

Order / Rev:	431185		
Alt Order #:	10397443		
Product Desc:	WALZ FOR GOVERNOR		
Estimate:	11128		KSTP-TV, LLC and KSAX-1
Flight Dates:	09/06/22 - 09/12/22	Primary AE:	lan Ambron
Original Date / Rev:	09/06/22 / 09/06/22	Sales Office:	H-PHL
Order Type:	GENERAL	Sales Region:	National
Name:	Greer Margolis & Mitchell		
Buying Contact:	Maura Gilroy	Billing Type:	Cash
Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
	3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%
Name:	Tim Walz for Governor		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL1	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	CAND	Order Separation:	00:15:00
Priority:	99		
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: Product Desc: WALZ FOR GOVERNOR Estimate: 11128 Flight Dates: O9/06/22 - 09/12/22 Original Date / Rev: Order Type: GENERAL Name: Buying Contact: Maura Gilroy Billing Contact: Mackenzie Miller 3050 K Street NW Ste. 100 Washington, DC 20007 Name: Tim Walz for Governor Demographic: A35+ Product Codes: PL1 Revenue Code 1: AGY Revenue Code 3: CAND	Alt Order #: 10397443 Product Desc: WALZ FOR GOVERNOR Estimate: 11128 Flight Dates: 09/06/22 - 09/12/22 Primary AE: Original Date / Rev: 09/06/22 / 09/06/22 Sales Office: Order Type: GENERAL Sales Region: Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Type: Billing Contact: Mackenzie Miller Billing Calendar: 3050 K Street NW Ste. 100 Billing Cycle: Washington, DC 20007 Agency Commission: Name: Tim Walz for Governor Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/12/22	40	\$23,875.00	\$20,293.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$23,875.00	\$20,293.75	0.00
Totals	40	\$23.875.00	\$20,293,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$23,875.00
Market	100%	\$170,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$28,991.07
KMSP	30%	\$51,160.71
KMWB	1%	\$1,705.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,705.36
WCCO	36%	\$61,392.86
WFTC	1%	\$1,705,36

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	M	09/06/22	09/12/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	2	\$350.004	0.00 NM	2	\$700.00
					M-F 5-6a News		(5:30 AM-6:00	AM)						
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	We	eek: 09/	06/22	09/12/22	MTWTF	2	\$350.00	0.00						
•	2	М	09/06/22	09/12/22		CM	6-7a	MTWTF	:30	1	\$550.004	0.00 NM	1	\$550.00

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Flight Dates: 09/06/22 - 09/12/22 Estimate: 11128

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a News		(6:00 AM-6:3	30 AM)						
	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 1	Rate \$550.00	Rating 0.00						
3 N	A 09/06/2	22 09/12/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:0	MTWTF- 00 AM)	- :30	2 \$	550.004	0.00 NM	2	\$1,100.00
	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2	Rate \$550.00	Rating 0.00						
4 N	M 09/06/2	22 09/12/22	M-F GMA M-F GMA	СМ	7-9a (7:00 AM-8:0	MTWTF- 00 AM)	- :30	3 \$	550.004	0.00 NM	3	\$1,650.00
	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 3	Rate \$550.00	Rating 0.00						
5 N	A 09/06/2	22 09/12/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:0	MTWTF- 00 AM)	- :30	2 \$	550.004	0.00 NM	2	\$1,100.00
	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2	Rate \$550.00	Rating 0.00						
6 N	<i>I</i> 09/10/2	22 09/10/22	Sa 6-7a Sat 6a News	CM	6-7a	1	- :30	1 \$	350.004	0.00 NM	1	\$350.00
	Start Date 09/05/22	End Date 09/11/22	Weekdays 1-	Spots/Week 1	Rate \$350.00	Rating 0.00						
7 N	/I 09/10/2	22 09/10/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:0	1 00 AM)	- :30	1 \$	500.00 4	0.00 NM	1	\$500.00
	Start Date 09/05/22	End Date 09/11/22	Weekdays 1-	Spots/Week 1	Rate \$500.00	Rating 0.00						
8 N	<i>I</i> 09/11/2	22 09/11/22	SU GMA Su GMA	СМ	7-8a		1 :30	1 \$	400.004	0.00 NM	1	\$400.00
	Start Date 09/05/22	End Date 09/11/22	Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00					<u> </u>	
9 N	<i>I</i> 09/11/2	22 09/11/22	Sun 8-9a Sun 8-9a	СМ	8-9a		1 :30	1 \$	450.004	0.00 NM	1	\$450.00
	Start Date 09/05/22	End Date 09/11/22	Weekdays 1	Spots/Week 1	Rate \$450.00	Rating 0.00					<u> </u>	
10 M	<i>I</i> 09/11/2	22 09/11/22	Sun 10-1030a At Issue	CM	Sun 10-103	0a	1 :30	1 \$	175.004	0.00 NM	1	\$175.00
	Start Date 09/05/22	End Date 09/11/22	Weekdays 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
N11 N	M 09/06/2	22 09/12/22	M-F 9-10a Live with Kelly &	CM Ryan	9-10a	MTWTF-	- :30	2 \$	275.00 4	0.00 NM	2	\$550.00
	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2		Rating 0.00						
Spot 1		2-09/12/22 N	escription 1-F 9-10a	<u>Star</u> 9-10	t/End Time a		Weekdays MTWThF	Length :30		Rtg Type 0.00 NM		
	See MG 11 [PGM]								(42== 22)			
2	See MG 11	2-09/12/22 N .3	1-F 9-10a	9-10	a		MΓWΓhF	:30	(\$275.00)	0.00 <i>NM</i>		
3		2-09/12/22 M	1-F 9-10a	9-10	a		МГWГhF	:30	\$275.00	0.00 NM		
4		2-09/12/22 N	1-F 9-10a	9-10	а		МТWГhF	:30	\$275.00	0.00 NM		
12 N	MG for 11.1 1 09/06/2	22 09/12/22	•	СМ	3-4p	МГЖГ-	- :30	2 \$	225.00 4	0.00 NM	2	\$450.00
	Start Date	End Date	Twin Cities Live Weekdays	Spots/Week	Rate	Rating						
13 N	09/06/22 M 09/06/2	09/12/22	MTWTF M-F 4-430p	CM 2	\$225.00 4-430p	0.00 МГWГF-	- :30	2 \$	300.004	0.00 NM	2	\$600.00
	Start Date 09/06/22	End Date 09/12/22	Twin Cities Live Weekdays MTWTF	Spots/Week 2	Rate \$300.00	Rating 0.00						
VVCCN.	30,00,22	00/12/22			ψουυ.υυ	0.00					•	

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Flight Dates: 09/06/22 - 09/12/22 Estimate: 11128

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	14	M	09/06/2	2 09/12/22		: CM	430-5p	MTWTF	- :30	2	\$500.004	0.00 NM	2	\$1,000.00
Minimary		Sta	art Date	End Date	•	Spots/Week	Rate	Rating						
New Start Date End Date Mark Section Start Date Start Da		ek: 09	/06/22	09/12/22	МГWГF	2	\$500.00	0.00						
Mesic Gross Gros	15				M-F 5-530p		5-530p	MTWTF	- :30	3	\$650.004	0.00 NM	3	\$1,950.00
N-Sa AEC Nightly News Spots/Week Rate Rating Weekdoys Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week	We	_					\$650.00	0.00						
New Condition	16	M	09/06/2	2 09/12/22			M-Sa 530-6p	o, Su 5MTWTF	- :30	1	\$1,500.004	0.00 NM	1	\$1,500.00
17 M 09/06/22 09/12/22 MF-6-830p CM 6-630p MTWTF- 30 3 \$650.00 4 0.00 NM 3 \$1,950.00	10/-	_				_								
Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start Date End Date Meekdays Spots/Week Rate Rating Start Date Start Date End Date Meekdays Spots/Week Rate Rating Start Date End Date Meekdays Spots/Week Rate Start Date End Date Meekdays Spots/Week Rate Rating Start Date End Date Meekdays Spots/Week Rate Rating Start Date End Date Meekdays Spots/Week Rate Start Date End Date Meekdays Spots/Week Rate Mirrier Start Date End Date Meekdays Spots/Week Rate Mirrier Start Date End Date Meekdays Spots/Week Rate Mirrier Start Date End Date Meekdays Spots/Week Rate Rating Meekdays Spots/Week Rate Rating Meekdays Spots/Week Rate Meekdays Spots/Week Rate Meekdays Spots/Week Rate Meekdays Spots/Week Rate Meekdays Spots/Week Rate Meekda					M-F 6-630p				- :30	3	\$650.004	0.00 NM	3	\$1,950.00
18 M 9966/22 09/12/22 MF 630-7p CM 630-7p MFWFF 30 2 \$650.00 0.00 MM 2 \$1,300.00	\ \ /\ \				<u>Weekdays</u>									
Start Date									- :30	2	\$650.004	0.00 NM	2	\$1,300.00
New Color		Q+	art Data	End Data	M-F 630-7p		•	Pating						
Start Date End Date Weekdays Spots/Week Rate Rating Only Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date St	We													
Spot	N19	М	09/12/2	2 09/12/22	•	_	Various	1	- :30	1	\$3,500.004	0.00 NM	0	\$0.00
No.														
No No No No No No No					- ·			0.00	Weekdays	Ιρ	nath Rate	Rta Type		
N20 M 09/06/22 09/12/22 M-F 10p news									M	-				
M-F 10p News M-F		Cı	redited											
Spot Ch Date Range Description Start/End Time 10-1035p MIWTF- :30 S550.00	N20	M	09/06/2	2 09/12/22	•	CM	10-1035p	МГЖГБ	- :30	3	\$550.004	0.00 NM	2	\$1,100.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (\$566.00) 0.00 NM	14/-													
Credited						-			Weekdays	Lei	ngth Rate	Rtg Type		
21 M 09/10/22 09/10/22 Sa Late News CM 10-1035p 1 :30 1 \$550.00 4 0.00 NM 1 \$550.00				2-09/12/22 N	1-F 10p news	10-1	035p		MTWThF		:30 (\$550.00)	0.00 NM		
Sat Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/W														
Week: 09/05/22 09/11/22 1 1 \$550.00 0.00 22 M 09/10/22 09/10/22 11a-230p College FB SPRT 11a-230p 1 :30 1 \$900.00 4 0.00 NM 1 \$900.00 Start Date Week: 09/05/22 09/11/22 1 1 \$900.00 0.00 1 :30 1 \$1,000.00 4 0.00 NM 1 \$1,000.00 23 M 09/10/22 09/10/22 Sat 630-10p College FB SPRT 630-10p 1- :30 1 \$1,000.00 4 0.00 NM 1 \$1,000.00 Start Date Week: 09/10/22 Sat 630-10p College FB SPRT 630-10p S- :30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00 N24 M 09/10/22 O9/10/22 Sat 630-10p College FBSPRT 630-10p S- :30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00 N25 Meek: 09/10/22 O9/11/22	21				Sat Late News				- :30	1	\$550.004	0.00 NM	1	\$550.00
11a-230p College FB Start Date Weekdays Spots/Week Rate Spots/Week Sp	We	_												
Week: 09/05/22 09/11/22 1- 1 \$900.00 0.00 23 M 09/10/22 09/10/22 Sat 630-10p College FB SPRT 630-10p1- :30 1 \$1,000.00 4 0.00 NM 1 \$1,000.00 630-10p College FB SPRT 630-10p1- :30 1 \$1,000.00 4 0.00 NM 1 \$1,000.00 630-10p College FB SPRT 630-10p	22	М	09/10/2	2 09/10/22			11a-230p	1	- :30	1	\$900.004	0.00 NM	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Week O9/05/22 O9/11/22 O9/11/22 Sat 630-10p College FB SPRT 630-10p O.00	We													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00									- :30	1	\$1,000.004	0.00 NM	1	\$1,000.00
N24 M 09/10/22 09/10/22 Sat 630-10p College FB SPRT 630-10p S- :30 1 \$2,800.00 1 0.00 NM 1 \$2,800.00 0 N24 M 09/10/22 O9/11/22 Spots/Week Rate Rating N25 N25 M O9/06/22 O9/12/22 M-F Midday News CM 11a-12p M-WTF :30 1 \$700.00 1 0.00 NM 1 \$700.00 N25 M O9/06/22 O9/12/22 M-F Midday News CM 11a-12p M-WTF :30 1 \$700.00 1 0.00 NM 1 \$700.00 N26 M O9/06/22 O9/12/22 M-WTF 1 \$700.00 0.00 N26 M O9/12/22 O9/12/22 Late News Delay MNF ON 1015-1050p M :30 1 \$550.00 3 0.00 NM 1 \$550.00 3 N26 M O9/12/22 O9/12/22 Delay MNF O9/10/22 O9/12/22 O9/12/22 O9/12/22	\Ma				Weekdays	Spots/Week								
Start Date End Date Weekdays Spots/Week Rate Rating 0.00					Sat 630-10p Colle	ge FBSPRT			- :30	1	\$2,800.001	0.00 NM	1	\$2,800.00
N25 M 09/06/22 09/12/22 M-F Midday News CM 11a-12p M-WTF :30 1 \$700.00 1 0.00 NM 1 \$700.00 M-F Midday News Start Date End Date Weekdays Spots/Week Rate News Delay MNF CM 1015-1050p M :30 1 \$550.00 3 0.00 NM 1 \$550.00 M :30 1 \$550.00 3 0.00 NM 1 \$550.00 M :30 1 \$550.00 M 1 \$550.00 M :30 1 \$550.00 M 1 \$550.00 M :30 1 \$550.00 M					Weekdays	Spots/Week								
M-F Midday News Start Date End Date Weekdays Spots/Week Rate Rating									.20	4	\$700 00 4	0.00 8184	4	¢700.00
Week: 09/06/22 09/12/22 M- WTF 1 \$700.00 0.00 N26 M 09/12/22 09/12/22 Late News Delay MNF CM 1015-1050p M :30 1 \$550.00 3 0.00 NM 1 \$550.00 3 Late News Delay MNF Late News Delay MNF Start Date End Date Weekdays Spots/Week Rate Rating	IN ∠5				M-F Midday News	S	·		- :30	1	\$700.00 T	U.UU INIM	1	Φ100.00
N26 M 09/12/22 09/12/22 Late News Delay MNF CM 1015-1050p M :30 1 \$550.00 3 0.00 NM 1 \$550.00 Late News Delay MNF Start Date End Date Weekdays Spots/Week Rate Rating	We													
Start Date End Date Weekdays Spots/Week Rate Rating					Late News Delay	MNF CM			- :30	1	\$550.003	0.00 NM	1	\$550.00
		St	art Date	End Date	-		Rate	Rating						
	We													

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 40 \$23,875.00