|                            |  |           | Contrac          | t Data (Traffic) I         | Report | ţ                               |  |  |  |  |  |  |  |
|----------------------------|--|-----------|------------------|----------------------------|--------|---------------------------------|--|--|--|--|--|--|--|
|                            |  |           | SI               | JMMARY FOR ORDER # 4180105 |        |                                 |  |  |  |  |  |  |  |
| Traffic Order #            | 177310   |           | Created On       | 5/7/2024 12:09:19 PM       |        | Order Status                    | Contract Confirmed                                     |  |  |  |  |  |  |
| Order #                    | 4180105  |           | Created By       | SAVOIE, BRIAN              |        | Gross \$                        | 12847.00   |  |  |  |  |  |  |
| Order Descrp               | 63180632_POL_Candidate_A<br>KAMKAR TX HD29 - HOU | ALEX      | Updated On       | 5/7/2024 12:42:17 PM       |        | Net \$                          | 9249.84  |  |  |  |  |  |  |
| Client                     | AMP - ALEX KAMKAR TX HE                          | 029 - HOU | Updated By       | eClerx BOT                 |        | Units                           | 25   |  |  |  |  |  |  |
| Start Date                 | 5/6/2024   |           | Industry         | Political-State-Local      |        | Credit Hold                     | NO   |  |  |  |  |  |  |
| End Date                   | 6/2/2024   |           |                  | REFERENCES                 |        | BIL                             | LING INFORMATION                                       |  |  |  |  |  |  |
| # of Weeks                 | 4  |           | Primary          |                            |        | Purchase Order #                | 63180632   |  |  |  |  |  |  |
|                            | SALES  |           | Secondary        |                            |        | Billing Schedule                | EndOfFlight  |  |  |  |  |  |  |
| ActiveWeeks                | 4  |           | Tertiary         |                            |        | EDI INFORMATION                 |  |  |  |  |  |  |  |
| AE 1                       | Baker, James                                     |           | Quarternary      |                            |        | Product                         |  |  |  |  |  |  |  |
| AE 2                       |  |           | TRAFFIC OPTIONS  |                            |        | Estimate                        | 5.8-5.28   |  |  |  |  |  |  |
| Agency                     | AMP - STRATEGIC MEDIA<br>PLACEMENT               | 15.00%    | Address 1        | NCC MEDIA                  |        | Submit EDI Invoice?             | Submit EDI Invoice                                     |  |  |  |  |  |  |
| RepFirm                    | NCC  | 13.00%    | Address 2        |                            |        | ORDER /INVOICE/T                | RAFFIC/REPORT NOTES/COMMENTS                           |  |  |  |  |  |  |
| Copy Instr ID              |  | •         | City, State, Zip | BLOOMFIELD, NJ             |        | 5/7 NEW MG ORDER. I<br>THANKS!, | PLEASE REVIEW AND CONFIRM,                             |  |  |  |  |  |  |
| Total Zones                | 1  |           | Zip              | 07003                      |        |                                 |  |  |  |  |  |  |  |
| Zones                      | Houston TX Interconnect                          |           | Contact          |                            |        | Houston-PRIORITY CO             | ODE: NP=80, IP=74 – SEE KEY ON FCC<br>ZONE INFORMATION |  |  |  |  |  |  |
| Total Networks             | 1  |           | Phone            | 111-111-1111               |        |                                 |  |  |  |  |  |  |  |
|                            | GENERAL COMMENTS                                 |           | Avail Tag        |                            |        |                                 | SYSCODE LIST   |  |  |  |  |  |  |
| 5/7 NEW MG ORE<br>THANKS!, | DER. PLEASE REVIEW AND CO                        | ONFIRM,   | Contract Type    | Standard                   |        | 5642                            |  |  |  |  |  |  |  |
|                            |  |           | Copy Group       |                            |        |                                 |  |  |  |  |  |  |  |
|                            |  |           | Division         |                            |        |                                 |  |  |  |  |  |  |  |
|                            |  |           | Reference #      |                            |        |                                 |  |  |  |  |  |  |  |

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## **SUMMARY FOR SYSCODE 5642**

| Traffic Order # | 177310  | Created On | 5/7/2024 12:09:19 PM    | 1 | Order Status     | Contract Confirmed |
|-----------------|---|------------|-------------------------|---|------------------|--------------------|
| Order #         | 4180105   | Created By | SAVOIE, BRIAN           | • | Syscode Gross \$ | 12847.00           |
| Order Descrp    | 63180632_POL_Candidate_ALEX<br>KAMKAR TX HD29 - HOU | Updated On | 5/7/2024 12:36:29 PM    | • | Syscode Net \$   | 9249.84            |
| Client          | AMP - ALEX KAMKAR TX HD29 - HOU                     | Updated By | eClerx BOT              | [ | Syscode Units    | 25                 |
| Start Date      | 5/6/2024  | Source     | OneCONNECT              | 7 | Zone Status      | Contract Confirmed |
| End Date        | 6/2/2024  | Zones      | Houston TX Interconnect | 7 | Avg Unit Rate    | 513.88             |
| # of Weeks      | 4   |            |                         | Γ |                  |                    |

| Unique<br>Ln # | Tr Ln<br># | Parent<br>Line# | Rev  | Priority<br>Code | Network             | Sys<br>Code | Program | Start<br>Date | End<br>Date | Daypart    | М | Tu | W | Th | F | Sa | Su | Total<br>Units | Unit<br>Rate | Total<br>Amount | Unit<br>Len |
|----------------|------------|-----------------|--|------------------|---------------------|-------------|---------|---------------|-------------|------------|---|----|---|----|---|----|----|----------------|--------------|-----------------|-------------|
| 1              | 1          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EM | 05/08/2024    | 05/12/2024  | W-Su 5a-9a |   |    | Х | X  | Х | Х  | X  | 2              | \$257.00     | \$514.00        | 30          |
| 2              | 2          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EM | 05/13/2024    | 05/19/2024  | M-Su 5a-9a | X | X  | X | X  | Х | X  | X  | 3              | \$257.00     | \$771.00        | 30          |
| 3              | 3          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EM | 05/20/2024    | 05/26/2024  | M-Su 5a-9a | X | X  | X | X  | Х | X  | X  | 2              | \$257.00     | \$514.00        | 30          |
| 4              | 4          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EM | 05/27/2024    | 05/28/2024  | M-Tu 5a-9a | X | X  |   |    |   |    |    | 1              | \$257.00     | \$257.00        | 30          |
| 5              | 5          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC DT | 05/08/2024    | 05/12/2024  | W-Su 9a-4p |   |    | X | X  | X | Х  | X  | 2              | \$313.00     | \$626.00        | 30          |

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| Unique<br>Ln # | Tr Ln<br># | Parent<br>Line# | Rev  | Priority<br>Code | Network             | Sys<br>Code | Program | Start<br>Date | End<br>Date | Daypart    | М | Tu | W | Th | F | Sa | Su | Total<br>Units | Unit<br>Rate | Total<br>Amount | Unit<br>Len |
|----------------|------------|-----------------|--|------------------|---------------------|-------------|---------|---------------|-------------|------------|---|----|---|----|---|----|----|----------------|--------------|-----------------|-------------|
| 6              | 6          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC DT | 05/13/2024    | 05/19/2024  | M-Su 9a-4p | X | X  | X | X  | Х | Х  | Х  | 2              | \$313.00     | \$626.00        | 30          |
| 7              | 7          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC DT | 05/20/2024    | 05/26/2024  | M-Su 9a-4p | X | X  | X | X  | Х | X  | X  | 2              | \$313.00     | \$626.00        | 30          |
| 8              | 8          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC DT | 05/27/2024    | 05/28/2024  | M-Tu 9a-4p | X | X  |   |    |   |    |    | 1              | \$313.00     | \$313.00        | 30          |
| 9              | 9          |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EF | 05/08/2024    | 05/12/2024  | W-Su 4p-7p |   |    | X | X  | Х | X  | X  | 2              | \$800.00     | \$1,600.00      | 30          |
| 10             | 10         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EF | 05/13/2024    | 05/19/2024  | M-Su 4p-7p | X | X  | X | X  | X | X  | X  | 2              | \$800.00     | \$1,600.00      | 30          |
| 11             | 11         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EF | 05/20/2024    | 05/26/2024  | M-Su 4p-7p | X | X  | X | X  | X | X  | X  | 2              | \$800.00     | \$1,600.00      | 30          |
| 12             | 12         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC EF | 05/27/2024    | 05/27/2024  | М 4р-7р    | Х |    |   |    |   |    |    | 1              | \$800.00     | \$800.00        | 30          |

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| Unique<br>Ln # | Tr Ln<br># | Parent<br>Line# | Rev  | Priority<br>Code | Network             | Sys<br>Code | Program | Start<br>Date | End<br>Date | Daypart         | М | Tu | W | Th | F | Sa | Su | Total<br>Units | Unit<br>Rate   | Total<br>Amount | Unit<br>Len |
|----------------|------------|-----------------|--|------------------|---------------------|-------------|---------|---------------|-------------|-----------------|---|----|---|----|---|----|----|----------------|----------------|-----------------|-------------|
| 13             | 13         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC PT | 05/08/2024    | 05/12/2024  | W-Su 7p-<br>12m |   |    | X | X  | X | X  | X  | 1              | \$1,000.0<br>0 | \$1,000.00      | 30          |
| 14             | 14         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC PT | 05/13/2024    | 05/19/2024  | M-Su 7p-12m     | X | X  | X | X  | X | X  | X  | 1              | \$1,000.0<br>0 | \$1,000.00      | 30          |
| 15             | 15         |                 | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74          | Fox News<br>Channel | 5642        | FXNC PT | 05/20/2024    | 05/26/2024  | M-Su 7p-12m     | X | X  | X | X  | X | X  | X  | 1              | \$1,000.0<br>0 | \$1,000.00      | 30          |

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https://www.effectv.com/legal/advertiser-terms-and-conditions

| Accepted and Agreed    |   |
|------------------------|---|
| Advertiser:            | _ |
| Name:                  | - |
| Title:                 |   |
| Authorized Acceptance: |   |
| Date:                  |   |

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|                 | SUMMARY FOR ORDER # 4180105                         |            |                      |  |              |                    |  |  |  |  |
|-----------------|---|------------|----------------------|--|--------------|--------------------|--|--|--|--|
| Traffic Order # | 177310  | # of Weeks | 4                    |  | Active       | Yes                |  |  |  |  |
| Order #         | 4180105   | Created On | 5/7/2024 12:09:19 PM |  | Order Status | Contract Confirmed |  |  |  |  |
| Order Descrp    | 63180632_POL_Candidate_ALEX KAMKAR<br>TX HD29 - HOU | Created By | SAVOIE, BRIAN        |  | Gross \$     | 12847.00           |  |  |  |  |
| Client          | AMP - ALEX KAMKAR TX HD29 - HOU                     | Updated On | 5/7/2024 12:42:17 PM |  | Net \$       | 9249.84            |  |  |  |  |
| Start Date      | 5/6/2024  | Updated By | eClerx BOT           |  | Units        | 25                 |  |  |  |  |
| End Date        | 6/2/2024  | Source     | OneCONNECT           |  | Credit Hold  | No                 |  |  |  |  |

| ACCEPTED BY AGENCY/ ADVERTISER |  |
|--------------------------------|--|
| FINANCE                        |  |
| DATE                           |  |
| MGR                            |  |
| INV                            |  |