

Orders	Order / Rev:	431181		
	Alt Order #:	10397452		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11135		KSTP-TV, LLC and KSAX-1
	Flight Dates:	10/25/22 - 10/31/22	Primary AE:	Ian Ambron
	Original Date / Rev:	07/06/22 / 07/06/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		<u> </u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	102	\$60,360.00	\$51,306.00
10/31/22	10/31/22	21	\$11,540.00	\$9,809.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	102	\$60,360.00	\$51,306.00	0.00
November 2022	21	\$11,540.00	\$9,809.00	0.00
Totals	123	\$71,900.00	\$61,115.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$71,900.00
Market	100%	\$513,571.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$87,307.14
KMSP	30%	\$154,071.43
KMWB	1%	\$5,135.71
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$5,135.71
WCCO	36%	\$184,885.71
WFTC	1%	\$5,135.71

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	N 1	М	10/25/22	10/31/22	M-F 5-6a News M-F 5-6a News	СМ	5-6a (5:00 AM-5:30	МГWTF) АМ)	:30	5	\$250.004	0.00 NM	5	\$1,250.00
	W	<u>Star</u> eek: 10/2		End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						

Print Date: 07/06/22 16:24:14 Page 2 of 4

Order / Rev: 431181 Advertiser: Tim Walz for Governor

Alt Order #: 10397452 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 10/25/22 - 10/31/22 Estimate: 11135

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00						
N 2 N			M-F 5-6a News M-F 5-6a News	СМ	5-6a (5:30 AM-6:0	МГЖГБ	:30	5	\$250.004	0.00 NM	5	\$1,250.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MГWГF	Spots/Week 5	Rate \$250.00	Rating 0.00						
N 3 N	1 10/25/2	2 10/31/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:00 AM-6:3	МГWTF 30 AM)	:30	5	\$400.004	0.00 NM	5	\$2,000.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
N 4 N	1 10/25/2	2 10/31/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:30 AM-7:0	MTWTF 00 AM)	:30	5	\$400.004	0.00 NM	5	\$2,000.00
Week:	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
N 5 N	1 10/25/2	2 10/31/22	M-F GMA M-F GMA	СМ	7-9a (7:00 AM-8:0	MTWTF 00 AM)	:30	6	\$425.004	0.00 NM	6	\$2,550.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 6	Rate \$425.00	Rating 0.00						
N 6 M	1 10/25/2	2 10/31/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:0	MTWTF 00 AM)	:30	6	\$425.004	0.00 NM	6	\$2,550.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 6	Rate \$425.00	Rating 0.00						
N 7 N	1 10/29/2	2 10/29/22	Sa 6-7a Sat 6a News	СМ	6-7a	1-	:30	1	\$250.004	0.00 NM	1	\$250.00
	Start Date 10/24/22	End Date 10/30/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$250.00	Rating 0.00						
8 N	1 10/29/2	2 10/29/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:0	1- 00 AM)	:30	1	\$400.004	0.00 NM	1	\$400.00
	Start Date 10/24/22	End Date 10/30/22	Weekdays 1-	Spots/Week 1	Rate \$400.00	Rating 0.00						
9 N	1 10/29/2	2 10/29/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (8:00 AM-9:0	1- 00 AM)	:30	1	\$400.004	0.00 NM	1	\$400.00
	Start Date 10/24/22	End Date 10/30/22	Weekdays 1-	Spots/Week 1	Rate \$400.00	Rating 0.00						
N10 M	1 10/29/2	2 10/29/22	Sat 9-10a Sat 9-10a	СМ	9-10a	1-	:30	1	\$250.004	0.00 NM	1	\$250.00
	Start Date 10/24/22	End Date 10/30/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$250.00	Rating 0.00						
N11 N	1 10/30/2	2 10/30/22	Su 6-7a Sun 6-7a News	СМ	6-7a	1	:30	1	\$200.004	0.00 NM	1	\$200.00
	Start Date 10/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
12 N	1 10/30/2	2 10/30/22	SU GMA Su GMA	СМ	7-8a	1	:30	1	\$550.004	0.00 NM	1	\$550.00
	Start Date 10/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$550.00	Rating 0.00						
N13 N	1 10/30/2	2 10/30/22	Sun 8-9a Sun 8-9a	СМ	8-9a	1	:30	1	\$550.004	0.00 NM	1	\$550.00
	Start Date 10/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$550.00	Rating 0.00						
N14 N		2 10/31/22	M-F 9-10a Minnesota Live	СМ	9-10a	МГЖГБ	:30	5	\$200.004	0.00 NM	5	\$1,000.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
N15 N	10/25/2	2 10/31/22	M-F The View M-F The View	СМ	10-11a	МГЖГБ	:30	5	\$425.004	0.00 NM	5	\$2,125.00
	Start Date 10/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$425.00	Rating 0.00						
N16 M	1 10/25/2	2 10/31/22		СМ	11a-12p		:30	5	\$250.004	0.00 NM	5	\$1,250.00

Print Date: 07/06/22 16:24:14 Page 3 of 4

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Flight Dates: 10/25/22 - 10/31/22 Estimate: 11135

Ln (Ch	Start	End	Inventory Code M-F Midday News	Break	Start/End T	ime Days	Len Sp	ots	Rate P	ri Rtg Type	Spots	Amount
				M-F Midday News	;		MI WIF						
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00						
N 17	М	10/25/2	2 10/31/22	M-F 12-1p GMA3	СМ	12-1p	МГWГF	:30	2	\$675.00 4	0.00 NM	2	\$1,350.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 2	Rate \$675.00	Rating 0.00						
18	М	10/25/2	2 10/31/22	M-F 2-3p Kelly Clarkson Sh	CM ow	2-3p	МГWГF	:30	2	\$100.004	0.00 NM	2	\$200.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 2	Rate \$100.00	Rating 0.00						
N 19	М	10/25/2	2 10/31/22	M-F 3-4p Twin Cities Live	СМ	3-4p	МГWГF	:30	5	\$150.004	0.00 NM	5	\$750.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
N20	M	10/30/2	2 10/30/22	Sun 10-1030a At Issue	CM	Sun 10-1030	a1	:30	1	\$250.004	0.00 NM	1	\$250.00
Wee	<u>Sta</u> ek: 10/	rt Date /24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
N21	M	10/25/2	2 10/31/22	M-F 4-430p Twin Cities Live	CM	4-430p	МГWГF	:30	5	\$175.00 4	0.00 NM	5	\$875.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
22	M	10/25/2	2 10/31/22	M-F 430-5p News 430p News	CM	430-5p	МГWГF	:30	5	\$425.004	0.00 NM	5	\$2,125.00
۱۸۱۵	<u>Sta</u> ek: 10/	rt Date	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$425.00	Rating 0.00						
N23	M		2 10/31/22	M-F 5-530p M-F 5-530p	СМ	5-530p	МГЖГБ	:30	5	\$550.004	0.00 NM	5	\$2,750.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
N24	М	10/25/2	2 10/31/22	M-Su ABC Nightly M-Sa ABC Nightly		M-Sa 530-6p	, Su 5MTWTF	:30	1	\$3,500.004	0.00 NM	1	\$3,500.00
Wee	<u>Sta</u> ek: 10/	rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
N25	М	10/25/2	2 10/31/22	M-F 6-630p M-F 6-630p	СМ	6-630p	МГWГF	:30	5	\$650.004	0.00 NM	5	\$3,250.00
Wee		rt Date /25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$650.00	Rating 0.00						
26	М	10/25/2	2 10/31/22	M-F 630-7p M-F 630-7p	CM	630-7p	МГWГF	:30	5	\$550.004	0.00 NM	5	\$2,750.00
	_	rt Date 25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
N27	М		2 10/31/22	Mon Spcl 1 Mon Spcl 1	СМ	Various	1	:30	1	\$4,800.004	0.00 NM	1	\$4,800.00
Wee		rt Date /31/22	End Date 11/06/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$4,800.00	Rating 0.00						
N28	M		2 10/25/22	Tuesday Prime A N/A 9/27-TFN	СМ	7-8p	- 1	:30	1	\$3,000.004	0.00 NM	1	\$3,000.00
Wee	<u>Sta</u> ek: 10/	rt Date /24/22	End Date 10/30/22	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
N29	М		2 10/25/22	Tuesday Prime C The Rookie: Feds	СМ	9-10p	- 1	:30	1	\$2,500.004	0.00 NM	1	\$2,500.00
Wee		rt Date /24/22	End Date 10/30/22	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
N30	М	10/26/2	2 10/26/22	Wednesday Prime Conners/Home Ed		8-9p	1	:30	1	\$3,600.004	0.00 NM	1	\$3,600.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 07/06/22 16:24:14 Page 4 of 4

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Flight Dates: 10/25/22 - 10/31/22 Estimate: 11135

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			0 71		
We	_	0/24/22	10/30/22	1	1	\$3,600.00	0.00					
N31	М	10/26/2	2 10/26/22	Wednesday Primo Big Sky	e C CM	9-10p	1	:30	1 \$3,300.004	0.00 NM	1	\$3,300.00
We	_	art Date 0/24/22	End Date 10/30/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$3,300.00	Rating 0.00					
N32	М	10/27/2	2 10/27/22	Thursday Prime E Grey's Anatomy	3 CM	8-9p	1	:30	1 \$3,800.004	0.00 NM	1	\$3,800.00
We		art Date 0/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
N33	М	10/28/2	2 10/28/22	Friday Prime A Shark Tank	СМ	7-8p	1	:30	1 \$1,500.004	0.00 NM	1	\$1,500.00
We		art Date 0/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N34	M	10/30/2	2 10/30/22	Sunday Prime B Celebrity Wheel	CM of Fortun	7-8p	1	:30	1 \$3,000.004	0.00 NM	1	\$3,000.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		0/24/22	10/30/22	1	1	\$3,000.00	0.00		5 4700 00 4	0.00.1114	_	#0.500.00
N35	М		2 10/31/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГWГF	:30	5 \$700.004	0.00 NM	5	\$3,500.00
We	_	art Date 0/25/22	End Date 10/31/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00					
N36	М		2 10/29/22	Sa Late News Sat Late News	СМ	10-1035p	1-	:30	1 \$425.004	0.00 NM	1	\$425.00
We		art Date 0/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$425.00	Rating 0.00					
N37	М		2 10/30/22	Sun Late News 10 Sun Late News 1	•	10-1030p	1	:30	1 \$625.004	0.00 NM	1	\$625.00
We		art Date 0/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$625.00	Rating 0.00					
N38	М	10/25/2	2 10/31/22	M-F 1035-1137p Jimmy Kimmel	TFN CM	1035-1137p	МГWГF	:30	5 \$250.004	0.00 NM	5	\$1,250.00
We		art Date 0/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00					
N39	М	10/25/2	2 10/31/22	M-F 1137p-1207a Nightline	TFN CM	1137p-1207a	мгwгғ	:30	5 \$100.004	0.00 NM	5	\$500.00
We	_	art Date 0/25/22	End Date 10/31/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00					
N40	М	10/25/2	2 10/31/22	M-F 1207-1237a Pawn Stars	TFN CM	1207-1237a	МГWГF	:30	5 \$65.004	0.00 NM	5	\$325.00
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		0/25/22	10/31/22	MTWTF	5	\$65.00	0.00		4 (44 400 00 4	0.00.004		#4.400.00
N41	М		2 10/29/22	11a-230p College 11a-230p College	e FB	11a-230p	1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
\//	_	art Date 0/24/22	End Date 10/30/22	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
N42	M		2 10/29/22	230-630p College 230-630p College	FB SPRT	230-630p	1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
We	_	art Date 0/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$1,100.00	Rating 0.00					
N43	M		2 10/29/22	Sat 630-10p College	ege FBSPRT		1-	:30	1 \$1,200.004	0.00 NM	1	\$1,200.00
\٨/ح	_	art Date 0/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.00					
***	, J. 1.	·· · · · · · ·	10,00/22		<u>'</u>	ψ1, 2 00.00	0.00			Totals	123	\$71,900,00