

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>IHM Seattle</i> <i>KZOK</i> <i>KJR-Pm</i> <i>KSAQ</i>	<b>Date:</b> <i>4/5/2019</i>
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I, Screen Strategies Media  
do hereby request station time concerning the following issue:

WEA 2019
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Exhibit A</i>					

This broadcast time will be used by: WEA 2019

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Washington Education Association, 32032 Weyerhaeuser Way S, Federal Way, WA 98001

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

*See attached*

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

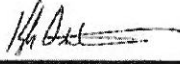
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

4/5/2019

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**From:** Glahn, Elyse  
**Sent:** Friday, April 05, 2019 1:49 PM  
**To:** O'Dell, Lynn <LynnOdell@iheartmedia.com>; Glynn, Mark <MarkGlynn@iheartmedia.com>  
**Cc:** Clark, Heidi <HeidiClark@iheartmedia.com>  
**Subject:** Fw: Copy - Washington Education Assoc.

NAB attached for WEA orders –  
Viero Contracts attached-

Phone number: (253) 941-6700  
Board members: Kim Mead – President / VP – Stephen Miller  
Issue: To urge members of the community to speak out in favor of funding public education.  
Heidi, I attached these to the orders.

**Elyse Glahn | National Sales Coordinator |**  
P: 208.494.2456  
645 Elliott Avenue, West, Suite 400 | Seattle, WA | 98119



**America's #1 Audio Company**  
*Reaching 9 out of 10 Americans Every Month*

Radio | Digital | Social | Podcasts | Influencers | Data | Events

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**From:** Annucci, Lauren  
**Sent:** Friday, April 5, 2019 1:42 PM  
**To:** Lavea, Kayla; Glahn, Elyse; Clark, Heidi  
**Cc:** Hudspeth, Tracy  
**Subject:** RE: Copy - Washington Education Assoc.

Hello,



## Order Confirmation

Page 1 of 2  
Printed: 04/23/2019 11:24:59*Exhibit A*

Washington Education Assoc  
c/o SCREEN STRATEGIES MEDIA LLC  
Attn: Rachael Jones  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

Advertiser No: 296834 Order No: 1315544375  
Start Date: 04/24/2019 Co-op: No  
End Date: 04/26/2019 Package: No  
Month Type: Broadcast Agency Comm.: 15%  
Revision #: 0  
CPE: WEA - WEA - 5125  
AE: PHILADELPHIA, MMS  
Entered: 04/22/2019 10:56 AM by Fusion  
Last Update: 04/23/2019 11:17 AM by SEA1LAO  
Note: KJR-FM 32818428 WEA WEA 5125 WEA  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Seattle KJR-FM	06:00-10:00 Commercial	04/24/19	04/26/19	1	210.00 National Agency-Political	0 0 0 2 2 2 0 0	6 60	6	1,260.00
2 Seattle KJR-FM	10:00-15:00 Commercial	04/24/19	04/26/19	1	205.00 National Agency-Political	0 0 0 3 3 3 0 0	9 60	9	1,845.00
3 Seattle KJR-FM	15:00-19:00 Commercial	04/24/19	04/26/19	1	210.00 National Agency-Political	0 0 0 2 2 2 0 0	6 60	6	1,260.00

No. of Spots/Misc/Digital:	21/0/0	Ordered Gross:	\$4,365.00
		Agency Commission:	\$654.75
		Ordered Net:	\$3,710.25
		<b>Total Net Due:</b>	<b>\$3,710.25</b>

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	21	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	4,365.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	3,710.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

## Participating Customers

Washington Education Assoc

100%

Apr 22, 19  
 CONT# 32818428 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KJR -FM (Seattle-Tacoma WA)  
 FM LAUREN ANNUCCI  
 OFF PHILADELPHIA  
 AGY SCREEN STRATEGIES MEDIA  
 ADDR 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

DDS CONT# 0  
 C/P/E: WEA / WEA / 5125

SALESPERSON FAX#

PH #

BYR JAMES WELLS  
 ADV WASHINGTON EDUCATION ASSOCIATION  
 PDT WEA  
 FLT Apr 24, 19 - Apr 26, 19

\* REP ORDER COMMENT \*

\*\* 4/22/2019 12:03:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.

\*\* 4/22/2019 12:03:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

\*\* 4/22/2019 12:03:00 PM: SALESFORCE INDUSTRY IS ISSUE.

\*\* 4/22/2019 12:03:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
ADD	1.1	National Agency-Political	..W....	6A - 10A	60	04/24/2019 - 04/24/2019	1D	2	\$210.00	2
ADD	1.2	National Agency-Political	..W....	10A - 3P	60	04/24/2019 - 04/24/2019	1D	3	\$205.00	3
ADD	1.3	National Agency-Political	..W....	3P - 7P	60	04/24/2019 - 04/24/2019	1D	2	\$210.00	2
						** FLIGHT TOTALS **		7	\$1,455.00	
		<b>FLIGHT 2</b>								
ADD	2.1	National Agency-Political	...T...	6A - 10A	60	04/25/2019 - 04/25/2019	1D	2	\$210.00	2
ADD	2.2	National Agency-Political	...T...	10A - 3P	60	04/25/2019 - 04/25/2019	1D	3	\$205.00	3
ADD	2.3	National Agency-Political	...T...	3P - 7P	60	04/25/2019 - 04/25/2019	1D	2	\$210.00	2
						** FLIGHT TOTALS **		7	\$1,455.00	
		<b>FLIGHT 3</b>								
ADD	3.1	National Agency-Political	....F..	6A - 10A	60	04/26/2019 - 04/26/2019	1D	2	\$210.00	2
ADD	3.2	National Agency-Political	....F..	10A - 3P	60	04/26/2019 - 04/26/2019	1D	3	\$205.00	3
ADD	3.3	National Agency-Political	....F..	3P - 7P	60	04/26/2019 - 04/26/2019	1D	2	\$210.00	2

Apr 22, 19  
 CONT# 32818428 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: WEA / WEA / 5125

					** FLIGHT TOTALS **	7	\$1,455.00	
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	<b>Apr 19</b>						
SPOTS	21						
CASH	4365.00						
TRADE	0.00						
NSL	0.00						
TOTAL	4365.00						

							<b>TOTAL</b>
SPOTS							21
CASH							4,365.00
TRADE							0.00
NSL							0.00
TOTAL							4,365.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.