

	433178					
Alt Order #:	10440470					
Product Desc:	WALZ FOR GOVERNOR					
Estimate:	11461		KSTP-TV, LLC and KSAX-1			
Flight Dates:	07/26/22 - 08/01/22	Primary AE:	lan Ambron			
Original Date / Rev:	07/22/22 / 08/04/22	Sales Office:	H-PHL			
Order Type:	GENERAL	Sales Region:	National			
Name:	Greer Margolis & Mitchell					
Buying Contact:	Maura Gilroy	Billing Type:	Cash			
Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast			
	3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC			
	Washington, DC 20007	Agency Commission:	15%			
Name:	Tim Walz for Governor					
Demographic:	A35+	New Business Thru:				
Product Codes:	PL1	Advertiser External ID:				
Revenue Code 1:	AGY	Agency External ID:				
Revenue Code 2:	POL	Unit Code:	General			
Revenue Code 3:	CAND	Order Separation:	00:15:00			
Priority:	99					
	Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type:  Name: Buying Contact: Billing Contact:  Pemographic: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Product Desc: WALZ FOR GOVERNOR  Estimate: 11461  Flight Dates: 07/26/22 - 08/01/22  Original Date / Rev: 07/22/22 / 08/04/22  Order Type: GENERAL  Name: Greer Margolis & Mitchell  Buying Contact: Maura Gilroy  Billing Contact: Mackenzie Miller  3050 K Street NW Ste. 100  Washington, DC 20007  Name: Tim Walz for Governor  Demographic: A35+  Product Codes: PL1  Revenue Code 1: AGY  Revenue Code 3: CAND	Product Desc: WALZ FOR GOVERNOR  Estimate: 11461  Flight Dates: 07/26/22 - 08/01/22 Primary AE: Original Date / Rev: 07/22/22 / 08/04/22 Sales Office: Order Type: GENERAL Sales Region:  Name: Greer Margolis & Mitchell  Buying Contact: Maura Gilroy Billing Type: Billing Contact: Mackenzie Miller Billing Calendar: 3050 K Street NW Ste. 100 Billing Cycle: Washington, DC 20007 Agency Commission:  Name: Tim Walz for Governor  Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:			

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	26	\$10,325.00	\$8,776.25
08/01/22	08/01/22	9	\$4,150.00	\$3,527.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	26	\$10,325.00	\$8,776.25	0.00
August 2022	9	\$4,150.00	\$3,527.50	0.00
Totals	35	\$14,475,00	\$12.303.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$14,475.00
Market	100%	\$103.392.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$17,576.79
KMSP	30%	\$31,017.86
KMWB	1%	\$1,033.93
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,033.93
WCCO	36%	\$37,221.43
WFTC	1%	\$1,033.93

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	M	07/26/22	08/01/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	1	\$200.004	0.00 NM	1	\$150.00
					M-F 5-6a News		(5:00 AM-5:30	AM)						
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 07/	26/22	08/01/22	MTWTF	1	\$200.00	0.00						

Order / Rev: 433178 Advertiser: Tim Walz for Governor

Alt Order #: 10440470 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln Ch S	tart End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
Start Da		Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 07/26/2 Spot Ch Dat		Description	1 Star	\$200.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
	26/22-08/01/22 N		5-6a			MTWThF		\$150.00	0.00 NM		
N 2 M 07	/26/22 08/01/22	M-F 5-6a News M-F 5-6a News	СМ	5-6a (5:30 AM-6:	MTWTF- 00 AM)	:30	2 \$2	200.004	0.00 NM	2	\$300.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 07/26/2		MTWTF	2 Stor	\$200.00	0.00	Mookdovo	Longth	Poto	Dta Tuna		
	te Range <u>C</u> 26/22-08/01/22 M	Description N-F 5-6a News	<u>5tar</u> 5-6a	t/End Time		Weekdays MTWThF	<u>Length</u> - :30		Rtg Type 0.00 NM		
	26/22-08/01/22 N		5-6a			MTWThF			0.00 NM		
N 3 M 07	/26/22 08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:	MTWTF-	:30	1 \$3	375.00 4	0.00 NM	1	\$375.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/26/2	_	MTWTF	1	\$375.00	0.00						
		Description		t/End Time		Weekdays	Length		Rtg Type		
	26/22-08/01/22 N	/I-F 6-7a News P-TV and KSTC-TV	6-7a	l		MTWThF	- :30	\$375.00	0.00 NM		
		M-F 6-7a News	CM	6-7a	МГЖГБ-	:30	2 \$3	375.00 4	0.00 NM	2	\$700.00
		M-F 6-7a News		(6:30 AM-7:	00 AM)	.50	Ζ ψυ	75.004	0.00 NIVI		Ψ100.00
Start Da Week: 07/26/2		<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$375.00	Rating 0.00						
		<u>Description</u>		t/End Time	0.00	Weekdays	Length		Rtg Type		
	26/22-08/01/22 N		6-7a	l		MTWThF	:30	\$325.00	0.00 NM		
•		P-TV and KSTC-TV				MTWThF	.20	<b>¢275</b> 00	0.00 NM		
	26/22-08/01/22 N mulcast on KSTF	P-TV and KSTC-TV	6-7a			MII MIIIL	- :30	φ3/3.00	0.00 NM		
	/26/22 08/01/22		CM	7-9a	MTWTF-	- :30	2 \$3	375.00 4	0.00 NM	2	\$650.00
	20/22 00/01/22	M-F GMA	0	(7:00 AM-8:		.00	2 40	77 0.00 1	0.00 14111	_	φοσσ.σσ
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 07/26/2		MTWTF	2 Stor	\$375.00	0.00	Maakdaya	Longth	Doto	Dta Tuna		
	<u>te Range</u> <u>C</u> 26/22-08/01/22 M	Description N-F GMA	<u>Star</u> 7-9a	t/End Time		Weekdays MTWThF	<u>Length</u> - :30		Rtg Type 0.00 NM		
	26/22-08/01/22 N		7-9a	l		MTWThF			0.00 NM		
N 6 M 07/	/26/22 08/01/22	M-F GMA	CM	7-9a	MTWTF-	- :30	1 \$3	375.00 4	0.00 NM	1	\$325.00
		M-F GMA		(8:00 AM-9:							**
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 07/26/2 Spot Ch Dat		MIWIF Description		\$375.00 t/End Time	0.00	Wookdays	Longth	Pata	Pta Type		
	26/22-08/01/22 M		7-9a			Weekdays MTWThF			Rtg Type 0.00 NM		
N 7 M 07	/30/22 07/30/22	Sat GMA 7-9a	CM	7-9a		1- :30	1 \$2		0.00 NM	1	\$225.00
	00/22 01/00/22	Sat GMA	· · · ·	(8:00 AM-9:			. 4-	0.00	0.00	·	Ψ==0.00
	ate End Date		Spots/Week		Rating						
Week: 07/25/2		1-		\$275.00 t/End Time	0.00	Mookdovo	Longth	Poto	Dta Tuno		
	<u>te Range</u> <u>C</u> 25/22-07/31/22 S	Description Sat GMA 7-9a	7-9a			Weekdays	- :30	\$225.00	0.00 NM		
N 8 M 07	/30/22 07/30/22		СМ	9-10a	:			200.004	0.00 NM	1	\$175.00
Start D	ate End Date	Sat 9-10a Weekdays	Spots/Week	Rate	Rating						
Week: 07/25/2	ate End Date 07/31/22	1-	1	\$200.00	0.00						
Spot Ch Dat	te Range D	Description	<u>Star</u>	t/End Time		Weekdays					
	25/22-07/31/22 S		9-10			Sa-			0.00 NM		
N 9 M 07	/31/22 07/31/22	Sun 8-9a Sun 8-9a	СМ	8-9a		1 :30	1 \$4	50.004	0.00 NM	1	\$350.00
	ate End Date	Weekdays 1	Spots/Week		Rating						
Week: 07/25/2 Spot Ch Dat		1 Description		\$450.00 t/End Time	0.00	Weekdays	Lenath	Rate	Rtg Type		
	25/22-07/31/22 S		8-9a			S			0.00 NM		

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Order / Rev: 433178 Advertiser: Tim Walz for Governor

Alt Order #: 10440470 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln (	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N10	М	07/31/2	22 07/31/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	a	1 :30	1	\$175.004	0.00 NM	1	\$125.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee Spot	CI	7/25/22 n <u>Date Ra</u>		Description	1 <u>Star</u>	\$175.00 t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
1				Sun 10-1030a		10-1030a					0.00 NM		
N11	М	07/26/2	22 08/01/22	M-F 9-10a Minnesota Live	СМ	9-10a	MTWTF-	- :30	3	\$150.004	0.00 NM	3	\$400.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee Spot	-	7/26/22 n Date Ra	08/01/22 ange D	MTWTF Description	3 Star	\$150.00 t/End Time	0.00	Weekdays	Leng	gth Rate	Rtg Type		
2			2-08/01/22 N		9-10			MTWThF	-	30 \$125.00	0.00 NM		
3			2-08/01/22 N		9-10		MEWER	MTWThF			0.00 NM		<b>#225.00</b>
N12	M	07/26/2	22 08/01/22	M-F 3-4p Twin Cities Live	СМ	3-4p	MTWTF-	- :30	2	\$125.004	0.00 NM	2	\$225.00
Wa	_	art Date 7/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
Spot	CI	Date Ra	ange <u></u>	Description	Star	t/End Time	0.00	Weekdays	Leng		Rtg Type		
1			2-08/01/22 N	•	3-4p		MEWER	MTWThF			0.00 NM		<b>#425.00</b>
N13	М	07/26/2	22 08/01/22	M-F 4-430p Twin Cities Live	СМ	4-430p	МГЖГБ-	- :30	1	\$150.004	0.00 NM	1	\$135.00
\\/o		art Date 7/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$150.00	Rating						
Spot	-	126/22 <u>n Date Ra</u>		Description	1 <u>Star</u>	t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
1			2-08/01/22 N	·	4-43	<u> </u>		MTWThF		•	0.00 NM		
N14	М	07/26/2	22 08/01/22	M-F 430-5p News 430p News	s CM	430-5p	MTWTF-	- :30	1	\$250.004	0.00 NM	1	\$250.00
Wee	_	art Date 7/26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N15	М	07/26/2	22 08/01/22	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWTF-	- :30	2	\$350.004	0.00 NM	2	\$675.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spot		7/26/22 n <u>Date Ra</u>	08/01/22 ange <u>D</u>	MTWTF Description	2 <u>Star</u>	\$350.00 t/End Time	0.00	Weekdays	Leng	gth Rate	Rtg Type		
1			2-08/01/22 N	•	5-53	<u> </u>		MTWThF			0.00 NM		
N16	M	07/26/2	22 08/01/22	M-Su ABC Nightly M-Sa ABC Nightl		M-Sa 530-6p,	, Su 5MTWTF-	- :30	2 \$	\$1,500.004	0.00 NM	2	\$3,000.00
Wee		art Date 7/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$1,500.00	Rating 0.00						
N17	М		22 08/01/22		СМ	6-630p	МГЖГЕ-	- :30	2	\$375.004	0.00 NM	2	\$750.00
Wee		art Date 7/26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2	Rate \$375.00	Rating 0.00						
N18	M		22 08/01/22		CM	630-7p	МГЖГБ-	- :30	2	\$350.004	0.00 NM	2	\$700.00
Wee		art Date 1/26/22	End Date 08/01/22	Weekdays MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
N19	M		22 07/31/22		y NewsCM	M-Sa 530-6p,		1 :30	1 \$	\$1,500.004	0.00 NM	1	\$1,500.00
Wee		art Date 1/25/22	End Date 07/31/22	Weekdays 1	Spots/Week	Rate \$1,500.00	Rating 0.00						
N20	M		22 07/31/22	Sunday Prime B Celeb Family Feu	CM	7-8p		1 :30	1 \$	\$1,800.004	0.00 NM	1	\$1,400.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee Spot		7/25/22 n Date Ra	07/31/22 ange D	1 Description		\$1,800.00 t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
1	N			Sunday Prime B	7-8p	)				30 \$1,400.00			
N21	М	07/26/2	22 08/01/22		CM	10-1035p	MTWTF-	- :30	2	\$550.003	0.00 NM	2	\$1,100.00

Totals

\$14,475.00

Order / Rev: 433178 Advertiser: Tim Walz for Governor

Alt Order #: 10440470 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 07/26/22 - 08/01/22 Estimate: 11461

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 10p news									
				M-F 10p News									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 07	/26/22	08/01/22	MTWTF	2	\$550.00	0.00						
N22	М	07/31/2	2 07/31/22	Sun Late News 10	D-1030 <b>©</b> M	10-1030p	1	:30	1	\$650.003	0.00 NM	1	\$650.00
				Sun Late News 1	0-1030p								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07	/25/22	07/31/22	1	1	\$650.00	0.00						
N23	М	07/31/2	2 07/31/22	Sun 10-1030a	CM	Sun 10-103	0aS	:30	1	\$275.003	0.00 NM	1	\$275.00
				At Issue									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07	/25/22	07/31/22	S	1	\$275.00	0.00						
N24	М	07/30/2	2 07/30/22	Sat 1235-135a	CM	1235-135a	S-	:30	1	\$40.003	0.00 NM	1	\$40.00
				American Ninja V	/arrior								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 07	/25/22	07/31/22	S-	1	\$40.00	0.00						