

ORDER



Orders
Order / Rev: 433788
Alt Order #: 10445956
Product Desc: WALZ FOR GOVERNOR
Estimate: 11593
Flight Dates: 08/09/22 - 08/15/22
Original Date / Rev: 08/10/22 / 08/10/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/15/22	53	\$32,505.00	\$27,629.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	53	\$32,505.00	\$27,629.25	0.00
Totals	53	\$32,505.00	\$27,629.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	28%	\$32,505.00
Market	100%	\$116,089.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$19,735.18
KMSP	26%	\$30,183.21
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,160.89
WCCO	26%	\$30,183.21
WFTC	2%	\$2,321.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	08/09/22	08/15/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/22	08/15/22	MTWTF--		2		\$350.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	08/09/22	08/15/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	3	\$350.00	3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/22	08/15/22	MTWTF--			3		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/09/22-08/15/22	M-F 5-6a News			5-6a	MTWThF----	:30		\$350.00		0.00	NM		
2	M	08/09/22-08/15/22	M-F 5-6a News			5-6a	MTWThF----	:30		\$350.00		0.00	NM		
E 3	M	08/09/22	08/15/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/22	08/15/22	MTWTF--			2		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	08/09/22-08/15/22	M-F 6-7a News			6-7a	MTWThF----	:30		\$550.00		0.00	NM		
E 4	M	08/09/22	08/15/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/22	08/15/22	MTWTF--			3		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/09/22-08/15/22	M-F 6-7a News			6-7a	MTWThF----	:30		\$550.00		0.00	NM		
E 5	M	08/09/22	08/15/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/22	08/15/22	MTWTF--			2		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/09/22-08/15/22	M-F GMA			7-9a	MTWThF----	:30		\$550.00		0.00	NM		
2	M	08/09/22-08/15/22	M-F GMA			7-9a	MTWThF----	:30		\$550.00		0.00	NM		
E 6	M	08/09/22	08/15/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/09/22	08/15/22	MTWTF--			2		\$550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/09/22-08/15/22	M-F GMA			7-9a	(8:00 AM-9:00 AM)MTWThF----	:30		\$550.00		0.00	NM		
2	M	08/09/22-08/15/22	M-F GMA			7-9a	MTWThF----	:30		\$550.00		0.00	NM		
7	M	08/13/22	08/13/22	Sa 6-7a Sat 6a News	CM	6-7a	-----1-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1-			1		\$350.00		0.00				
8	M	08/13/22	08/13/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1-			1		\$500.00		0.00				
9	M	08/13/22	08/13/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$375.00	3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1-			1		\$375.00		0.00				
10	M	08/14/22	08/14/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1			1		\$350.00		0.00				
11	M	08/14/22	08/14/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$875.00	3	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1			1		\$875.00		0.00				
12	M	08/14/22	08/14/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$275.00	3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----1			1		\$275.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 10-1030a															
At Issue															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1		1			\$275.00			0.00			
13	M	08/09/22	08/15/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2			\$275.00			0.00			
14	M	08/09/22	08/15/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	3	\$375.00	2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3			\$375.00			0.00			
15	M	08/09/22	08/15/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2			\$450.00			0.00			
16	M	08/09/22	08/15/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2			\$500.00			0.00			
17	M	08/09/22	08/15/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3			\$650.00			0.00			
18	M	08/09/22	08/15/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		1			\$2,000.00			0.00			
19	M	08/09/22	08/15/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3			\$700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	08/09/22-08/15/22	M-F 6-630p			6-630p	MTWThF----	:30		\$700.00		0.00	NM		
20	M	08/09/22	08/15/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2			\$650.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/09/22-08/15/22	M-F 630-7p			630-7p	MTWThF----	:30		\$650.00		0.00	NM		
21	M	08/13/22	08/13/22	Sa 5-530p Sa 5-530p	CM	5-530p	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1-		1			\$400.00			0.00			
22	M	08/13/22	08/13/22	Sa 6-630p Sa 6-630p	CM	6-630p	-----1-	:30	1	\$450.00	3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1-		1			\$450.00			0.00			
24	M	08/09/22	08/15/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$750.00	2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3			\$750.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	08/09/22-08/15/22	M-F 10p news			10-1035p	MTWThF----	:30		\$750.00		0.00	NM		
25	M	08/14/22	08/14/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$950.00	2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1		1			\$950.00			0.00			
26	M	08/11/22	08/11/22		CM	7-8p		:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00

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				Thursday Prime A Press Your Luck			---T---								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	---T---		1				\$1,200.00		0.00			
27	M	08/09/22	08/15/22	M-F 1-2p General Hospital	CM	1-2p	MTWTF--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		1				\$300.00		0.00			
N28	M	08/14/22	08/14/22	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$1,500.00	3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	-----S		1				\$1,500.00		0.00			
N29	M	08/09/22	08/15/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	M-TF--	:30	1	\$200.00	2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	M-TF--		1				\$200.00		0.00			
N30	M	08/09/22	08/15/22	Su-Thurs 230-4x ABC News Su-Thu 230-4x ABC NewsNow	CM	230-4x	M-T-S	:30	1	\$35.00	3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	M-T-S		1				\$35.00		0.00			
N31	M	08/15/22	08/15/22	Mon Spcl 1 Bachelorette	CM	7-9p	M-----	:30	1	\$4,200.00	1	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	M-----		1				\$4,200.00		0.00			
N32	M	08/09/22	08/15/22	M-F 430-5p News 430p News	CM	430-5p	M-TF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	M-TF--		1				\$500.00		0.00			
N33	M	08/11/22	08/15/22	M-F 1137p-1207a TFN Nightline	CM	1137p-1207a	M-TF--	:30	1	\$125.00	3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/22	08/17/22	M-TF--		1				\$125.00		0.00			
N34	M	08/11/22	08/15/22	M-F OV TCL M-F Overnight TCL	CM	1235-135x	M-TF--	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/11/22	08/17/22	M-TF--		1				\$45.00		0.00			
													Totals	53	\$32,505.00