

ORDER



Orders
Order / Rev: 433006
Alt Order #: 10438886
Product Desc: WALZ FOR GOVERNOR
Estimate: 11441
Flight Dates: 07/19/22 - 07/25/22
Original Date / Rev: 07/19/22 / 07/24/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	23	\$10,510.00	\$8,933.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	23	\$10,510.00	\$8,933.50	0.00
Totals	23	\$10,510.00	\$8,933.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$10,510.00
Market	100%	\$75,071.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$12,762.14
KMSP	30%	\$22,521.43
KMWB	1%	\$750.71
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$750.71
WCCO	36%	\$27,025.71
WFTC	1%	\$750.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/19/22	07/25/22	MTWTF--		1		\$200.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$200.00		0.00	NM		
N 2	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$135.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$200.00		0.00	NM		
N 3	M	07/19/22	07/25/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$325.00		0.00	NM		
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$375.00		0.00	NM		
		Spot simulcast on KSTP-TV and KSTC-TV													
N 4	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$325.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$375.00		0.00	NM		
N 5	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$375.00		0.00	NM		
N 6	M	07/23/22	07/23/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1-		1				\$275.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	Sat GMA 7-9a		7-9a		-----Sa--	:30	\$225.00		0.00	NM		
N 7	M	07/24/22	07/24/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	Sun 10-1030a		Sun 10-1030a		-----Su	:30	\$125.00		0.00	NM		
N 8	M	07/19/22	07/25/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 9-10a		9-10a		MTWThF----	:30	\$125.00		0.00	NM		
N 9	M	07/19/22	07/25/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$125.00		0.00			
N 10	M	07/19/22	07/25/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$150.00		0.00			

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N 11	M	07/19/22	07/25/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$350.00	4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/19/22	07/25/22	MTWTF--			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	07/21/22-07/21/22	M-F 5-530p				5-530p	---Th----	:30	\$325.00	0.00	NM			
N 12	M	07/19/22	07/25/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	2	\$1,500.00	4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/19/22	07/25/22	MTWTF--			2			\$1,500.00			0.00		
N 13	M	07/19/22	07/25/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/19/22	07/25/22	MTWTF--			1			\$375.00			0.00		
N 14	M	07/24/22	07/24/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/22	07/24/22	-----1			1			\$1,500.00			0.00		
N 15	M	07/21/22	07/21/22	Thr Spcl 2 Attack on the Capitol	CM	7-9p	---1---	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/22	07/24/22	---1---			1			\$1,000.00			0.00		
N 16	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/19/22	07/25/22	MTWTF--			2			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	M	07/19/22-07/25/22	M-F 10p news				10-1035p	MTWThF----	:30	(\$350.00)	0.00	NM			
Credited															
N 17	M	07/24/22	07/24/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/22	07/24/22	-----1			1			\$400.00			0.00		
N 18	M	07/24/22	07/24/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/22	07/24/22	-----S			1			\$350.00			0.00		
													Totals	23	\$10,510.00