



WPHL-TV
5001 Wynnefield Avenue
Philadelphia, PA 19131
(215) 878-1700

CONTRACT

Contract / Revision 3497 / 1		Alt Order #
Product Congress		
Contract Dates 10/14/14 - 10/27/14		Estimate #
Advertiser Norcross/D/Congress		Original Date / Revision 10/07/14 / 10/07/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPHL-TV	Account Executive Charles Reilly	Sales Office Local House
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Campaign Group, The
Attention: Lisa Cabanel
1600 Locust St
Third Floor
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/14/14	10/27/14	Action News @ 10 on PHL	10:00 PM-10:30 PM		:30				NM	4	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/14/14	10/20/14	MTWTFSS				1	\$775.00	0.00			
Week:		10/21/14	10/27/14	MTWTFSS				3	\$775.00	0.00			
N 2	17	10/14/14	10/27/14	Action News @ 10 on PHL	10:30 PM-11:00 PM		:30				NM	4	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/14/14	10/20/14	MTWTFSS				1	\$775.00	0.00			
Week:		10/21/14	10/27/14	MTWTFSS				3	\$775.00	0.00			
3	17	10/14/14	10/27/14	Big Bang Theory	7p-730p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/14/14	10/20/14	MTWTF--				1	\$1,500.00	0.00			
Week:		10/21/14	10/27/14	MTWTF--				1	\$1,500.00	0.00			
4	17	10/14/14	10/27/14	Modern Family	730p-8p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/14/14	10/20/14	MTWTF--				1	\$1,500.00	0.00			
Week:		10/21/14	10/27/14	MTWTF--				1	\$1,500.00	0.00			
Totals										0.00		12	\$12,200.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	10	\$9,925.00	\$8,436.25
10/27/14 - 10/27/14	2	\$2,275.00	\$1,933.75
Totals	12	\$12,200.00	\$10,370.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.