

KQEG TV23/51/Cable 5
505 King St. Ste 221, La Crosse, Wi.
608-784-0876 FAX 608-784-1138



Class A Continuing Eligibility Certification

KQEG CA continues to air programming 24 hours a day 7 days a week. We create original programming weekly. See samples below.

Seven Rivers Sports – Weekly half hour hosted by local personality interviews sports figures in the community.

Seven Rivers Racing – a weekly account in season of results and highlights from racetracks in the area.

Knights of Thunder – Weekly coverage in season of the races from the La Crosse Fairgrounds Speedway.

High School Sports – KQEG covers local high school football, basketball and baseball games in their entirety and rebroadcasts them during the week. 2-3 hours weekly.

La Crosse County Board Meetings – KQEG Airs La Crosse County Board Meetings twice per month. 2 – 3 hours.

Seven Rivers Shopping - a weekly one hour program that offers gift certificates to the public at a discount.

Little Britches Rodeo – KQEG broadcasts the annual Little Britches Rodeo Championship from Holmen Wi.

Local area Festivals – KQEG broadcasts Festival parades and activities for Major area festivals, like Oktoberfest, Applefest, Cranfest, Butterfest and others.

College Football- KQEG covers local University of Wisconsin Football on a weekly basis each Fall and rebroadcasts the games in their entirety.

Based on the above KQEG CA continues to meet the requirements of the FCC for Class A Status.

Richard T. Wilson
Station Manager KQEG TV
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7/3/17

