

Order / Est #	1170028	Total Spots:	36	Order Dates:	09/16/23 - 10/06/23
Advertiser:	Wilson/D/Governor-Agency	Total Ratings:	0.00	Hiatus Dates:	
Product Descr.:	Shawn W. 30	Total Amount:	\$900.00	Spot Dates:	09/11/23 - 10/06/23

Header	Line	Spots	Makegood Bundles	Summary	Market Share	History
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Add Custom Comment	Part History	Concave	Ver Contract	Ver Not	Refresh
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Date	Action	Line	Comment	By	Total \$	# Spots	Expected gsp
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09/15/23 5:01:59 PM	Processed		<empty process>	Scott Forberg (scott.forberg@cumulus.com)	\$900.00	36	0.00
09/15/23 4:59:46 PM	Approval Workflow		[Centralized Ad - Business Office Approval Needed (Default)]	Sandy Clark (sandy.clark@cumulus.com)	\$900.00	36	0.00
09/15/23 4:59:44 PM	Approval Workflow		[Sales Manager - Ready (Default)]	Sandy Clark (sandy.clark@cumulus.com)	\$900.00	36	0.00
09/15/23 4:41:11 PM	Ready for approval		he could not log in	Pat Galloway (pgalloway@cumulus.com)	\$900.00	36	0.00
09/15/23 4:13:56 PM	New order created		<new order>	Sandy Clark (sandy.clark@cumulus.com)	\$900.00	36	0.00
				Jareda Cooper (jareda.cooper@cumulus.com)	\$0.00	0	0.00

ORDER

Orders	Order / Rev:	1170028	
	Alt Order #:		
	Product Desc:	Shawn W. :30	
	Estimate:		KKND-FM
	Flight Dates:	09/16/23 - 10/06/23	Primary AE: Jare'cia Cooper
	Original Date / Rev:	09/15/23 / 09/15/23	Sales Office: L-NOL
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Bright Moments	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Geriese Hawkins	Billing Calendar: Broadcast
		2249 Oretha Castle Haley Blvd	Billing Cycle: EOM/EOC
		New Orleans, LA 70113	Agency Commission: 15%

Advertiser	Name:	Wilson/D/Governor-Agency	
	Demographic:	A25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-GOV	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	16	\$380.00	\$323.00
09/25/23	10/06/23	20	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	16	\$380.00	\$323.00	0.00
October 2023	20	\$520.00	\$442.00	0.00
Totals	36	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jare'cia Cooper	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KKND	09/16/23	10/01/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	:30	4	\$20.00	P-50	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----SS					4	\$20.00		0.00			
		Week: 09/18/23	09/24/23	-----SS					4	\$20.00		0.00			
		Week: 09/25/23	10/01/23	-----SS					4	\$20.00		0.00			
N 2	KKND	09/18/23	10/06/23	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	4	\$30.00	P-50	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	MTWTF--					4	\$30.00		0.00			
		Week: 09/25/23	10/01/23	MTWTF--					4	\$30.00		0.00			
		Week: 10/02/23	10/08/23	MTWTF--					4	\$30.00		0.00			
N 3	KKND	09/18/23	10/06/23	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	4	\$25.00	P-50	0.00	NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	MTWTF--					4	\$25.00		0.00			
		Week: 09/25/23	10/01/23	MTWTF--					4	\$25.00		0.00			
		Week: 10/02/23	10/08/23	MTWTF--					4	\$25.00		0.00			
													Totals	36	\$900.00

From: Jarecia Cooper
Phone: (504) 342-4251 x507
Email: raci.cooper@cumulus.com
9/15/2023 7:25 AM

Flight Dates: 09/16/2023 - 10/06/2023

Demo: P 18+

Radio Market: NEW ORLEANS
Survey: AUG23 SD (JUN-AUG)
Geography: Metro

Schedule Description:

KKND :30

	Daypart	Spots	Length	Unit Rate	Net Reach	Frequency	Gls	Total Cost
Radio Total		36		\$25.00	52,500	3.2	169,800	\$900.00
KKND-FM		36		\$25.00	52,500	3.2	169,800	\$900.00
Flight A		36		\$25.00	52,500	3.2	169,800	\$900.00
9/11/23		4		\$20.00	11,600	1.7	19,400	\$80.00
	Sa 10A-3P	2 30		\$20.00	4,500	1.4	6,200	\$40.00
	Su 10A-3P	2 30		\$20.00	9,800	1.3	13,200	\$40.00
9/18/23		12		\$25.00	26,200	2.2	56,600	\$300.00
	M-F 6A-10A	4 30		\$30.00	12,000	1.6	18,800	\$120.00
	M-F 3P-7P	4 30		\$25.00	12,000	1.5	18,400	\$100.00
	Sa 10A-3P	2 30		\$20.00	4,500	1.4	6,200	\$40.00
	Su 10A-3P	2 30		\$20.00	9,800	1.3	13,200	\$40.00
9/25/23		12		\$25.00	26,200	2.2	56,600	\$300.00
	M-F 6A-10A	4 30		\$30.00	12,000	1.6	18,800	\$120.00
	M-F 3P-7P	4 30		\$25.00	12,000	1.5	18,400	\$100.00
	Sa 10A-3P	2 30		\$20.00	4,500	1.4	6,200	\$40.00
	Su 10A-3P	2 30		\$20.00	9,800	1.3	13,200	\$40.00
10/2/23		8		\$27.50	20,100	1.9	37,200	\$220.00
	M-F 6A-10A	4 30		\$30.00	12,000	1.6	18,800	\$120.00
	M-F 3P-7P	4 30		\$25.00	12,000	1.5	18,400	\$100.00

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: NEW ORLEANS; AUG23 SD (JUN-AUG); Metro Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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From: Jarecia Cooper
 Phone: (504) 342-4251 x507
 Email: raci.cooper@cumulus.com
 9/15/2023 7:25 AM

Schedule Grand Totals: 4 Weeks

Stations	Spots	Unit Rate	Net Reach	Frequency	Gls	Total Cost
Radio Total	36	\$25.00	52,500	3.2	169,800	\$900.00
KKND-FM	36	\$25.00	52,500	3.2	169,800	\$900.00

Raci Cooper

Accepted by Station

9/15/2023

Date

Geriease Hawkins

Accepted by Client

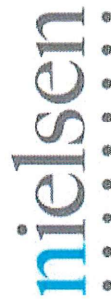
9/15/2023

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Geriease Smith Hawkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Wilson

Authorized committee:

Wilson for Louisiana

Agency requesting time (and contact information):

☐

N/A Bright Moments, LLC, 940 Brooklyn Avenue, NOLA. 70114

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

10/14/23

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

James Henderson, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Geriease Hawkins

Signature:

Raci Cooper

Name: Geriease Smith Hawkins

Name: Raci Cooper

Date of Request to Purchase Ad Time: 9/15/23

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Geriease Hawkins

Name: Geriease Smith Hawkins

Date: 9/15/23

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 9/15/23

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1170028/1169974/1170005/11699

Station Call Letters:

KMEZ-FM / KKNO FM

Date Received/Requested:

9/15/23

Est. #:

Station Location:

ND CA

Run Start and End Dates:

9/16 - 10/6/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.