

# CONTRACT



**KFBF**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 130735 /		<u>Alt Order #</u> 26010828
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/11/18 - 05/18/18		<u>Estimate #</u> 5404
<u>Advertiser</u> POL/Heenan for Congress		<u>Original Date / Revision</u> 05/16/18 / 05/16/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9913041	<u>Advertiser Code</u> 879	<u>Product Code</u> 1028
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media  
 900 Circle 75 Parkway SE Suite 1650  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KFBF	05/11/18	05/11/18	Wake Up Montana	6:00 AM-6:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	----F--				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	05/07/18-05/13/18	Wake Up Montana	6:00 AM-6:30 AM	-----F----	:30		\$15.00	NM		
				See MG 1.2								
	2	KFBF	05/16/18-05/16/18	Wake Up Montana	6:00 AM-6:30 AM	---W-----	:30		\$15.00	NM		
				Ⓜ MG for 1.1 05/11								
2	KFBF	05/14/18	05/14/18	Wake Up Montana	6:00 AM-6:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	M-----				1	\$15.00			
3	KFBF	05/15/18	05/15/18	Wake Up Montana	6:00 AM-6:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	-T-----				1	\$15.00			
4	KFBF	05/17/18	05/17/18	Wake Up Montana	6:00 AM-6:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	---T---				1	\$15.00			
5	KFBF	05/11/18	05/11/18	Wake Up Montana	6:30 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	----F--				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	05/07/18-05/13/18	Wake Up Montana	6:30 AM-7:00 AM	-----F----	:30		\$15.00	NM		
				See MG 5.2								
	2	KFBF	05/14/18-05/14/18	Wake Up Montana	6:30 AM-7:00 AM	M-----	:30		\$15.00	NM		
				Ⓜ See MG 5.3								
	3	KFBF	05/15/18-05/15/18	Wake Up Montana	6:30 AM-7:00 AM	-Tu-----	:30		\$15.00	NM		
				Ⓜ MG for 5.2 05/14								
6	KFBF	05/14/18	05/14/18	Wake Up Montana	6:30 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	M-----				1	\$15.00			
7	KFBF	05/16/18	05/16/18	Wake Up Montana	6:30 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	--W----				1	\$15.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBF**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u>	<u>Alt Order #</u>
130735 /	26010828

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/11/18 - 05/18/18	Candidate	5404

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Heenan for Congres	05/16/18 / 05/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KFBF	05/18/18	05/18/18	Wake Up Montana	6:30 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	----1--	1			\$15.00				
9	KFBF	05/11/18	05/11/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--	1			\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	05/07/18-05/13/18	Good Morning America	8:00 AM-9:00 AM	-----F----	:30		<del>\$30.00</del>	NM		
			See MG 9.2									
	2	KFBF	05/16/18-05/16/18	Good Morning America	8:00 AM-9:00 AM	---W-----	:30		\$30.00	NM		
			Ⓜ MG for 9.1 05/11									
10	KFBF	05/14/18	05/14/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	M-----	1			\$30.00				
11	KFBF	05/15/18	05/15/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----	1			\$30.00				
12	KFBF	05/17/18	05/17/18	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---	1			\$30.00				
N 13	KFBF	05/11/18	05/11/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--	1			\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	05/07/18-05/13/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM	-----F----	:30		<del>\$15.00</del>	NM		
			See MG 13.2									
	2	KFBF	05/17/18-05/17/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM	----Th-----	:30		<del>\$15.00</del>	NM		
			Ⓜ See MG 13.3									
	3	KFBF	05/18/18-05/18/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM	-----F----	:30		\$15.00	NM		
			Ⓜ MG for 13.2 05/17									
14	KFBF	05/15/18	05/15/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----	1			\$15.00				
15	KFBF	05/16/18	05/16/18	Millionaire/Funny You Sho	2:00 PM-3:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----	1			\$15.00				
16	KFBF	05/16/18	05/16/18	Family Feud	3:00 PM-3:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----	1			\$15.00				
17	KFBF	05/17/18	05/17/18	Family Feud	3:00 PM-3:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---	1			\$15.00				
18	KFBF	05/14/18	05/14/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	M-----	1			\$75.00				
19	KFBF	05/15/18	05/15/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----	1			\$75.00				
20	KFBF	05/16/18	05/16/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----	1			\$75.00				

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**KFBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 130735 /	<u>Alt Order #</u> 26010828
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<u>Contract Dates</u> 05/11/18 - 05/18/18	<u>Product</u> Candidate	<u>Estimate #</u> 5404
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<u>Advertiser</u> POL/Heenan for Congres	<u>Original Date / Revision</u> 05/16/18 / 05/16/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	KFBB	05/18/18	05/18/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	----1--				1	\$75.00			
22	KFBB	05/14/18	05/14/18	10pm News	10:05 PM-10:35 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	M-----				1	\$75.00			
23	KFBB	05/16/18	05/16/18	10pm News	10:05 PM-10:35 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/18	05/20/18	--w----				1	\$75.00			
24	KFBB	05/12/18	05/12/18	Sa 6a-7a	6:00 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$25.00			
25	KFBB	05/12/18	05/12/18	Weekend 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	-----S-				1	\$60.00			
26	KFBB	05/13/18	05/13/18	Su 6a-7a	6:00 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	-----S				1	\$25.00			
27	KFBB	05/13/18	05/13/18	Su 7a-8a	7:00 AM-8:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	-----S				1	\$30.00			
28	KFBB	05/13/18	05/13/18	Weekend 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/18	05/13/18	-----S				1	\$60.00			
<b>Totals</b>											28	\$965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/18/18	28	\$965.00	(\$144.75)	\$820.25
<b>Totals</b>	28	\$965.00	(\$144.75)	\$820.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26010828	<b>Changes as of:</b> 5/16/2018 at 10:15 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 879/1028/5404	<b>Flight:</b> 5/11/18 - 5/18/18	<b>Station:</b> KFBB
<b>Agency:</b> Canal Partners Media 900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Advertiser:</b> Heenan - MT CD-AL <b>Product:</b> Candidate	<b>Market:</b> Great Falls <b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 7316273	<b>Buyer:</b> Scattergood, Jeff	<b>Service:</b> Nielsen
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$965.00 <b>Total Spots:</b> 28 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 130735

**Separation:**  
**Comments:** shifted 3x from 5/17 to 5/18, per buyer request...\$ ttl same.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/11 - 5/18								Total Spots	Total \$	CPP*	GRP*	
							5/11	5/12	5/13	5/14	5/15	5/16	5/17	5/18					
REV- 1	F,M-Th 6a-6:30a		WAKE-MONTANA	\$15.00	0.0	30	0	0	0	1	1	1	1	0	0	4	\$60.00	\$0.00	0.0
REV- 2	F,M-Th 6:30a-7a		WAKE-MONTANA<	\$15.00	0.0	30	0	0	0	1	1	1	1	0	1	4	\$60.00	\$0.00	0.0
REV- 3	F,M-Th 8a-9a		GD MRN AMR-ABC<	\$30.00	0.0	30	0	0	0	1	1	1	1	0	0	4	\$120.00	\$0.00	0.0
REV- 4	F,M-Th 2p-3p		MILLIONAIRE/FUNNY YOU SHOULD ASK	\$15.00	0.0	30	0	0	0	0	1	1	1	0	1	3	\$45.00	\$0.00	0.0
REV- 5	F,M-Th 3p-3:30p		FAMILY FEUD	\$15.00	0.0	30	0	0	0	0	0	1	1	0	0	2	\$30.00	\$0.00	0.0
REV- 6	F,M-Th 5p-5:30p		5:00PM LCL NWS	\$75.00	0.0	30	0	0	0	1	1	1	1	0	1	4	\$300.00	\$0.00	0.0
REV- 7	F,M-Th 10:05p-10:35p		LOCAL NEWS	\$75.00	0.0	30	0	0	0	1	0	1	0	0	0	2	\$150.00	\$0.00	0.0
REV- 8	Sa 6a-7a		GD MRN-SAT-ABC	\$25.00	0.0	30	0	1	0	0	0	0	0	0	0	1	\$25.00	\$0.00	0.0
REV- 9	Sa 5p-5:30p		news channel 5 sat	\$60.00	0.0	30	0	1	0	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
REV- 10	Su 6a-7a		GD MRN-SUN-ABC	\$25.00	0.0	30	0	0	1	0	0	0	0	0	0	1	\$25.00	\$0.00	0.0
REV- 11	Su 7a-8a		THIS WEEK-ABC	\$30.00	0.0	30	0	0	1	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
REV- 12	Su 5p-5:30p		5:00PM LCL NWS	\$60.00	0.0	30	0	0	1	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>3</b>	<b>3</b>	<b>28</b>	<b>\$965.00</b>	<b>\$0.00</b>	<b>0.0</b>	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26010828	<b>Changes as of:</b> 5/16/2018 at 10:15 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 879/1028/5404	<b>Flight:</b> 5/11/18 - 5/18/18	<b>Station:</b> KFBB
<b>Agency:</b> Canal Partners Media 900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Advertiser:</b> Heenan - MT CD-AL <b>Product:</b> Candidate	<b>Market:</b> Great Falls <b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 7316273	<b>Buyer:</b> Scattergood, Jeff	<b>Service:</b> Nielsen
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>	<b>Primary Demo:</b> Adults 35+
		<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$965.00 <b>Total Spots:</b> 28 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 130735

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/16/18 10:15 AM	SHEPARD RITZEN	shifted 3x from 5/17 to 5/18, per buyer request...\$ ttl same.
05/10/18 4:52 PM	SHEPARD RITZEN	5/11 too late for logs...shift to other days
05/10/18 4:43 PM	Angie Depping	5/11 too late for logs Line 1-4 1x ea DNA Please Advise, Thank You - Angie
05/10/18 12:52 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$12,063
<b>KFBB Share:</b>	8%
<b>Comment:</b>	est shares based on prev. order
<b>KBGF:</b>	4%
<b>KRTV:</b>	81%
<b>NFBB:</b>	7%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$965.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>28</b>	<b>\$965.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	28	\$965.00
<b>Total</b>	<b>28</b>	<b>\$965.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/16/18 10:15 AM	SHEPARD RITZEN	Revised			\$0	\$965.00	Changes: Origflight End to 5/17/18, Flight End from 5/17/18 to 5/18/18, Comments from 5/11 too late for logs...shift to other days to shifted 3x from 5/17 to 5/18, per buyer request...\$ ttl same.. 12 buylines added or modified.
Revision	5/10/18 4:52 PM	SHEPARD RITZEN	Confirmed			\$0	\$965.00	Changes: Comments from Separation: 30 to 5/11 too late for logs...shift to other days. 4 buylines added or modified.
Makegood 1	5/10/18 4:43 PM	Angie Depping	Confirmed			\$0	\$965.00	
Queued for Electronic Contracting	5/10/18 12:57 PM					\$0	\$0	
New	5/10/18 12:52 PM	SHEPARD RITZEN	Confirmed	28		\$965.00	\$965.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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