



QUARTERLY ISSUES/PROGRAM LIST FOR: WTIV

TITUSVILLE, PA 2023 4TH QUARTER OCTOBER 1, 2023 - DECEMBER 31, 2023

*7MM = 7 Mountains Media

Description of Issue or Subject Matter	Program/Segment	Date(s)	Time	Duration	Description of Program Segment/Event
Community Involvement Fundraiser	Christmas Wish with the Salvation Army	11/1/23-12/19/23	various throughout the weeks	various length promos	7MM Asked for letters of families in need and raised funds for those families with the Salvation Army. 9 letters were selected and thousands of dollars were raised.
Community Involvement/Helping the poor	Salvation Army	VARIOUS DAYS IN DECEMBER	2 hour blocks	12/12/23-12/15/23	7MM staff broadcasted live and rang the bell for donations for the Salvation Army red kettle campaign.
Helping the needy	Coats For Kids	10/1/23-10/31/23	various	:60	7MM donated 100 promotional mentions to promote Coats For Kids in cooperation with A.Crivelli Auto Group. Coats were given to children in need.
Community Awareness	news casts	10/2/2023-12/29/23	6am-9am Mon-Friday	60-90 seconds, twice per hr	Keeping the listening area up to date with news, info and road construction. News stories are attached.
Various topics of concern	Viewpoints	10/1/23-12/31/23	Sunday 6AM	30 minutes	Supporting documentation for programs and issues are attached.
Local Commerce	What's up in Crawford County?	10/6/23-12/15/23	Fridays 8:45AM	3-5 minutes	Each Friday, Victoria Soff from Visit Crawford comes in to talk about upcoming events in the area, promoting local commerce and business growth.
State/local issues and concerns	Commonwealth Beat	10/1/23-12/31/23	Sunday 6:30AM	30 minutes	Every Sunday morning, the Commonwealth Beat talks about state, regional and local issues in Pennsylvania. Interviews, statistics and information is provided to the listener about a variety of subjects.
Community Fundraising	Pink Pumpkin/Yolanda G. Barco Oncology Institute	10/1/23-10/31/23	various	one month	7MM did a sales promotion that raise \$3,000 for Yolanda G. Barco Oncology Institute for care needs and supplies.
Community Involvement and Education	Community PSA's	10/1/23-12/31/23	once per hour	:30-45 seconds	Once per hour, recorded local PSA's for various organizations in the area are broadcasted.