ORDER

Orders

Order / Rev:

433181



Orders	Order / Re	ev:	433	181										
	Alt Order #	<i>‡</i> :	104	40471										
	Product De	esc:	WA	LZ FOR G	OVERNO	OR								
	Estimate:	11462							KSTP-TV, LLC and KSAX-1					
	Flight Date	07/2	07/26/22 - 08/01/22			Pri	mary AE		lan Ambron					
	-	Original Date / Rev:					les Offic		H-PHL					
	Order Type							les Regi		National				
	Older Typ	с.		GENERAL			0a	ies iteg	1011.	National				
Agency	Name:		Gre	er Margoli	is & Mito	chell								
	Buying Co	ntact:	Mau	ura Gilroy			Bil	ing Typ	e:	Cash				
	Billing Cor	ntact:	Mac	Mackenzie Miller			Bil	ing Cale	endar:	Broadcast	Broadcast			
			305	0 K Street	NW Ste.	100	Bil	ing Cyc	le:	EOM/EOC				
			Was	hington, D	C 2000	7	Ag	ency Co	ommission:	15%				
Advertiser	Name:		Tim	Walz for (Governa									
7476111361		hic	A35		Jovenic	21	No		ess Thru:					
	Demograp													
	Product Codes:		PL1						External ID:					
	Revenue (AGY POL			Agency External ID:							
	Revenue (Unit Code:			General 00:15:00			
	Revenue (Revenue Code 3:		CAND			Or	Order Separation:						
	Priority:		99											
Bill Plan							Totals							
Start Date	End Date	# Spots	Gross	s Amount	Net A	mount	Month		# Spots	Gross Amou	int N	et Amount	Rating	
06/27/22	07/31/22	30		\$21,110.00	0 9	\$17,943.50	July 2022		30	\$21,110	0.00	\$17,943.50	0.00	
08/01/22	08/01/22	6		\$7,400.00	D	\$6,290.00	August 20)22	6			\$6,290.00		
							Totals		36	\$28,510	0.00	\$24,233.50	0.00	
Account Exe														
Account Exec	cutive	Sales Offi	се	Sales Reg	gion	Start Date / E	End Date		Order %					
Ian Ambron						Start Of Orde	er - End Of (Order	100%					
Order Share		S	hare		Total									
	C and KSAX-TV		14%	\$28,	,510.00									
Market			100%		,642.86									
Competitive	Share	S	share		Total									
CABLE			0%		\$0.00									
KARE			17%		,619.29									
KMSP KMWB			30% 1%		,092.86 ,036.43									
KPXM			0%		\$0.00									
KRWF			0%		\$0.00									
KSAX			0%		\$0.00									
KSTC			1%	\$2,	,036.43									
			36%		,311.43									
WCCO			1%	\$2.	,036.43									
WCCO WFTC			170	<i>+</i> _,										
	Start End	l Inver	ntory (Start/End	Time Da	iys	Len Spots	Rate Pri F	Rtg Type	e Spots	Amount	
WFTC	Start End 07/26/22 08/07	1/22 M-F 5	ntory (5-6a Ne	Code ews		5-6a	МГW	iys TF	Len Spots 1:00 1		Rtg Type 0.00 NM	-	Amount \$400.00	
WFTC Ln Ch 1 M		1/22 M-F5 M-F5	ntory (Code ews ews	Break	5-6a (5:00 AM-5:	МГW	-	-			-		

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Order / Rev:	433181	Advertiser:	Tim Walz for Governor	
Alt Order #:	10440471	Product Desc:	WALZ FOR GOVERNOR	KSTP-TV, LLC and KSAX-1
Flight Dates:	07/26/22 - 08/01/22	Estimate:	11462	

Ln Ch Start End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 07/26/22 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
2 M 07/26/22 08/01/22		СМ	5-6a (5:30 AM-6:0	МГШГЕ	1:00	1	\$400.00 4	0.00 NM	1	\$400.00
Start Date End Date Week: 07/26/22 08/01/22	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
3 M 07/26/22 08/01/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:00 AM-6:3	MTWTF 30 AM)	1:00	2	\$750.004	0.00 NM	2	\$1,500.00
Start DateEnd DateWeek:07/26/2208/01/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
4 M 07/26/22 08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:0	MTWTF 00 AM)	1:00	2	\$750.004	0.00 NM	2	\$1,500.00
Start Date End Date Week: 07/26/22 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 5 M 07/26/22 08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:0	MTWTF- 00 AM)	1:00	1	\$750.004	0.00 NM	1	\$750.00
Start DateEnd DateWeek: 07/26/2208/01/22	<u>Weekdays</u> MTWTF	Spots/Week 1	+	Rating 0.00						
Spot Ch Date Range E 1 M 07/26/22-08/01/22 M	Description I-F GMA	<u>Star</u> 7-9a	t/End Time		<u>/eekdays</u> TWThF	Lengt 1:0		<u>Rtg</u> <u>Type</u> 0.00 NM		
6 M 07/26/22 08/01/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:0	MTWTF 00 AM)	1:00	2	\$750.004	0.00 NM	2	\$1,500.00
Start Date End Date Week: 07/26/22 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
7 M 07/30/22 07/30/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:0	1- 00 AM)	1:00	1	\$550.00 4	0.00 NM	1	\$550.00
Start Date End Date Week: 07/25/22 07/31/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$550.00	<u>Rating</u> 0.00						
8 M 07/31/22 07/31/22	Su 6-7a Sun 6-7a News	СМ	6-7a	1	1:00	1	\$350.004	0.00 NM	1	\$350.00
Start Date End Date Week: 07/25/22 07/31/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
9 M 07/31/22 07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	1	1:00	1	\$900.004	0.00 NM	1	\$900.00
Start Date End Date Week: 07/25/22 07/31/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 10 M 07/26/22 08/01/22	M-F 9-10a Minnesota Live	CM	9-10a	МГWГF	1:00	2	\$300.004	0.00 NM	2	\$600.00
Start Date End Date Week: 07/26/22 08/01/22	<u>Weekdays</u> MIWIF	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
11 M 07/26/22 08/01/22	M-F Midday News M-F Midday News		11a-12p	МГWГF	1:00	1	\$350.004	0.00 NM	1	\$350.00
Start Date End Date Week: 07/26/22 08/01/22	<u>Weekdays</u> MIWIF	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
12 M 07/26/22 08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	МГШГЕ	1:00	2	\$250.00 4	0.00 NM	2	\$500.00
Start DateEnd DateWeek: 07/26/2208/01/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
13 M 07/26/22 08/01/22	M-F 4-430p Twin Cities Live	СМ	4-430p	MTWTF	1:00	1	\$300.004	0.00 NM	1	\$300.00
Start DateEnd DateWeek:07/26/2208/01/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
14 M 07/26/22 08/01/22	M-F 430-5p News 430p News	CM	430-5p	МГWГF	1:00	1	\$500.004	0.00 NM	1	\$500.00
Start DateEnd DateWeek:07/26/2208/01/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
15 M 07/26/22 08/01/22	M-F 5-530p M-F 5-530p	СМ	5-530p	МГШГЕ	1:00	2	\$700.00 4	0.00 NM	2	\$1,400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev:	433181	Advertiser:	Tim Walz for Governor	
Alt Order #:	10440471	Product Desc:	WALZ FOR GOVERNOR	KSTP-TV, LLC and KSAX-1
Flight Dates:	07/26/22 - 08/01/22	Estimate:	11462	

Ln C	Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Woo	<u>Start Date</u> k: 07/26/22	End Date 08/01/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00					
16			M-Su ABC Nightly			, Su 5MTWTF	1:00	1 \$3,000.004	0.00 NM	1	\$3,000.00
			M-Sa ABC Night			,		<i>•••••••••••••••••••••••••••••••••••••</i>			
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
17	k: 07/26/22 M 07/26/2	08/01/22 22 08/01/22	MTWTF M-F 6-630p	1 	\$3,000.00 6-630p	0.00 MTWTF	1:00	2 \$750.004	0.00 NM	2	\$1,500.00
17	WI 07720/2	2 00/01/22	M-F 6-630p	OM	0.000b	WII WII	1.00	2 \$750.004	0.00 1410	2	ψ1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 07/26/22 M 07/26/2	08/01/22	MTWTF	2 CM	\$750.00	0.00 MTWTF	1:00	2 \$700.004	0.00 NM	2	¢1 400 00
18	IVI 07/20/2	22 08/01/22	M-F 630-7p M-F 630-7p	CIVI	630-7p	MI WI F	1.00	2 \$700.004	0.00 100	2	\$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 07/26/22 Ch Date Ra	08/01/22	MTWTF	2 Stort	\$700.00	0.00	lookdovo	Longth Doto	Dta Tuna		
<u>Spot</u> 2		2-08/01/22 N	escription 1-F 630-7p	630-	/ <u>End Time</u> 7p		<u>/eekdays</u> TWThF ·		<u>Rtg Type</u> 0 0.00 NM		
19	M 07/30/2	22 07/30/22	Sa 6-630p	СМ	6-630p	1-	1:00	1 \$500.004	0.00 NM	1	\$500.00
			Sa 6-630p		·						
14/00	<u>Start Date</u> k: 07/25/22	End Date 07/31/22	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating 0.00					
21			M-F 10p news	CM	\$500.00 10-1035p	0.00 MTWTF	1:00	2 \$1,100.003	0.00 NM	2	\$2,200.00
			M-F 10p News	0	10 1000p			_ \$1,100.000	0100 1111	-	<i>4</i> <u>2</u> , <u>2</u> 00100
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 07/26/22 M 07/30/2	08/01/22	MTWTF Sa Late News	2 CM	\$1,100.00 10-1035p	0.00	1:00	1 \$500.004	0.00 NM	1	\$500.00
22	WI 07750/2	2 01130/22	Sat Late News	OM	10-1000p	1	1.00	1 \$300.00 4	0.00 1410		φ000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 07/25/22 M 08/01/2	07/31/22	1-	1 	\$500.00	0.00	1:00	1 \$5 000 00 4	0.00 NM	4	¢ε 000 00
23	IVI 06/01/2	22 08/01/22	Mon Spcl 1 Bachelorette	CIM	7-9p	M	1.00	1 \$5,000.004	0.00 100	1	\$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 08/01/22	08/07/22	M		\$5,000.00	0.00					• · · · · · · ·
24	M 07/26/2	22 07/29/22	M-F 430-5p News 430p News	CM	430-5p	- ТWГF	1:00	2 \$500.004	0.00 NM	2	\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 07/25/22	07/31/22	- TWTF	2	\$500.00	0.00					
N 25	M 07/31/2	22 07/31/22	Su 530-6p Su 530-6p News	CM	530-6p	S	1:00	1 \$1,500.003	0.00 NM	1	\$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 07/25/22	07/31/22	S		\$1,500.00	0.00					
N26	M 07/28/2	22 08/01/22	•	TFN CM	1137p-1207a	M TF	1:00	1 \$250.003	0.00 NM	1	\$250.00
	Start Date	End Date	Nightline Weekdays	Spots/Week	Rate	Rating					
Wee	k: 07/28/22	08/03/22	M TF	<u>1</u>	\$250.00	0.00					
N27	M 07/28/2	22 08/01/22	M-F 430-5a News		430-5a	M TF	1:00	1 \$160.004	0.00 NM	1	\$160.00
	Start Data	End Data	M-F 430-5a News		Poto	Poting					
Wee	<u>Start Date</u> k: 07/28/22	End Date 08/03/22	<u>Weekdays</u> M TF	Spots/Week 1	<u>Rate</u> \$160.00	Rating 0.00					
									Totals	36	\$28,510.00