

ORDER



Orders
Order / Rev: 431179
Alt Order #: 10397447
Product Desc: WALZ FOR GOVERNOR
Estimate: 11131
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 06/20/22 / 06/20/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	53	\$23,000.00	\$19,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	53	\$23,000.00	\$19,550.00	0.00
Totals	53	\$23,000.00	\$19,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$23,000.00
Market	100%	\$164,285.71

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$27,928.57
KMSP	30%	\$49,285.71
KMWB	1%	\$1,642.86
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,642.86
WCCO	36%	\$59,142.86
WFTC	1%	\$1,642.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	09/27/22	10/03/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	3	\$100.00	4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/22	10/03/22	MTWTF--		3		\$100.00		0.00					
N 2	M	09/27/22	10/03/22		CM	6-7a	MTWTF--	:30	3	\$300.00	4	0.00	NM	3	\$900.00

Order / Rev: 431179
 Alt Order #: 10397447
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 6-7a News												
				M-F 6-7a News	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$300.00	0.00									
N 3	M	09/27/22	10/03/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00	
				M-F 6-7a News	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$300.00	0.00									
N 4	M	09/27/22	10/03/22	M-F GMA	CM	7-9a	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00	
				M-F GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$250.00	0.00									
N 5	M	09/27/22	10/03/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00	
				M-F GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$250.00	0.00									
N 6	M	10/01/22	10/01/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00	
				Sat GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00									
N 7	M	10/01/22	10/01/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00	
				Sat GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00									
N 8	M	10/02/22	10/02/22	Su GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00	
				Su GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1	1	\$550.00	0.00									
N 9	M	10/02/22	10/02/22	Su 9-10a	CM	9-10a	-----1	:30	1	\$275.00	4	0.00	NM	1	\$275.00	
				This Week												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/26/22	10/02/22	-----1	1	\$275.00	0.00									
N 10	M	09/27/22	10/03/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$75.00	4	0.00	NM	2	\$150.00	
				Live with Kelly & Ryan												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$75.00	0.00									
N 11	M	09/27/22	10/03/22	M-F The View	CM	10-11a	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00	
				M-F The View												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$150.00	0.00									
N 12	M	09/27/22	10/03/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00	
				M-F Midday News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	2	\$100.00	0.00									
N 13	M	09/27/22	10/03/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	3	\$75.00	4	0.00	NM	3	\$225.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$75.00	0.00									
N 14	M	09/27/22	10/03/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00	
				430p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	3	\$425.00	0.00									
N 15	M	09/27/22	10/03/22	M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00	
				M-F 5-530p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/27/22	10/03/22	MTWTF--	5	\$300.00	0.00									
N 16	M	09/27/22	10/03/22	M-Su ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$800.00	4	0.00	NM	1	\$800.00	
				M-Su ABC Nightly News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									

Order / Rev: 431179
 Alt Order #: 10397447
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	M	09/27/22	10/03/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--		1				\$800.00		0.00			
N 18	M	09/27/22	10/03/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--		5				\$350.00		0.00			
N 19	M	10/03/22	10/03/22	Mon Spcl 1 Bachelor: Most Unforgetta	CM	Various	1-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	1-----		1				\$3,500.00		0.00			
N 20	M	09/28/22	09/28/22	Wednesday Prime C Million Little Things	CM	9-10p	--1----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	--1----		1				\$1,100.00		0.00			
N 21	M	09/29/22	09/29/22	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	\$2,400.00	4	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	---1---		1				\$2,400.00		0.00			
N 22	M	10/02/22	10/02/22	Sunday Prime B Celebrity Wheel of Fortun	CM	7-8p	-----1	:30	1	\$1,400.00	4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1		1				\$1,400.00		0.00			
N 23	M	09/27/22	10/03/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$350.00	4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/22	10/03/22	MTWTF--		3				\$350.00		0.00			
N 24	M	10/01/22	10/01/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-		1				\$175.00		0.00			
N 25	M	10/02/22	10/02/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1		1				\$350.00		0.00			
N 26	M	10/01/22	10/01/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-		1				\$400.00		0.00			
N 27	M	10/01/22	10/01/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-		1				\$600.00		0.00			
N 28	M	10/01/22	10/01/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-----1-		1				\$600.00		0.00			
													Totals	53	\$23,000.00