

ORDER



Orders
Order / Rev: 433562
Alt Order #: 10443591
Product Desc: WALZ FOR GOVERNOR
Estimate: 11540
Flight Dates: 08/02/22 - 08/08/22
Original Date / Rev: 08/01/22 / 08/08/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	38	\$26,870.00	\$22,839.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	38	\$26,870.00	\$22,839.50	0.00
Totals	38	\$26,870.00	\$22,839.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$26,870.00
Market	100%	\$116,826.09

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$18,692.17
KMSP	27%	\$31,543.04
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,168.26
WCCO	30%	\$35,047.83
WFTC	3%	\$3,504.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$400.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$300.00	0.00	NM	
N 2	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	2	\$400.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$300.00	0.00	NM	
	2	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$300.00	0.00	NM	
N 3	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
N 4	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
	2	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$650.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
N 5	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
	2	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
N 6	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$650.00	0.00	NM	
N 7	M	08/06/22	08/06/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/01/22-08/07/22	Sat GMA 7-9a		7-9a			-----Sa--	1:00		\$450.00	0.00	NM	
N 8	M	08/07/22	08/07/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/01/22-08/07/22	Su 6-7a		6-7a			-----Su	1:00		\$300.00	0.00	NM	
N 9	M	08/07/22	08/07/22	SU GMA Su GMA	CM	7-8a	-----1	1:00	1	\$800.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/01/22-08/07/22	SU GMA		7-8a			-----Su	1:00		\$700.00	0.00	NM	

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N10	M	08/02/22	08/08/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	3	\$300.00	4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/22	08/08/22	MTWTF--		3				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	08/02/22-08/08/22	M-F 9-10a		9-10a	MTWThF----	1:00		\$200.00		0.00	NM		
	2	M	08/02/22-08/08/22	M-F 9-10a		9-10a	MTWThF----	1:00		\$200.00		0.00	NM		
	3	M	08/02/22-08/08/22	M-F 9-10a		9-10a	MTWThF----	1:00		\$200.00		0.00	NM		
N11	M	08/02/22	08/08/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	2	\$350.00	4	0.00	NM	2	\$500.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$350.00		0.00			
	1	M	08/02/22-08/08/22	M-F Midday News		11a-12p	MTWThF----	1:00		\$250.00		0.00	NM		
	2	M	08/02/22-08/08/22	M-F Midday News		11a-12p	MTWThF----	1:00		\$250.00		0.00	NM		
N12	M	08/02/22	08/08/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$460.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$250.00		0.00			
	1	M	08/02/22-08/08/22	M-F 3-4p		3-4p	MTWThF----	1:00		\$230.00		0.00	NM		
	2	M	08/02/22-08/08/22	M-F 3-4p		3-4p	MTWThF----	1:00		\$230.00		0.00	NM		
N13	M	08/02/22	08/08/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$520.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$300.00		0.00			
	1	M	08/02/22-08/08/22	M-F 4-430p		4-430p	MTWThF----	1:00		\$250.00		0.00	NM		
	2	M	08/02/22-08/08/22	M-F 4-430p		4-430p	MTWThF----	1:00		\$270.00		0.00	NM		
N14	M	08/02/22	08/08/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$500.00		0.00			
N15	M	08/02/22	08/08/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,320.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$700.00		0.00			
	1	M	08/02/22-08/08/22	M-F 5-530p		5-530p	MTWThF----	1:00		\$660.00		0.00	NM		
	2	M	08/02/22-08/08/22	M-F 5-530p		5-530p	MTWThF----	1:00		\$660.00		0.00	NM		
N16	M	08/02/22	08/08/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
	Week:	08/02/22	08/08/22	MTWTF--		1				\$3,000.00		0.00			
N17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
N18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
	Week:	08/02/22	08/08/22	MTWTF--		2				\$700.00		0.00			
N19	M	08/07/22	08/07/22	Su 530-6p Su 530-6p News	CM	530-6p	-----1	1:00	1	\$700.00	4	0.00	NM	1	\$700.00
	Week:	08/01/22	08/07/22	-----1		1				\$700.00		0.00			
N20	M	08/02/22	08/08/22	M-F 10p news	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00

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				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/02/22	08/08/22	MTWTF--			2			\$1,100.00			0.00		
N21	M	08/07/22	08/07/22	Sun Late News 10-1030p	CM	10-1030p	-----1	1:00	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
				Sun Late News 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/01/22	08/07/22	-----1			1			\$1,300.00			0.00		
N23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	various	--W----	1:00	1	\$3,400.00	4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/01/22	08/07/22	--W----			1			\$3,400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	M	08/01/22-08/07/22		Wed Spcl 2	7-10p		--W-----	1:00	\$1,800.00		0.00	NM			
N24	M	08/07/22	08/07/22	Sunday Prime A America's Funniest Home Video	CM	6-7p	-----S	1:00	1	\$3,600.00	2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/01/22	08/07/22	-----S			1			\$3,600.00			0.00		
N25	M	08/04/22	08/08/22	M-F Midday News	CM	11a-12p	M--TF--	1:00	1	\$650.00	3	0.00	NM	1	\$650.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/04/22	08/10/22	M--F--			1			\$650.00			0.00		
N26	M	08/07/22	08/08/22	Su-Thurs 230-4x ABC NewsNow (3:00 XM-4:00 XM)	CM	230-4x	M-----S	1:00	1	\$70.00	3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/07/22	08/13/22	M-----S			1			\$70.00			0.00		
													Totals	38	\$26,870.00