

ORDER

KLFY Lafayette, LA

Orders
Order / Rev: 970647
Alt Order #: 25353268
Product Desc: Candidate
Estimate: 1227
Flight Dates: 11/19/16 - 11/21/16
Original Date / Rev: 11/18/16 / 11/18/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Foster Campbell US Senate
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/21/16	7	\$1,730.00	\$1,470.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	7	\$1,730.00	\$1,470.50	0.00
Totals	7	\$1,730.00	\$1,470.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	11/21/16	11/21/16	CBS This Morning	CM	7a-9a	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/21/16	11/27/16	M-----	1		\$225.00		0.00						
E 2	KLFY	11/20/16	11/20/16	Passe Partout 7a-8a	CM	7a-8a	-----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
Passe Partout															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/14/16	11/20/16	-----S	1		\$225.00		0.00						
E 3	KLFY	11/21/16	11/21/16	The Talk	CM	1p-2p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/21/16	11/27/16	M-----	1		\$150.00		0.00						
E 4	KLFY	11/21/16	11/21/16	M-F 330-4p	CM	M-F 330-4p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/21/16	11/27/16	M-----	1		\$150.00		0.00						
E 5	KLFY	11/21/16	11/21/16	M-F 4-5p	CM	4p-5p	M-----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/21/16	11/27/16	M-----	1		\$190.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KLFY	11/21/16	11/21/16	KLFY News 10 @ 5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY News 10 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/21/16	11/27/16	M-----			1			\$525.00		0.00			
E 7	KLFY	11/20/16	11/20/16	KLFY News 10 @ 530p	CM	530p-6p	-----S	:30	1	\$265.00	P3	0.00	NM	1	\$265.00
KLFY News 10 @ 530p															
KLFY News 10 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/14/16	11/20/16	-----S			1			\$265.00		0.00			
													Totals	7	\$1,730.00