## **ORDER**



Orders	Order / Rev:	431179		
	Alt Order #:	10397447		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11131		KSTP-TV, LLC and KSAX-1
	Flight Dates:	09/27/22 - 10/03/22	Primary AE:	Ian Ambron
	Original Date / Rev:	09/09/22 / 09/09/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		
Bill Plan			Totals	

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	53	\$44,275.00	\$37,633.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	53	\$44,275.00	\$37,633.75	0.00
Totals	53	\$44,275,00	\$37.633.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$44,275.00
Market	100%	\$316.250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$53,762.50
KMSP	30%	\$94,875.00
KMWB	1%	\$3,162.50
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,162.50
WCCO	36%	\$113,850.00
WFTC	1%	\$3,162.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	M	09/27/22	10/03/22	M-F 530-6a News	CM	530-6a	MTWTF	:30	3	\$250.004	0.00 NM	3	\$750.00
					M-F 530-6a News	;								
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
_	We	eek: 09/	/27/22	10/03/22	MTWTF	3	\$250.00	0.00						
	2	М	09/27/22	10/03/22		CM	6-7a	МГЖГБ	:30	3	\$400.004	0.00 NM	3	\$1,200.00

Print Date: 09/09/22 12:50:44 Page 2 of 4

Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 6-7a News M-F 6-7a News		(6:00 AM-6:	30 AM)						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09 M	/27/22	10/03/22 2 10/03/22	MTWTF M-F 6-7a News	CM	\$400.00 6-7a	0.00 MTWTF-	.20	. 2	\$400.004	0.00 NM	2	00 0002
3	IVI	09/27/2	2 10/03/22	M-F 6-7a News	CIVI	6-7a (6:30 AM-7:		:30	) 2	ֆ400.004	U.UU INIVI	2	\$800.00
14/-		art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
4	ek: 09	/27/22 09/27/2	10/03/22 2 10/03/22	M-F GMA	CM	\$400.00 7-9a	0.00 MTWTF-	:30	) 3	\$425.004	0.00 NM	3	\$1,275.00
				M-F GMA		(7:00 AM-8:				•			* ,
We		art Date /27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 3	Rate \$425.00	Rating 0.00						
5	М		2 10/03/22	M-F GMA	CM	7-9a	MTWTF-	:30	) 2	\$425.004	0.00 NM	2	\$850.00
	Cto	ut Data	End Data	M-F GMA	Cnoto/Mook	(8:00 AM-9:	_ :						
We		art Date /27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$425.00	Rating 0.00						
6	М	10/01/2	2 10/01/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:	: 00 AM)	1- :30	) 1	\$400.004	0.00 NM	1	\$400.00
10/0	<u>Sta</u> ek: 09	art Date	End Date 10/02/22	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
7	ек: 09 М			Sat GMA 7-9a	CM	\$400.00 7-9a	0.00	1- :30	) 1	\$400.004	0.00 NM	1	\$400.00
				Sat GMA		(8:00 AM-9:	00 AM)						
We		art Date /26/22	End Date 10/02/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$400.00	Rating 0.00						
8	М		2 10/02/22	SU GMA Su GMA	СМ	7-8a		- 1 :30	) 1	\$550.004	0.00 NM	1	\$550.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09	/26/22	10/02/22	1	1	\$550.00	0.00						•
9	М	10/02/2	2 10/02/22	Su 9-10a This Week	СМ	9-10a		- 1 :30	) 1	\$3,000.004	0.00 NM	1	\$3,000.00
We		art Date /26/22	End Date 10/02/22	Weekdays 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
N10	М	09/27/2	2 10/03/22		СМ	9-10a	MTWTF-	:30	) 2	\$200.004	0.00 NM	0	\$0.00
	Sta	art Date	End Date	Live with Kelly & I Weekdays	Ryan Spots/Week	Rate	Rating					ł	
	ek: 09	/27/22	10/03/22	MTWTF	2	\$200.00	0.00					l	
Spot 1	_	Date Ra	<u>nge</u> <u>D</u> 2-10/03/22 M	escription 1-F 9-10a	<u>Star</u> 9-10	t/End Time		Weekda MTWThF	<u> </u>	ength <u>Rate</u> :30 <del>(\$200.00</del>	Rtg Type	l	
•	_	edited			0 .0	~		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		(\$200.00)	, 0.00		
2		1 09/27/22 edited	?-10/03/22 N	1-F 9-10a	9-10	la		MTWThF		:30 <del>(\$200.00</del>	0.00 NM		
11	M		2 10/03/22	M-F The View	CM	10-11a	МГЖГБ-	- :30	) 2	\$425.004	0.00 NM	2	\$850.00
		00/21/2	10/00/22	M-F The View	OW	10 114	MI WII	.00	,	ψ+20.00 +	0.00 14101	_	ψοσο.σσ
Wo		art Date /27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$425.00	Rating 0.00						
12	M			M-F Midday News		11a-12p	MTWTF-	- :30	) 2	\$250.004	0.00 NM	2	\$500.00
		_		M-F Midday News									
We		art Date /27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$250.00	Rating 0.00						
13	М		2 10/03/22	M-F 4-430p Twin Cities Live	СМ	4-430p	МГЖГБ-	:30	) 3	\$175.004	0.00 NM	3	\$525.00
\\/o		art Date /27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week	Rate \$175.00	Rating 0.00						
14	M		2 10/03/22	M-F 430-5p News		430-5p	МГЖГБ-	:30	) 3	\$425.004	0.00 NM	3	\$1,275.00
	_	. 5	<b>.</b>	430p News	0	<b>.</b>	D ::						
We		art Date /27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$425.00	Rating 0.00						
15	М			M-F 5-530p	СМ	5-530p	МГЖГБ-	:30	) 5	\$550.004	0.00 NM	5	\$2,750.00
				M-F 5-530p								I	

Print Date: 09/09/22 12:50:45 Page 3 of 4

Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Start Date   End Date   Weekdays   MTWTF   5   \$550.00   0.00	\$3,500.00 \$3,250.00 \$550.00 \$0.00
16 M   09/27/22   10/03/22   M-Su ABC Nightly News   M-Sa 530-6p, Su 5MTWTF-   :30   1 \$3,500.00 4   0.00 NM   M-Sa ABC Nightly News	\$3,250.00 \$550.00
Week:         09/27/22         10/03/22         MTWTF-         1 \$3,500.00         0.00           17         M         09/27/22         10/03/22         M-F 6-630p         CM         6-630p         MTWTF-         :30         5 \$650.00 4         0.00 NM         5           Start Date Neek: 09/27/22         End Date Neek: 09/27/22         Weekdays MTWTF-         Spots/Week Section         Rate Neek: 09/27/22         Rating Neek: 09/27/22         N-F 630-7p         CM         630-7p         MTWTF-         :30         1 \$550.00 4         0.00 NM         1           Neek:         09/27/22         10/03/22         MF 630-7p         CM         630-7p         MTWTF-         :30         1 \$550.00 4         0.00 NM         1           Neek:         09/27/22         10/03/22         MFWTF-         1         \$550.00         0.00         0.00         0.00         NM         0           N19         M         10/03/22         MO Spc1 1         CM         Various         1         :30         1 \$4,800.00 4         0.00 NM         0           Week:         10/03/22         10/09/22         1         1 \$4,800.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00	\$550.00
M-F 6-630p   Week: 09/27/22   10/03/22   MTWTF-   5 \$650.00   0.00	\$550.00
Week:         09/27/22         10/03/22         MTWTF         5         \$650.00         0.00           18         M         09/27/22         10/03/22         M-F 630-7p         CM         630-7p         MTWTF         :30         1         \$550.00 4         0.00 NM         1           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/03/22         10/03/22         MO Spcl 1         CM         Various         1         :30         1         \$4,800.00 4         0.00 NM         0           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/03/22         10/09/22         1         1         \$4,800.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type	·
M-F 630-7p   Start Date   End Date   Weekdays   MTWTF-   1 \$550.00   0.00   0.00	·
Week:         09/27/22         10/03/22         MTWTF         1         \$550.00         0.00           N19         M         10/03/22         10/03/22         Mon Spcl 1         CM         Various         1         :30         1         \$4,800.00 4         0.00 NM         0           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/03/22         10/09/22         1         1         \$4,800.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type	\$0.00
Bachelorette <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/22 10/09/22 1 1 \$4,800.00 0.00 <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>	\$0.00
Week: 10/03/22         10/09/22         1         1 \$4,800.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
т м 10/03/22-10/09/22 мон Spci 1 various м :30 <del>(\$4,800.00)</del> 0.00 Ми Credited	
20 M 09/28/22 09/28/22 Wednesday Prime C CM 9-10p1 :30 1 \$3,300.00 4 0.00 NM 1 Big Sky	\$3,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/22 10/02/22 1 1 \$3,300.00 0.00	
N21 M 09/29/22 09/29/22 Thursday Prime B CM 8-9p1 :30 1 \$3,800.00 4 0.00 NM 0 Grey's Anatomy	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1         1 \$3,800.00         0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 <i>M</i> 09/26/22-10/02/22 Thursday Prime B 8-9p Th :30( <del>\$3,800.00)</del> 0.00 NM Credited	
N22 M 10/02/22 10/02/22 Sunday Prime B CM 7-8p1 :30 1 \$3,000.00 4 0.00 NM 0 Celebrity Wheel of Fortun	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1         1 \$3,000.00         0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 <i>M</i> 09/26/22-10/02/22 Sunday Prime B 7-8p Su :30( <del>\$3,000.00)</del> 0.00 NM Credited	
23 M 09/27/22 10/03/22 M-F 10p news CM 10-1035p MTWTF :30 3 \$700.00 4 0.00 NM 3 M-F 10p News	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/27/22 10/03/22 <u>MTWTF</u> 3 \$700.00 0.00	
24 M 10/01/22 10/01/22 Sa Late News CM 10-1035p1- :30 1 \$425.00 4 0.00 NM 1 Sat Late News	\$425.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1         1         \$425.00         0.00	
25 M 10/02/22 10/02/22 Sun Late News 10-1030pM 10-1030p1 :30 1 \$625.00 4 0.00 NM 1 Sun Late News 10-1030p	\$625.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1         1 \$625.00         0.00	
26 M 10/01/22 10/01/22 11a-230p College FB SPRT 11a-230p1- :30 1 \$1,100.00 4 0.00 NM 1 11a-230p College FB	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1-         1 \$1,100.00         0.00	
27 M 10/01/22 10/01/22 230-630p College FB SPRT 230-630p1- :30 1 \$1,100.00 4 0.00 NM 1 230-630p College FB	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/26/22         10/02/22        1-         1 \$1,100.00         0.00	

Print Date: 09/09/22 12:50:45 Page 4 of 4

Totals

53

\$44,275.00

Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
28	М	10/01/22	2 10/01/22	Sat 630-10p Colle	•	630-10p		1-	:30	1	\$1,200.004	0.00 NM	1	\$1,200.00
				630-10p College	FB									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
We	ek: 09/2	26/22	10/02/22	1-	1	\$1,200.00	0	.00						
N29	М	09/27/22	2 10/03/22	M-F 9-10a	СМ	9-10a		MTWTF	:30	2	\$200.004	0.00 NM	2	\$400.00
				Minnesota Live										
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rati	ing						
We	ek: 09/	27/22	10/03/22	MTWTF	2	\$200.00	0	.00						
N30	М	10/03/22	2 10/03/22	Mon Spcl 1	СМ	7-9p		M	:30	1	\$4,800.004	0.00 NM	1	\$4,800.00
				Bachelor in Para	dise									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
We	ek: 10/	03/22	10/09/22	M	1	\$4,800.00		.00						
N31	М	09/29/22	2 09/29/22	Thr Spcl 3	СМ	8-10p		T	:30	1	\$3,800.004	0.00 NM	1	\$3,800.00
				Wonderful World	of Disney									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
We	ek: 09/	26/22	10/02/22	T	1	\$3,800.00	0	.00						
N32	М	10/02/22	2 10/02/22	Sunday Prime B	СМ	7-8p		S	:30	1	\$3,000.004	0.00 NM	1	\$3,000.00
				Celebrity Jeopard	dy									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	<u>ing</u>						
We	ek: 09/	26/22	10/02/22	S	1	\$3,000.00	0	.00						