

# ORDER



KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 975996  
**Alt Order #:** 25358490  
**Product Desc:** Candidate  
**Estimate:** 1269  
**Flight Dates:** 12/06/16 - 12/10/16  
**Original Date / Rev:** 12/01/16 / 12/01/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Hulsen Media Services  
**Buying Contact:**  
**Billing Contact:**  
 2400 Laramie Trail  
 Austin, TX 78745

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Foster Campbell US Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/09/16	15	\$5,610.00	\$4,768.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	15	\$5,610.00	\$4,768.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$5,610.00</b>	<b>\$4,768.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	12/07/16	12/07/16	CBS This Morning CBS This Morning	CM	7a-9a	--W----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	--W----			1		\$225.00		0.00				
E 2	KLFY	12/08/16	12/08/16	CBS This Morning CBS This Morning	CM	7a-9a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	---T---			1		\$225.00		0.00				
E 3	KLFY	12/09/16	12/09/16	CBS This Morning CBS This Morning	CM	7a-9a	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	----F--			1		\$225.00		0.00				
E 4	KLFY	12/09/16	12/09/16	Price is Right Price is Right	CM	10a-11a	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
The Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	----F--			1		\$340.00		0.00				
E 5	KLFY	12/06/16	12/06/16	Y&R Y&R	CM	11a-12p	-T-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
The Young & The Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/05/16	12/11/16	-T-----			1		\$565.00		0.00				

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 Alt Order #: 25358490  
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Advertiser: POL/Foster Campbell US Senate  
 Product Desc: Candidate  
 Estimate: 1269

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KLFY	12/07/16	12/07/16	Y&R	CM	11a-12p	--W----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
				Y&R											
				The Young & The Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	--W----		1				\$565.00		0.00			
E 7	KLFY	12/08/16	12/08/16	Y&R	CM	11a-12p	---T---	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
				Y&R											
				The Young & The Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	---T---		1				\$565.00		0.00			
E 8	KLFY	12/09/16	12/09/16	Y&R	CM	11a-12p	----F--	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
				Y&R											
				The Young & The Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	----F--		1				\$565.00		0.00			
E 9	KLFY	12/06/16	12/06/16	M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
				Dr. Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	-T-----		1				\$190.00		0.00			
E 10	KLFY	12/07/16	12/07/16	M-F 4-5p	CM	4p-5p	--W----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
				Dr. Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	--W----		1				\$190.00		0.00			
E 11	KLFY	12/08/16	12/08/16	M-F 4-5p	CM	4p-5p	---T---	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
				Dr. Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	---T---		1				\$190.00		0.00			
E 12	KLFY	12/09/16	12/09/16	M-F 4-5p	CM	4p-5p	----F--	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
				Dr. Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	----F--		1				\$190.00		0.00			
E 13	KLFY	12/06/16	12/06/16	KLFY News 10 @ 6p	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
				KLFY News 10 @ 6p											
				KLFY News 10 @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	-T-----		1				\$525.00		0.00			
E 14	KLFY	12/08/16	12/08/16	KLFY News 10 @ 6p	CM	6p-630p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
				KLFY News 10 @ 6p											
				KLFY News 10 @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	---T---		1				\$525.00		0.00			
E 15	KLFY	12/09/16	12/09/16	KLFY News 10 @ 6p	CM	6p-630p	----F--	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
				KLFY News 10 @ 6p											
				KLFY News 10 @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/16	12/11/16	----F--		1				\$525.00		0.00			
													Totals	15	\$5,610.00