

Order #1182729: Bright Mom../Wilson/D/G../ShawnW for../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected
10/10/23 3:56:16 PM	Processed		<async process>	Gregory Loustalet (greg	\$730.00	22	0.00
10/10/23 3:41:35 PM	Approved			Sandy Clark (sandy.clar	\$730.00	22	0.00
10/10/23 3:41:33 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar	\$730.00	22	0.00
10/10/23 3:19:37 PM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Beaucoudray (cin	\$730.00	22	0.00
10/10/23 2:41:49 PM	Ready for approval		order ready	Jare'cia Cooper (Jare'ci	\$730.00	22	0.00
10/10/23 2:37:31 PM	New order created		<new order>	Jare'cia Cooper (Jare'ci	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	1182729	
	Alt Order #:		
	Product Desc:	ShawnW for Gov	
	Estimate:		KKND-FM
	Flight Dates:	10/11/23 - 10/14/23	Primary AE: Jare'cia Cooper
	Original Date / Rev:	10/10/23 / 10/10/23	Sales Office: L-NOL
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	Bright Moments	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Geriese Hawkins	Billing Calendar: Broadcast
		2249 Oretha Castle Haley Blvd	Billing Cycle: EOM/EOC
		New Orleans, LA 70113	Agency Commission: 15%
Advertiser	Name:	Wilson/D/Governor-Agency	
	Demographic:	A25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-GOV	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/14/23	22	\$730.00	\$620.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	22	\$730.00	\$620.50	0.00
Totals	22	\$730.00	\$620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jare'cia Cooper			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKND	10/11/23	10/14/23	M-F AM Drive M-F	CM	6a-10a	--WTF--	1:00	0	\$40.00	P-50	0.00	NM	9	\$360.00
N 2	KKND	10/11/23	10/14/23	M-F PM Drive M-F	CM	3p-7p	--WTF--	1:00	0	\$30.00	P-50	0.00	NM	9	\$270.00
N 3	KKND	10/11/23	10/14/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/23 10/15/23 -----S- 2 \$25.00 0.00 </div>															
N 4	KKND	10/11/23	10/14/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
<div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/23 10/15/23 -----S- 2 \$25.00 0.00 </div>															
Totals														22	\$730.00


Shawn Wilson for Governor Media Plan - .60 Radio

	Station	Spotlength	Day	Daypart	Rate	# Days	Spots/Day	Total Spots	Total Cost	Flight Schedule	Programming
\$1,770.00	KMEZ-FM	60	M-F	6a-10a	\$70.00	3	4	12	\$840.00		R&B
	KMEZ-FM	60	M-F	10a-3p	\$70.00		2	0	\$0.00		R&B
	KMEZ-FM	60	M-F	3p-7p	\$70.00	3	3	9	\$630.00		R&B
	KMEZ-FM	60	M-F	7p-12m	\$30.00		1	0	\$0.00		R&B
	KMEZ-FM	60	SAT	6a-10a	\$45.00		2	0	\$0.00		R&B
	KMEZ-FM	60	SAT	10a-3p	\$60.00	1	3	3	\$180.00		R&B
	KMEZ-FM	60	SAT	3p-7p	\$60.00	1	2	2	\$120.00		R&B
	KMEZ-FM	60	SAT	7p-12m	\$30.00						R&B
	KMEZ-FM	60	SUN	6a-10a	\$40.00						R&B
	KMEZ-FM	60	SUN	10a-3p	\$50.00						R&B
	KMEZ-FM	60	SUN	3p-7p	\$50.00						R&B
	KMEZ-FM	60	SUN	7p-12m	\$30.00						R&B
								26	\$1,770.00		
	Station	Spotlength	Day	Daypart	Rate	# Days	Spots/Day	Total Spots	Total Cost	Flight Schedule	Programming
\$730.00	KKND-FM	60	M-F	6a-10a	\$40.00	3	3	9	\$360.00		Gospel
	KKND-FM	60	M-F	10a-3p	\$35.00						Gospel
	KKND-FM	60	M-F	3p-7p	\$30.00	3	3	9	\$270.00		Gospel
	KKND-FM	60	M-F	7p-12m	\$18.00						Gospel
	KKND-FM	60	SAT	6a-10a	\$30.00						Gospel
	KKND-FM	60	SAT	10a-3p	\$25.00	1	2	2	\$50.00		Gospel
	KKND-FM	60	SAT	3p-7p	\$25.00	1	2	2	\$50.00		Gospel
	KKND-FM	60	SAT	7p-12m	\$15.00						Gospel
	KKND-FM	60	SUN	6a-10a	\$30.00						Gospel
	KKND-FM	60	SUN	10a-3p	\$25.00						Gospel
	KKND-FM	60	SUN	3p-7p	\$25.00						Gospel
	KKND-FM	60	SUN	7p-12m	\$15.00						Gospel
\$2,500.00 GROSS								22	\$730.00		

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gerleasa Smith Hawkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Wilson

Authorized committee:

Wilson for Louisiana

Agency requesting time (and contact information):

☐ N/A Bright Moments, LLC, 940 Brooklyn Avenue, NOLA, 70114

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

10/14/23

☐

General

☐

Primary

Treasurer of candidate's authorized committee:

James Henderson, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Raci Cooper

Name:

GERLEASA SMITH HAWKINS

Name:

Raci Cooper

Date of Request to Purchase Ad Time:

10/10/23

Date of Station Agreement to Sell Time: 10-10-2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 10/10/2023

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
1182715 and 1182729Station Call Letters:
KMEZ and KKNDDate Received/Requested:
10/10/2023

Est. #:

Station Location:
New OrleansRun Start and End Dates:
10/10 - 10/14

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.