



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER**  
**STATION LICENSE**

Authorizing Official:

A handwritten signature in blue ink, appearing to read "J. Bradshaw", written over a horizontal line.

James D. Bradshaw

Deputy Chief

Audio Division

Media Bureau

Official Mailing Address:

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COX RADIO, INC.  
11300 FOURTH STREET NORTH  
SUITE 300  
SAINT PETERSBURG FL 33716

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Grant Date: January 12, 2017

Facility Id: 158520

Call Sign: W246CY

This license expires 3:00 a.m.  
local time, February 01, 2020.

License File Number: BLFT-20170105AGM

This license covers permit no.: BMPFT-20170103ABL

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: COX RADIO, INC.

Principal community to be served: FL-BRADENTON

Primary Station: WHPT (FM) , Channel 273, SARASOTA, FL

Via: Direct - off-air

Frequency (MHz): 97.1

Channel: 246

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 27 deg 35 min 26 sec

West Longitude: 82 deg 31 min 28 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules.

Transmitter output power: 0.043 kW

Antenna type: (directional or non-directional): Directional

Description: BEX LOG-R

Major lobe directions 187  
(degrees true):

	Horizontally	Vertically
	Polarized	Polarized
	Antenna:	Antenna:

Effective radiated power in the Horizontal Plane (kw): 0.16

Height of radiation center above ground (Meters): 8

Height of radiation center above mean sea level (Meters): 15

Antenna structure registration number: 1058055

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

\*\*\* END OF AUTHORIZATION \*\*\*