

# ORDER



**Orders**  
**Order / Rev:** 431188  
**Alt Order #:** 10397444  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11129  
**Flight Dates:** 09/13/22 - 09/19/22  
**Original Date / Rev:** 09/01/22 / 09/01/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	39	\$59,925.00	\$50,936.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	39	\$59,925.00	\$50,936.25	0.00
<b>Totals</b>	<b>39</b>	<b>\$59,925.00</b>	<b>\$50,936.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$59,925.00
Market	100%	\$428,035.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$72,766.07
KMSP	30%	\$128,410.71
KMWB	1%	\$4,280.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,280.36
WCCO	36%	\$154,092.86
WFTC	1%	\$4,280.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/13/22	09/19/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	MTWTF--		2		\$350.00		0.00					
2	M	09/13/22	09/19/22		CM	6-7a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a News											
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00								
3	M	09/13/22	09/19/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00								
4	M	09/13/22	09/19/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00								
5	M	09/13/22	09/19/22	M-F GMA	CM	7-9a	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	1	\$550.00	0.00								
6	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-----1-	1	\$500.00	0.00								
7	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Sat GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-----1-	1	\$500.00	0.00								
8	M	09/18/22	09/18/22	Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-----1	1	\$400.00	0.00								
9	M	09/18/22	09/18/22	Su 9-10a	CM	9-10a	-----1	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-----1	1	\$1,000.00	0.00								
10	M	09/18/22	09/18/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/22	09/18/22	-----1	1	\$175.00	0.00								
11	M	09/13/22	09/19/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	4	0.00	NM	0	\$0.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$275.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	09/13/22-09/19/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$275.00)</del>	0.00	NM						
Credited															
2	M	09/13/22-09/19/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$275.00)</del>	0.00	NM						
Credited															
12	M	09/13/22	09/19/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$225.00	0.00								
13	M	09/13/22	09/19/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$300.00	0.00								
14	M	09/13/22	09/19/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/13/22	09/19/22	MTWTF--	2	\$500.00	0.00								
15	M	09/13/22	09/19/22	M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	4	0.00	NM	3	\$1,950.00
				M-F 5-530p											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		3				\$650.00		0.00			
16	M	09/13/22	09/19/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		1				\$1,500.00		0.00			
17	M	09/13/22	09/19/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$650.00	4	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		4				\$650.00		0.00			
18	M	09/13/22	09/19/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		2				\$650.00		0.00			
19	M	09/16/22	09/16/22	Friday Prime A Shark Tank	CM	7-8p	----1--	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	----1--		1				\$550.00		0.00			
20	M	09/13/22	09/19/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		3				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	09/13/22-09/19/22	M-F 10p news			10-1035p	MTWThF----	:30		<del>(\$550.00)</del>		0.00	NM		
<i>Credited</i>															
21	M	09/18/22	09/18/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1		1				\$650.00		0.00			
23	M	09/13/22	09/19/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		2				\$275.00		0.00			
24	M	09/19/22	09/19/22	Late News Delay MNF Late News Delay MNF	CM	1015-1050p	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$550.00		0.00			
N25	M	09/19/22	09/19/22	Vikings on MNF 9/19 Vikings on MNF	SPRT	7-1015p (7:30 PM-10:15 PM)	M-----	:30	1	\$39,000.00	2	0.00	NM	1	\$39,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$39,000.00		0.00			
N26	M	09/18/22	09/18/22	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S		1				\$1,000.00		0.00			
													Totals	39	\$59,925.00