

ORDER

Orders
Order / Rev: 600854
Alt Order #:
Product Desc: Election 2020
Estimate:
Flight Dates: 10/09/20 - 11/06/20
Original Date / Rev: 10/08/20 / 10/09/20
Order Type: GENERAL

KMEZ-FM
 Wendy Guillie
 L-NOL
 Local

Primary AE:
Sales Office:
Sales Region:

Agency
Name: Teddlie Stuart Media Partners
Buying Contact:
Billing Contact:
 541 Julia Street
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Richmond/D/Congress
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS
Priority: P-80

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	21	\$630.00	\$535.50
11/01/20	11/06/20	4	\$120.00	\$102.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	21	\$630.00	\$535.50	0.00
November 2020	4	\$120.00	\$102.00	0.00
Totals	25	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wendy Guillie	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KMEZ	10/09/20	11/06/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	4	\$30.00	P-80	0.00	NM	15	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/05/20	10/11/20	----F--	2	\$30.00	0.00									
		Week: 10/12/20	10/18/20	MTWTF--	3	\$30.00	0.00									
		Week: 10/19/20	10/25/20	MTWTF--	4	\$30.00	0.00									
		Week: 10/26/20	11/01/20	MTWTF--	4	\$30.00	0.00									
		Week: 11/02/20	11/08/20	MTWTF--	2	\$30.00	0.00									
N 2	KMEZ	10/09/20	11/06/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$30.00	P-80	0.00	NM	10	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/05/20	10/11/20	----F--	2	\$30.00	0.00									
		Week: 10/12/20	10/18/20	MTWTF--	2	\$30.00	0.00									
		Week: 10/19/20	10/25/20	MTWTF--	2	\$30.00	0.00									
		Week: 10/26/20	11/01/20	MTWTF--	2	\$30.00	0.00									
		Week: 11/02/20	11/08/20	MTWTF--	2	\$30.00	0.00									
Totals															25	\$750.00

Station info		#	LEN	DAYS	TIME	10/5	10/12	10/19	10/26	11/2	Total	RATE	COST
102.9 FM		KMEZ-FM	60	MTWTHF	6:00A-10:00A	2	3	4	4	2	15	30.00	450.00
R&B		KMEZ-FM	60	MTWTHF	3:00P-7:00P	2	2	2	2	2	10	30.00	300.00
TALK						4	5	6	6	4	25		\$750.00
Client Cedric Richmond Political													
Media Buyer Victoria Coulon													
DMA: New Orleans 2020													
10/9 - 11/3													

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, Victoria Coulon, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE
 FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Cedric Richmond

Authorized committee:
Richmond for Congress

Agency requesting time (and contact information):
 Teddlie Stuart Media Partners - victoria@teddiestuart.com

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
Congress - 2nd Congressional District

Date of election:
11/3/20

Treasurer of candidate's authorized committee:
Maple Gaines

General Primary

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Victoria Coulon</u>	Name: <u>Wendy Guillie</u>
Date of Request to Purchase Ad Time: <u>10/8/20</u>	Date of Station Agreement to Sell Time: <u>10/8/2020</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: VICTORIA COULON

Date:

10/8/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes No

Date ad received:

Federal candidate certification signed (above):

Yes No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

6008524

Station Call Letters:

KMEZ

Date Received/Requested:

10/8/2020

Est. #:

6

Station Location:

DELE CRESS, CA

Run Start and End Dates:

10/9 - 11/6/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

680854 Richmond/DV-Congress/Toddle Stuart Media Part KMEZ-FM [View] [Processed: 1] [CA: first unprocessed 10/9/20]

Order / Est # 600854 Total Spots: 25 Order Dates: 10/09/20 - 11/06/20

Advertiser: Richmond/D/Congress Total Bookings: 0.00 Hiatus Dates:

Product Desc.: Election 2020 Total Amount: \$750.00 Spot Dates: 10/05/20 - 11/06/20

Header | Lines | Spots | Makegood Bundles | Summary | Market Share | History

Add Custom Comment Print History

Refresh

Date	Time	Action	Line	Comment	Total \$	# Spots	Expected GRP
10/08/20	11:45:43 AM	Processed		<any process>	\$750.00	25	0.00
10/08/20	11:40:16 AM	Approved					
10/08/20	11:40:14 AM	Approval workflow		[Business Manager - Business Office Approval Needed Default]	\$750.00	25	0.00
10/08/20	11:28:39 AM	Approval workflow		[Sales Manager - Ready Default]	\$750.00	25	0.00
10/08/20	11:28:10 AM	Ready for approval		READY: CIA	\$750.00	25	0.00
10/08/20	11:15:15 AM	New order created		<new order>	\$0.00	0	0.00

By Scott Feislag

Krispin Wertz

Krispin Wertz

Wendy Guille

Tiffany Williams

Wendy Guille