

KQEG TV23/51/Cable 5
505 King St. Ste 221, La Crosse, Wi.
608-784-0876 FAX 608-784-1138



Class A Continuing Eligibility Certification

KQEG CA continues to air programming 24 hours a day 7 days a week. We create original programming weekly. See samples below.

Seven Rivers Sports – Weekly half hour hosted by local personality interviews sports figures in the community.

Seven Rivers Racing – a weekly account in season of results and highlights from racetracks in the area.

Knights of Thunder – Weekly coverage in season of the races from the La Crosse Fairgrounds Speedway.

High School Sports – KQEG covers local high school football, basketball and baseball games in their entirety and rebroadcasts them during the week. 3-4 hours weekly.

La Crosse County Board Meetings – KQEG Airs La Crosse County Board Meetings twice per month. 2 – 3 hours.

Seven Rivers Shopping - a Daily ½ hour program that offers gift certificates to the public at a discount.

KQEG TV complies with appropriate guidelines and amount of childrens (I/E) programming weekly. 4 hours weekly.

Based on the above KQEG CA continues to meet the requirements of the FCC for Class A Status.

Richard T. Wilson
Station Manager KQEG TV
Magnum Broadcasting.com
608-784-0876

1/08/21

