

# ORDER



**Orders**  
**Order / Rev:** 433788  
**Alt Order #:** 10445956  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11593  
**Flight Dates:** 08/09/22 - 08/15/22  
**Original Date / Rev:** 08/07/22 / 08/07/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/15/22	45	\$25,900.00	\$22,015.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	45	\$25,900.00	\$22,015.00	0.00
<b>Totals</b>	<b>45</b>	<b>\$25,900.00</b>	<b>\$22,015.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	28%	\$25,900.00
Market	100%	\$92,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$15,725.00
KMSP	26%	\$24,050.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$925.00
WCCO	26%	\$24,050.00
WFTC	2%	\$1,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/09/22	08/15/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/22	08/15/22	MTWTF--		2		\$350.00		0.00					
N 2	M	08/09/22	08/15/22		CM	5-6a	MTWTF--	:30	3	\$350.00	3	0.00	NM	3	\$1,050.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a News											
				M-F 5-6a News	(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	3	\$350.00	0.00								
N 3	M	08/09/22	08/15/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	2	\$550.00	0.00								
N 4	M	08/09/22	08/15/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	3	\$550.00	0.00								
N 5	M	08/09/22	08/15/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	2	\$550.00	0.00								
N 6	M	08/09/22	08/15/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	2	\$550.00	0.00								
N 7	M	08/13/22	08/13/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1-	1	\$350.00	0.00								
N 8	M	08/13/22	08/13/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1-	1	\$500.00	0.00								
N 9	M	08/13/22	08/13/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$375.00	3	0.00	NM	1	\$375.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1-	1	\$375.00	0.00								
N 10	M	08/14/22	08/14/22	Su 6-7a	CM	6-7a	-----1	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1	1	\$350.00	0.00								
N 11	M	08/14/22	08/14/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$875.00	3	0.00	NM	1	\$875.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1	1	\$875.00	0.00								
N 12	M	08/14/22	08/14/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1	1	\$275.00	0.00								
N 13	M	08/09/22	08/15/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	2	\$275.00	0.00								
N 14	M	08/09/22	08/15/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	3	\$375.00	2	0.00	NM	3	\$1,125.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	3	\$375.00	0.00								
N 15	M	08/09/22	08/15/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/09/22	08/15/22	MTWTF--	2	\$450.00	0.00								
N 16	M	08/09/22	08/15/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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N 17	M	08/09/22	08/15/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2				\$500.00		0.00			
N 18	M	08/09/22	08/15/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3				\$650.00		0.00			
N 19	M	08/09/22	08/15/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3				\$700.00		0.00			
N 20	M	08/09/22	08/15/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		2				\$650.00		0.00			
N 21	M	08/13/22	08/13/22	Sa 5-530p Sa 5-530p	CM	5-530p	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1-		1				\$400.00		0.00			
N 22	M	08/13/22	08/13/22	Sa 6-630p Sa 6-630p	CM	6-630p	-----1-	:30	1	\$450.00	3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1-		1				\$450.00		0.00			
N 23	M	08/11/22	08/11/22	Thursday Prime A Press Your Luck	CM	7-8p	---1---	:30	1	\$1,500.00	99	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	---1---		1				\$1,500.00		0.00			
N 24	M	08/09/22	08/15/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$750.00	2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/22	08/15/22	MTWTF--		3				\$750.00		0.00			
N 25	M	08/14/22	08/14/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$950.00	2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/08/22	08/14/22	-----1		1				\$950.00		0.00			
													Totals	45	\$25,900.00