

# ORDER



**Orders**  
**Order / Rev:** 431185  
**Alt Order #:** 10397443  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11128  
**Flight Dates:** 09/06/22 - 09/12/22  
**Original Date / Rev:** 09/06/22 / 09/06/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/12/22	40	\$23,875.00	\$20,293.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$23,875.00	\$20,293.75	0.00
<b>Totals</b>	<b>40</b>	<b>\$23,875.00</b>	<b>\$20,293.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$23,875.00
Market	100%	\$170,535.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$28,991.07
KMSP	30%	\$51,160.71
KMWB	1%	\$1,705.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,705.36
WCCO	36%	\$61,392.86
WFTC	1%	\$1,705.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/06/22	09/12/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/06/22	09/12/22	MTWTF--		2		\$350.00		0.00					
2	M	09/06/22	09/12/22		CM	6-7a	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00

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				M-F 6-7a News											
				M-F 6-7a News		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	1	\$550.00	0.00								
3	M	09/06/22	09/12/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
				M-F 6-7a News		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	2	\$550.00	0.00								
4	M	09/06/22	09/12/22	M-F GMA	CM	7-9a	MTWTF--	:30	3	\$550.00	4	0.00	NM	3	\$1,650.00
				M-F GMA		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	3	\$550.00	0.00								
5	M	09/06/22	09/12/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	2	\$550.00	0.00								
6	M	09/10/22	09/10/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$350.00	4	0.00	NM	1	\$350.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/22	09/11/22	-----1-	1	\$350.00	0.00								
7	M	09/10/22	09/10/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Sat GMA		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/22	09/11/22	-----1-	1	\$500.00	0.00								
8	M	09/11/22	09/11/22	SU GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/22	09/11/22	-----1	1	\$400.00	0.00								
9	M	09/11/22	09/11/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$450.00	4	0.00	NM	1	\$450.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/22	09/11/22	-----1	1	\$450.00	0.00								
10	M	09/11/22	09/11/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/22	09/11/22	-----1	1	\$175.00	0.00								
N11	M	09/06/22	09/12/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	4	0.00	NM	2	\$550.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	2	\$275.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	09/06/22-09/12/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$275.00)</del>	0.00	NM						
See MG 11.4 [PGM]															
2	M	09/06/22-09/12/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$275.00)</del>	0.00	NM						
See MG 11.3 [PGM]															
3	M	09/06/22-09/12/22	M-F 9-10a	9-10a	MTWThF----	:30	\$275.00	0.00	NM						
Ⓜ MG for 11.2 09/09															
4	M	09/06/22-09/12/22	M-F 9-10a	9-10a	MTWThF----	:30	\$275.00	0.00	NM						
Ⓜ MG for 11.1 09/12															
12	M	09/06/22	09/12/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	2	\$225.00	0.00								
13	M	09/06/22	09/12/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/22	09/12/22	MTWTF--	2	\$300.00	0.00								

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14	M	09/06/22	09/12/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		2				\$500.00		0.00			
15	M	09/06/22	09/12/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		3				\$650.00		0.00			
16	M	09/06/22	09/12/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		1				\$1,500.00		0.00			
17	M	09/06/22	09/12/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	3	\$650.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		3				\$650.00		0.00			
18	M	09/06/22	09/12/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		2				\$650.00		0.00			
N19	M	09/12/22	09/12/22	Mon Spcl 1 Bachelor: Most Unforgetta	CM	Various	1-----	:30	1	\$3,500.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	1-----		1				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	M	09/12/22-09/18/22	Mon Spcl 1		Various		M-----		:30	<del>(\$3,500.00)</del>	0.00	NM		
				Credited											
N20	M	09/06/22	09/12/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	MTWTF--		3				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	M	09/06/22-09/12/22	M-F 10p news		10-1035p		MTWThF----		:30	<del>(\$550.00)</del>	0.00	NM		
				Credited											
21	M	09/10/22	09/10/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----1-		1				\$550.00		0.00			
22	M	09/10/22	09/10/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----1-		1				\$900.00		0.00			
23	M	09/10/22	09/10/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----1-		1				\$1,000.00		0.00			
N24	M	09/10/22	09/10/22	Sat 630-10p College FB ABC College Football	SPRT	630-10p	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----S-		1				\$2,800.00		0.00			
N25	M	09/06/22	09/12/22	M-F Midday News M-F Midday News	CM	11a-12p	M-WTF--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	M-WTF--		1				\$700.00		0.00			
N26	M	09/12/22	09/12/22	Late News Delay MNF Late News Delay MNF	CM	1015-1050p	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$550.00		0.00			

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