

*Quinn*



10/30/19-11/4/19

LENGTH:

Spot	Political Advertising	60
------	-----------------------	----

Eggleston for Commissioner

WRRN and WKNB

41414

WRRN

October/November 2019

Daypart	Rate	M	T	W	Th	F	S	Su	M	T	W	Th	F	S	Su	M	Dollars
6am-10am	\$18.00																\$ 144.00
10am-3pm	\$15.00																\$ 15.00
	\$0.00																\$ -

WKNB

October/November 2019

Daypart	Rate	M	T	W	Th	F	S	Su	M	T	W	Th	F	S	Su	M	Dollars
6am-10am	\$15.00																\$ 120.00
10am-3pm	\$15.00																\$ 15.00
	\$0.00																\$ -

Payment in Advance

Schedule Totals

Total Spots		Total DOLLARS
-------------	--	---------------

18		\$ 294.00
----	--	-----------



## 2019 Political and Issue Advertising Rates

**POLITICAL RATES:** (30 or 60 Second Commercials)  
*All Rates are Lowest Unit – As Required*  
*Political Window is 45 Days Prior to Election*

	<u>Local</u>	<u>Agency</u>
<b>WRRN:</b>		
6AM-10AM	\$14.00	\$16.00
10AM-Mid	\$11.00	\$13.00
<b>WKNB:</b>		
6AM-Mid	\$11.00	\$13.00
<b>WNAE/96.7:</b>		
6AM-Mid	\$ 9.00	\$11.00

**ISSUE RATES:** (30 or 60 Second Commercials)  
*Anytime out of Political Window*

	<u>Local</u>	<u>Agency</u>
<b>WRRN:</b>		
6AM-10AM	\$18.00	\$20.00
10AM-Mid	\$15.00	\$17.00
<b>WKNB:</b>		
6AM-Mid	\$15.00	\$17.00
<b>WNAE/96.7:</b>		
6AM-Mid	\$11.00	\$13.00

Radio Partners LLC  
 Dale R. Bliss, CRMC, General Manager  
 310 Second Avenue – P.O. Box 824  
 Warren, PA 16365  
 Phone: 814-723-1310 – FAX: 814-723-3356 – Email: dale1310@gmail.com



**POLITICAL DISCLOSURE STATEMENT**  
ELECTIONS – 2019

**RADIO STATIONS WNAE-AM/96.7-FM, WRRN-FM, WKNB-FM**  
WARREN COUNTY, PENNSYLVANIA

During their election campaigns, all legally qualified candidates are entitled to purchase time on WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM. WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will consider all requests for such time and will make reasonable accommodations to meet such requests. Although each such candidate has the right to “reasonable access” to the facilities of WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM for the airing of political advertisements, WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM retain the right to limit the amount of time sold to a candidate and has the ultimate discretion with respect to the placement of political advertisements.

During the 45 days preceding a primary election and the 60 days before a general election, WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM charge candidates in the respective elections the “lowest unit charge” for an advertisement if the advertisement constitutes a “use” of the WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM facilities. The advertisement is considered to be a “use” if it is controlled, sponsored or approved by the candidate or the candidate’s campaign committee. During any period other than the 45-day and 60-day periods, the charges for political advertisements constituting a “use” are set so as to be no higher than those charged other advertisers for comparable use of the stations’ facilities. Any political advertisement that is not a use, including any advertisement purchased by an independent political action committee or any advertisement dealing with non-candidate ballot issues, is sold at prevailing commercial rates. If a political advertisement constitutes a use, WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will provide opposing candidates with “equal opportunities”, as established by federal law, to use WNAE-AM/96.7’s, WRRN-FM’s and WKNB-FM’s facilities.

The terms and conditions applicable to political advertising on WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM are as follows:

1. Sponsorship Identification. A complete sponsor identification, aired in the candidate’s voice, must be included in each advertisement as required by FCC rules and regulations.  
In addition, all federal candidates are required to announce the office they are running for, the fact that they approved the ad and who paid for the ad.
2. Credit. Cash at least 1 business day in advance is required.
3. Political Agreement. A signed Agreement Form for Political Broadcasts must accompany any time order. This form must list the officers, board of directors, or executive committee of the political entity purchasing the time.

4. Proof of Candidacy. WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM, at its option, may require the candidate to produce proof that he/she is a legally qualified candidate. All federal candidates must fill out a candidate certification form.
5. Production Facilities. The stations' production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers.
6. Schedules. WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will make available to political candidates any and all dayparts and rotational packages and any special packages that are available to commercial advertisers. For information regarding packages and rotations not described below, please call the station. Rates charged by WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM are based upon the use of 60-second or 30-second spots.
7. The following limitations have been set regarding the number of spots that may be purchased:

WNAE-AM/96.7-FM	6a-12a – No limit – subject to availability
WRRN-FM	6a-10a – 1 per hour, Monday through Saturday 10a-12a – No limit – subject to availability
WKNB-FM:	6a-10a – 1 per hour 10a-12a – No limit – subject to availability

Please contact the office for restrictions that may result from special programming.

8. Rates. Effective: 2019  
Estimated Lowest Unit Charges:

RATES: (30 or 60 Second Commercials)

		<b>Local</b>	<b>Agency</b>
WNAE-AM 1310/96.7-FM	6am-12am	\$9.00	\$11.00
WRRN-FM - 92.3	6am-10am	\$14.00	\$16.00
	10am-12am	\$11.00	\$13.00
WKNB-FM – 104.3	6am-12am	\$11.00	\$13.00

*Note:*

*On all rotational packages there is no guarantee of equal rotation throughout the dayparts.*

*WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM do not offer preemptible spots.*

*The above rates are net to the station.*

*All rotations and packages offered to commercial advertisers are available to political advertisers.*

*Rates are good for 30 or 60 second spots*

9. Make Good Policy. In the event of a missed spot, WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will make good in the same daypart within 3 days. If time prohibits making the spot good (e.g., missed on last day before election) WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will refund cost of the missed spot to the purchasing entity within 5 working days.
10. Rebates. If a new lowest unit charge is established after a political advertiser's purchase has been made or run, WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM will rebate the overcharge to the political advertiser within 10 days or will credit the overcharge to the candidate's future time purchases, as the candidate directs.
11. Local Public Inspection File. The rules and regulations of the Federal Communications Commission require that each station must maintain, and permit public inspection of, a complete record of all requests for political time together with an appropriate notation showing whether such requests were granted and the amount charged. This information must be retained in the station's local public inspection file for two years. The local public inspection file for WNAE-AM/96.7-FM, WRRN-FM and WKNB-FM is maintained at 310 Second Avenue, Warren, Pennsylvania. Any member of the public, including opposing candidates, is entitled to inspect the materials placed in these files during regular business hours.
12. The stations does not air political advertisements during newscasts and do not have a news adjacency class of time.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jeff Eggleston,  
 being/on behalf of: Eggleston for Commissioner, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Warren County Commissioner  
 in the Warren County  
 election to be held on: 11/5/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec.					

\* See attached

**Total Charges:**

\$294

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

\_\_\_\_\_ and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_ This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature Printed Name Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Jeff Eggleston  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

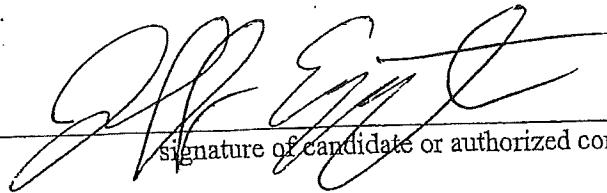
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeff Eggleston

printed name

10/29/19

date



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jeff Eggleston  
do hereby request station time concerning the following issue:

Promote Jeff Eggleston for Commissioner

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60sec					

\* See Attachment

**Total Charges:**

\$294

This broadcast time will be used by: 11/4/19

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes                       No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

- a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

- Accepted     Accepted in Part     Rejected

\_\_\_\_\_  
Signature    Printed Name    Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60					

\* attached

**Total Charges:**

\$247.00

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.