



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Fourth Quarter 2019
January 10, 2019**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

- Law Enforcement and Safety: Social Security Scam Alert**
- Health: Flu Shot Awareness**
- Social and Civic: High School Diploma**
- Law Enforcement and Safety: Football fun and Alcohol Use**
- Social and Civic: Caregiving**
- Health: Susan G. Komen & “Know Your Girls”**
- Social and Civic: Hosea Helps with Jovita Moore**
- Health: Teen Suicide Prevention**
- Social and Civic: UNCF**
- Law Enforcement and Safety: Celebratory Gunfire**

Most significant programming treatment of issues in the Fourth Quarter 2019:

Issue/Organization	Program	Description		Duration
Law Enforcement and Safety: Social Security Scam Alert	PSA campaign	The Social Security Administration warns about bogus calls that try to trick people into giving them money or personal information. SSA employees never promise benefits or threaten people for information.	10/1-10/15	:60 sec 3-5x’s daily
Health: Flu Shot Awareness	PSA campaign	A message from the Department of Health and Human Services to encourage people to get the Flu shot because this year’s flu strain is expected to cause more problems than usual.	10/1-10/15	:60 sec 3-5x’s daily
Social and Civic: Titus O’Neil Fatherhood	PSA campaign	WWE Superstar, Titus O’Neil encourages other fathers to take time to be a father to their children. A message from the US Depart of Health and Human Services.	10/1-10/15	:30 sec 3-5x’s daily
Social and Civic: Goodwill	PSA campaign	A reminder for parents to meet with their households and create a home escape plan and safety plan in case of a fire or any other emergencies	10/1-10/15	:30 sec 3-5x’s daily

Social and Civic: Family Caregivers Help	PSA campaign	A message from Atlanta police that shooting your gun in celebration is extremely dangerous and it's also against the law. There could be deadly consequences if a bullet fired up in the air lands on someone.	10/1-10/15	:30 sec 3-5x's daily
Health: Active Living Awareness	PSA campaign	Experts encourage people to walk, bike and make active living a part of their lives. They offer a planning guide to help people determine when and where are good times to incorporate physical activity in their daily routine.	10/1-10/15	:30 sec 3-5x's daily
Law Enforcement and Safety: Opioid Safety	PSA campaign	Holding on to unused opioids and pain medicines can put your family at risk. According to the US Food and Drug Administration, millions of people die from the tragic overuse of opioids. Pills, patches or syrups should be disposed appropriately.	10/1-10/15	:60 sec 3-5x's daily
Health: Michelle Obama	PSA campaign	Former First Lady, Michelle Obama encourages people to recognize the signs of mental illness or mental distress. She encourages people to visit ...Change direction.org to learn the 5 signs that may mean someone is struggling and may need help, and to find out what to do about it.	10/1-10/15	:60 sec 3-5x's daily
Health: Venus Williams	PSA campaign	Tennis great Venus Williams shares her experience fighting Sjogren's syndrome, an autoimmune disease with a wide range of symptoms including joint pain and numbness. She encourages people to visit Backontop.org to find out more.	10/1-10/15	:60 sec 3-5x's daily
Law Enforcement and Safety: Football fun and Alcohol Use	PSA campaign	A general message to the public not to drink and drive after they attend sporting events in order to help keep our streets safer.	10/1-10/15	:30 sec 3-5x's daily
Social and Civic: Ludacris "Ride with Respect" for MARTA	PSA campaign	Recording artist and actor, Ludacris encourages the public to ride public transportation with respect and be considerate of other passengers.	10/5-10/13	:30 sec 3-5x's daily
Law Enforcement and Safety: Home Fire Escape Plan	PSA campaign	FEMA encourages families to develop and practice an escape plan for fires. In a home fire you may have less than 2 minutes to get out. Families should practice their escape plan at least twice a year. Learn more at Ready.gov	10/5-10/13	:30 sec 3-5x's daily
Health: Susan G. Komen & "Know Your Girls"	PSA campaign	Women are encouraged to be familiar with their breasts and do routine hand exams in order to fight breast cancer. Go to KnowYourGirls.org to find out more.	10/5-10/13	:30 sec 3-5x's daily
Law Enforcement and Safety: Halloween Safety Tips	PSA campaign	Tips were given to ensure a safe Halloween. Parents should buy fire resistant costumes. Children should carry lighting to be seen by cars, and parents should accompany their children.	10/11-10/26	:30 sec 3-5x's daily
Health: Teen Suicide Prevention	PSA campaign	A message to encourage young people to ask for help when their going through tough times. They can also call the Trevor Hotline to talk to trained counselors to talk them away from suicidal thoughts.	10/11-10/26	:30 sec 3-5x's daily
Social and Civic: High School Diploma	PSA campaign	A message to encourage people regardless of their ages to get their high school diploma. People can find free education classes at FinishYourDiploma.org. A message by the Dollar General Literacy Foundation.	10/11-10/26	:30 sec 3-5x's daily
Social and Civic: Stop Bullying.Gov	PSA campaign	Kids can do more when they witness a fellow classmate getting bullying. Visit stopbullying.gov to find out they can do to be more than a by-stander.	10/11-10/26	:30 sec 3-5x's daily
Social and Civic: Jabias da Kid "Trick or Treating Safety	PSA campaign	Local artist, Jabias da Kidd encourages kids to stay woke and pay attention to safety rules. They should not run out between parked cars and carry flashlights so drivers can see them. Also allow parents to check candy for problems especially marijuana-laced candy.	10/25-10/31	:60 sec 3-5x's daily

Health: Get Tested HIV	PSA campaign	HIV can affect people from all walks of life. Everyone is asked to get tested regularly to help stop the spread of HIV.	10/26-11/8	:30 sec 3-5x's daily
Health: Women and Heart Disease	PSA campaign	Symptoms of heart disease for women are different than men, which making diagnosis difficult. Learn more about testing options for women visit GoSpreadTheWord.com	10/26-11/8	:30 sec 3-5x's daily
Health: Diabetes Care	PSA campaign	Actor, Cedric the Entertainer informs people about a specific pain associated with Type 2 Diabetes. (Diabetic Nerve Pain) He encourages people to talk to their doctor about any burning shooting pain in feet or hands. Visit StepOnUp.com to learn more.	10/26-11/8	:30 sec 3-5x's daily
Social and Civic: Caregiving	PSA campaign	It can be confusing when a person has to learn to take care of their aging parents. AARP helps people to shift to that role. Visit aarp.org/caregiving to find out how.	10/26-11/8	:30 sec 3-5x's daily
Social and Civic: Sepsis Care	PSA campaign	Infection can lead to tissue damage called sepsis. This can lead to organ failure and death. Learn the risk and how to act fast at CDC.gov	10/26-11/8	:30 sec 3-5x's daily
Social and Civic: National Runaway Switchboard	PSA campaign	Actor, Rapper Ludacris encourages young people and teens to call the National Runaway Switchboard if they are considering running away from home. Call 1800-runaway or visit 1800runaway.org	10/22-11/15	:60 sec 3-5x's daily
Social and Civic: Teen Marijuana Use	PSA campaign	Parents are encouraged to talk to their kids about marijuana use. Kids may be confused with recent reports about the legality of marijuana. Smoking Weed can be harmful to teens still developing brains and can cause heart and respiratory problems as well.	10/22-11/15	:60 sec 3-5x's daily
Health: Flu Shot	PSA campaign	Children, Older adults and pregnant women are more at risk from the flu. To help lower chances of getting sick people are encouraged to get a flu shot. A message by Peach state Health Plan.	10/22-11/15	:60 sec 3-5x's daily
Social and Civic: UNCF	PSA campaign	A mind is a terrible to waste, but a wonderful thing to invest in. People are encouraged to contribute the United Negro College Fund.	10/22-11/15	:60 sec 3-5x's daily
Law Enforcement and Safety: Atlanta Scooter Law	PSA campaign	Atlanta Police Department gives information and rules about riding scooters in the city of Atlanta.	10/22-11/15	:60 sec 3-5x's daily
Health: Blood Pressure Serious	PSA campaign	High Blood Pressure is serious. High blood pressure can lead to a stroke, a heart attack or death. People are encouraged to find out more information to control their heart blood pressure. Learn more at heart.org/bloodpressure .	11/7-11/22	:60 sec 3-5x's daily
Health: Flu Shot	PSA campaign	This message examines all the excuses people use to avoid getting the flu shot. It also looks at the consequences of getting the flu. Learn more Flu.gov	11/7-11/22	:60 sec 3-5x's daily
Health: Eat Smart	PSA campaign	Making small changes in habits can lead to eating and living healthier. Something as simple as putting a bowl of fruit on a table can help encourage kids to snack on fruit instead of chips.	11/7-11/22	:60 sec 3-5x's daily
Health: Get Tested STD	PSA campaign	Left untreated, STD can lead to serious health conditions. Women can become infertile due to STD infections so it's important to get tested regularly.	11/7-11/22	:30 sec 3-5x's daily
Health: Hearing Loss Prevention	PSA campaign	Hearing loss is the 3rd most chronic condition in the Us. Exposure to a loud sounds and listening to loud ear buds can damage your hearing.	11/7-11/22	:30 sec 3-5x's daily
Social and Civic: Meals on Wheels – Atlanta	PSA campaign	Grocery shopping and cooking can become difficult for seniors. Meals on Wheels offer a wide range of food, free of charge for people at least 60 years of age. They will deliver the food without cost. Flexible and Free meal plans are available.	11/8-11/28	:60 sec 3-5x's daily

Law Enforcement and Safety: Football without Alcohol	PSA campaign	Do your part to keep our roadways and communities safe. Call a car if you've had too much to drink during a sporting event.	11/8-11/28	:30 sec 3-5x's daily
Social and Civic: Witness Emoji Against Bullying	PSA campaign	You can use the witness Emoji, when you see someone being bullied online to let the world know cyber-bullying isn't cool. Learn more at iwitnessbullying.org	11/8-11/28	:30 sec 3-5x's daily
Social and Civic: Real Men Read – Columbia Elementary	PSA campaign	The benefits of reading are countless, and adults reading to children multiply the benefits. Columbia Elementary School invites area gentlemen to come in and read to the kids for their "Real Men Read" Day event. It gives children a chance to hear from positive males who will share their life experiences.	11/15-12/6	:60 sec 3-5x's daily
Social and Civic: Joyful Noise for Toys	PSA campaign	St. Philip AME Church invites the community to their annual Joyful Noise for Toys Concert to help collect toys for needy families. Enjoy Choir #1, the Sanctuary Choir and the Holy Dance Ministry for a free holiday concert. All toys will be distributed to disadvantaged children.	12/3-12/8	:60 sec :30 sec 3-5x's daily
Social and Civic: Dr. Phil – Ending Hunger	PSA campaign	TV Host, Dr. Phil is concerned about hunger in this country. He says knowing one in 5 US kids may not know where their next meal is coming is unacceptable. He encourages people to get involved with the Feeding America Network and your local food bank.	12/3-12/22	:60 sec 3-5x's daily
Health: Amine Ending Suicide	PSA campaign	Amine says talking about mental health can be awkward, but sometimes the conversation can make a huge difference to prevent suicide. Find out more at seizetheawkward.org	12/3-12/23	:30 sec 3-5x's daily
Social and Civic: She Can Stem	PSA campaign	This message encourages young girls to consider STEM classes and professions. Women can make the world better by envisioning, inventing and creating through science and technology.	12/3-12/23	:30 sec 3-5x's daily
Social and Civic: Caregivers Help	PSA campaign	Caring for loved ones can be stressful, and sometimes caregivers need help. Visit AARP/caregiving to find community resources.	12/3-12/8	:30 sec 3-5x's daily
Social and Civic: DJ Priest Celebrity Toy Drive	PSA campaign	Area and national hip-hop artists came together for the 9th annual DJ Priest Celebrity Toy Drive and Concert. The public is invited to attend to help raise a collection of toys to help needy families. \$5 or a new unwrapped toy to enter.	12/4-12/7	:60 sec 3-5x's daily
Social and Civic: Hosea Helps with Jovita Moore	PSA campaign	Area TV Anchor, Jovita Moore says more 750,000 in the metro area depend on food service programs. Hosea Feed the Hungry has helped Atlanta families for 49 years by providing food, job training, grooming services and more. Help Hosea...help others at 4hosea.org	12/14-12/31	:30 sec 3-5x's daily
Social and Civic: UNCF	PSA campaign	A mind is a terrible to waste, but a wonderful thing to invest in. People are encouraged to contribute the United Negro College Fund.	12/14-12/31	:30 sec 3-5x's daily
Social and Civic: Financial Help for Seniors	PSA campaign	People over 60 can visit... Benefitscheckup.org ... to see if they qualify to benefits to pay for food, medicines and utilities. The service is provided by the non-profit National Council on Aging.	12/14-12/31	:60 sec 3-5x's daily
Health: Breast Cancer Awareness with Wanda Sykes	PSA campaign	Comedian, Wanda Sykes says ongoing research and improving treatment can save lives of women diagnosed with breast cancer. She encourages the public to get involved and find out how they can help.	12/14-12/31	:30 sec 3-5x's daily
Health: Get STD Tested	PSA campaign	Every year 24,000 women in the United States become infertile from untreated STDs. The CDC encourages everyone to get tested regularly.	12/14-12/31	:30 sec 3-5x's daily
Social and Civic: NAACP Jubilee	PSA campaign	African-Americans are encouraged to celebrate, the Emancipation Proclamation which President Abraham Lincoln	12/24-12/31	:60 sec 3-5x's daily

Day		signed on January 1, 1863. It is the true “freedom” event, which ended slavery for Black Americans in this country. Attorney Gerald Griggs invited the public to the Atlanta NAACP’s annual Jubilee Day Celebration.		
Health: Pre-Diabetes Test	PSA campaign	The public is invited to go to “Do I have Prediabetes.org” to see if they have the potential for diabetes. The message also gives a quick audio test on-air to let the audience know if they may have pre-diabetes.	12/24-12/31	:60 sec 3-5x’s daily
Law Enforcement and Safety: Celebratory Gunfire	PSA campaign	Firing gunshots in the air is not only dangerous, it’s illegal. Bullets fired up must come down, and often times they land on people and cause bodily harm or death. Area police agencies ask people to celebrate responsibly.	12/30-12/31	:30 sec 3-5x’s daily