГhF	:30 <del>(\$200.00</del> )	0.00 NM		
4	Credited M 10/25/2	2-10/31/22 N	<i>1-F 9-10a</i>	9-10	a		МГWГhF	:30 <del>(\$200.00</del> )	0.00 NM		
5	Credited M 10/25/2	2-10/31/22 N	<i>1-F</i> 9-10a	9-10	a		MTWThF	:30 <del>(\$200.00</del> )	) 0.00 <i>NM</i>		
	Credited										
15	M 10/25/2	22 10/31/22	M-F The View M-F The View	СМ	10-11a	МГЖГБ-	- :30	5 \$425.004	0.00 NM	5	\$2,125.00
Week	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$425.00	Rating 0.00					
16	M 10/25/2	22 10/31/22	M-F Midday News		11a-12p	МГWГF-	- :30	5 \$250.004	0.00 NM	5	\$1,250.00
Week	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00					
17	M 10/25/2	22 10/31/22	M-F 12-1p GMA3	СМ	12-1p	МГWГF-	- :30	2 \$675.004	0.00 NM	2	\$1,350.00
Week	Start Date 10/25/22	End Date 10/31/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00					
		22 10/31/22	•	СМ	2-3p	MTWTF-	- :30	2 \$100.004	0.00 NM	2	\$200.00
	0	E 15 (	Kelly Clarkson Sh		5.	D ()					
Week	Start Date 10/25/22	End Date 10/31/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$100.00	Rating 0.00				l	
		22 10/31/22	M-F 3-4p Twin Cities Live	СМ	3-4p	MTWTF-	- :30	5 \$150.004	0.00 NM	5	\$750.00
Week	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00					
20	M 10/30/2	22 10/30/22	Sun 10-1030a At Issue	СМ	Sun 10-1030	)a	1 :30	1 \$250.004	0.00 NM	1	\$250.00
Week	Start Date 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$250.00	Rating 0.00					
			M-F 4-430p Twin Cities Live	СМ	4-430p	МГWГF-	- :30	5 \$175.004	0.00 NM	5	\$875.00
Week	Start Date : 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00					
		22 10/31/22			430-5p	MTWTF-	- :30	5 \$425.004	0.00 NM	5	\$2,125.00
	Start Date	End Date	430p News Weekdays	Spots/Week	Rate	Rating					
Week	c: 10/25/22	10/31/22	MTWTF	5	\$425.00	0.00					
23	M 10/25/2	22 10/31/22	M-F 5-530p M-F 5-530p	СМ	5-530p	МГЖГБ-	- :30	5 \$550.004	0.00 NM	5	\$2,750.00
Week	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00					
24	M 10/25/2	22 10/31/22	M-Su ABC Nightly M-Sa ABC Nightly		M-Sa 530-6p	o, Su 5MTWTF-	- :30	1 \$3,500.004	0.00 NM	1	\$3,500.00
Week	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week	Rate \$3,500.00	Rating 0.00					
		22 10/31/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF-	- :30	5 \$650.004	0.00 NM	5	\$3,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/25/22	10/31/22	MTWTF	5	\$650.00	0.00					

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Ln (	Ch Sta	rt End	Inventory Code	e Break	Start/End T	ime Days	Len S <sub>l</sub>	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 630-7p M-F 630-7p									
	Start Date			Spots/Week	Rate	Rating						
27	ek: 10/25/22 M 10/3	10/31/22 1/22 10/31/2		CM	\$550.00 Various	0.00	:30	1 9	\$4,800.004	0.00 NM	1	\$4,800.00
21	IVI 10/3	1/22 10/31/2	Mon Spcl 1	Civi	various	1	.30	1 ,	<b>54,600.00 4</b>	U.UU INIVI	'	<b>Φ4,000.00</b>
Wee	Start Date ek: 10/31/22	End Dat 11/06/22		Spots/Week 1	Rate \$4,800.00	Rating 0.00						
28	M 10/2	5/22 10/25/2	22 Tuesday Prime A N/A 9/27-TFN	CM	7-8p	- 1	:30	1 :	\$3,000.004	0.00 NM	1	\$3,000.00
Wee	Start Date ek: 10/24/22	End Dat 10/30/22		Spots/Week 1	Rate \$3,000.00	Rating 0.00						
29	M 10/2	5/22 10/25/2	22 Tuesday Prime C The Rookie: Fed		9-10p	- 1	:30	1 :	\$2,500.004	0.00 NM	1	\$2,500.00
Wee	Start Date ek: 10/24/22	End Dat 10/30/22		Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E 30	M 10/2	6/22 10/26/2	22 Wednesday Prim Conners/Home B	ie B CM	8-9p	1	:30	1 :	\$3,600.004	0.00 NM	0	\$0.00
	Start Dat		e Weekdays	Spots/Week	Rate	Rating					İ	
Wee Spot	ek: 10/24/22 Ch Date	10/30/22 Range	2 1 Description		\$3,600.00 t/End Time	0.00 V	Veekdays	Len	oth Rate	Rtg Type		
1			Wednesday Prime			_	- W		:30 <del>(\$3,600.00)</del>		İ	
	Credited											•
31	M 10/2	6/22 10/26/2	22 Wednesday Prim Big Sky	ie C CM	9-10p	1	:30	1 :	\$3,300.004	0.00 NM	1	\$3,300.00
	Start Date		e Weekdays	Spots/Week	Rate	Rating						
32	ek: 10/24/22 M 10/2	10/30/22 7/22 10/27/2		B CM	\$3,300.00 8-9p	0.00	:30	1 (	\$3,800.004	0.00 NM	1	\$3,800.00
32	10/2	1/22 10/21/2	Grey's Anatomy	D CIVI	0-9p	1	.50	' '	ψ3,000.00 4	O.OO INIVI	<b>.</b> '	ψ5,000.00
\\/o	Start Date ek: 10/24/22	End Dat 10/30/22		Spots/Week	Rate	Rating						
33		3/22 10/28/2		CM	\$3,800.00 7-8p	0.00	:30	1 :	\$1,500.004	0.00 NM	1	\$1,500.00
			Shark Tank		·							
Wee	Start Date ek: 10/24/22	End Dat 10/30/22		Spots/Week 1	Rate \$1,500.00	Rating 0.00						
E 34		0/22 10/30/2		CM	7-8p	1	:30	1 :	\$3,000.004	0.00 NM	0	\$0.00
	Start Date	End Dat		Spots/Week	Rate	Rating						
Wee Spot	ek: 10/24/22 Ch Date	10/30/22 Range	Description		\$3,000.00 t/End Time	0.00 V	Veekdays	Len	ath Rate	Rtg Type	l	
<u> 390t</u> 1			2 Sunday Prime B	7-8p		_			:30 <del>(\$3,000.00)</del>		i	
	Credited											
35	M 10/2	5/22 10/31/2	22 M-F 10p news M-F 10p News	СМ	10-1035p	MTWTF	:30	5	\$700.004	0.00 NM	5	\$3,500.00
Wee	Start Date ek: 10/25/22	End Dat 10/31/22		Spots/Week 5	Rate \$700.00	Rating 0.00						
36			22 Sa Late News Sat Late News	СМ	10-1035p	1-	:30	1	\$425.004	0.00 NM	1	\$425.00
Wee	Start Date ek: 10/24/22	End Dat 10/30/22		Spots/Week 1	Rate \$425.00	Rating 0.00						
37			22 Sun Late News 1 Sun Late News 2		10-1030p	1	:30	1	\$625.004	0.00 NM	1	\$625.00
	Start Date			Spots/Week	Rate	Rating						
38	ek: 10/24/22 M 10/2	10/30/22 5/22 10/31/2		TFN CM	\$625.00 1035-1137p	0.00 МГWГF	:30	5	\$250.004	0.00 NM	5	\$1,250.00
50	/vi 10/2	J, ZZ 10/31/2	Jimmy Kimmel	. I I V OIVI	1000-1107β	MII MII	.50	5	Ψ200.00 4	J.OU INIVI		ψ1,200.00
\\/oc	Start Date ek: 10/25/22	End Dat 10/31/22		Spots/Week 5	Rate \$250.00	Rating 0.00						
39		5/22 10/31/2		CM	1137p-1207a		:30	5	\$100.004	0.00 NM	5	\$500.00
					-						•	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
				M-F 113/p-120/a IF	N							
	Cto	rt Doto	End Data	Nightline	ata // // a a l	Doto	Doting			ı		
Wee	<u>اعاد</u> ek: 10/	rt Date 25/22	End Date 10/31/22	Weekdays Sp MTWTF	ots/Week 5	<u>Rate</u> \$100.00	Rating 0.00					
E 40	M		2 10/31/22	M-F 1207-1237a TFN		1207-1237a	МГЖТБ-	- :30	5 \$65.004	0.00 NM	0	\$0.00
				Pawn Stars								• • • • • • • • • • • • • • • • • • • •
		rt Date	End Date		ots/Week	Rate	Rating					
	ek: 10/2		10/31/22	MTWTF	5	\$65.00	0.00			D		
Spot 1		Date Ra		escription I-F 1207-1237a TFN		/End Time /-1237a		Weekdays MTWThF		Rtg Type 0.00 NM		
,		edited	E-10/31/22 IV	1-1 1207-1257a 11 1V	1201	12074		WII WIIII	.50 <del>(\$00.00)</del>	0.00 14141		
2			2-10/31/22 N	1-F 1207-1237a TFN	1207	7-1237a		MTWThF	:30 <del>(\$65.00)</del>	0.00 <i>NM</i>		
	Cre	edited							, ,			
3	Μ	10/25/22	2-10/31/22 N	1-F 1207-1237a TFN	1207	7-1237a		MTWThF	:30 <del>(\$65.00)</del>	0.00 <i>NM</i>		
	Cre	edited										
4			2-10/31/22 N	1-F 1207-1237a TFN	1207	7-1237a		MTWThF	:30 <del>(\$65.00)</del>	0.00 <i>NM</i>		
_		edited	0 40/04/00 A	4 E 4007 4007 - TEN	400	7 4007-		MTWTL F	00 (005.00)	0.00 1/14		
5		10/25/22 edited	2-10/31/22 IV	1-F 1207-1237a TFN	1207	7-1237a		MTWThF	:30 <del>(\$65.00)</del>	0.00 <i>NM</i>		
			0.40/00/00	44 - 020 - Callana FD	CDDT	44 - 000 -	1	.20	4 (0.000)	0.00 NIM	4	<b>#4.400.00</b>
41	М	10/29/2	2 10/29/22	11a-230p College FB 11a-230p College FB		11a-230p	1	- :30	1 \$1,100.004	0.00 NM	1	\$1,100.00
	Sta	rt Date	End Date	·	ots/Week	Rate	Rating					
Wee	ek: 10/2		10/30/22	1-		\$1,100.00	0.00					
42	М	10/29/2	2 10/29/22	230-630p College FB 230-630p College FB		230-630p	1·	- :30	1 \$1,100.004	0.00 NM	1	\$1,100.00
	Sta	rt Date	End Date		ots/Week	Rate	Rating					
Wee	ek: 10/2		10/30/22	1-	1	\$1,100.00	0.00					
43	М	10/29/2	2 10/29/22	Sat 630-10p College	FBSPRT	630-10p	1	- :30	1 \$1,200.004	0.00 NM	1	\$1,200.00
	_			630-10p College FB								
11/0	<u>Sta</u> ek: 10/2	rt Date	End Date	Weekdays Sp	ots/Week	Rate	Rating 0.00					
N44	M M		10/30/22	M-F 9-10a	CM	\$1,200.00 9-10a	MTWTF-	- :30	5 \$200.004	0.00 NM	5	\$1,000.00
1144	IVI	10/23/2	2 10/31/22	Minnesota Live	Civi	9-10a	IVII VV I I'	30	3 \$200.004	U.UU INIVI	3	\$1,000.00
	Sta	rt Date	End Date		ots/Week	Rate	Rating					
Wee	ek: 10/2		10/31/22	MTWTF	5	\$200.00	0.00					
N 46	М	10/30/2	2 10/30/22	Sunday Prime B	CM	7-8p	;	S :30	1 \$3,000.004	0.00 NM	1	\$3,000.00
				Celebrity Jeopardy								
11/0		rt Date		Weekdays Sp	ots/Week	<u>Rate</u>	Rating					
N47	ek: 10/2 M		10/30/22	M-F 1207-1237a TFN		\$3,000.00 1207-1237a	0.00 MTWTF-	- :30	5 \$65.004	0.00 NM	5	\$325.00
114/	IVI	10/23/2	L 10/J1/22	ICrime	ı Cıvı	1201-1231d	TATT AN T T	30	5 ψ05.004	U.UU INIVI	5	ψυΖυ.υυ
	Sta	rt Date	End Date		ots/Week	Rate	Rating			j		
We	ek: 10/2		10/31/22	MTWTF	5	\$65.00	0.00					
N48	М	10/26/2	2 10/26/22	Wednesday Prime A	СМ	7-8p	<b>W</b>	- :30	1 \$3,600.004	0.00 NM	1	\$3,600.00
	_			Conners/Goldbergs		_	5					
۱۸/۰	<u>Sta</u> ek: 10/2	rt Date	End Date 10/30/22	<u>Weekdays</u> <u>Sp</u>	ots/Week	Rate \$3,600.00	Rating 0.00					
VVE	CR. 10/	L-1/LL	10/30/22		ı	ψ3,000.00	0.00			Totals	123	\$71 900 00