

KQEG TV23/51/Cable 5
505 King St. Ste 221, La Crosse, Wi.
608-784-0876 FAX 608-784-1138



Class A Continuing Eligibility Certification

KQEG CA continues to air programming 24 hours a day 7 days a week. We create original programming weekly. See samples below.

Seven Rivers Sports – Weekly half hour hosted by local personality interviews sports figures in the community.

Seven Rivers Health – Weekly half hour hosted by local personality that addresses health issues facing our community.

High School Sports – KQEG covers local high school football, basketball and baseball games in their entirety and rebroadcasts them during the week. 2-3 hours weekly.

City Council Meetings – KQEG TV airs La Crosse City Council Meetings twice per month. 2 – 3 hours.

La Crosse County Board Meetings – KQEG Airs La Crosse County Board Meetings twice per month. 2 – 3 hours.

The WORD in Music – KQEG produces a weekly program hosted by a local minister that features Contemporary Christian Videos and mini sermons about life.

Seven Rivers Shopping - a weekly one hour program that offers gift certificates to the public at a discount.

Based on the above KQEG CA easily meets the requirements of the FCC for Class A Status.

Richard T. Wilson
Station Manager KQEG TV
Magnum Broadcasting.com
608-784-0876

2/4/2013

