

Issues & Program Report – Quarter 3, 2017

Sonoma County Focus

Date of Interview Airing: July 2nd, 2017

Organization/Interviewee: American Heart Association

Purpose of Interview: Rebroadcast of evergreen programming promoting the current mission of the American Heart Association, as well as how to support the organization's goals.

Date of Interview Airing: July 9th, 2017

Organization/Interviewee: CHOPS Teen Center

Purpose of Interview: Rebroadcast of Spotlight on current programs, campaigns, and fundraising needs at Santa Rosa's Chops Teen Center

Date of Interview Airing: July 30th

Organization/Interviewee: WeCare/Discovery Church

Purpose of Interview: Spotlight on 'We Care' project hosted by Discovery Church – a program with the goal to provide 500 students with school supplies and school clothes for the upcoming school year

Date of Interview Airing: August 6th, 2017

Organization/Interviewee: Greek Food Festival

Purpose of Interview: Annual Promotion and spotlight on Greek Food Festival event in Rohnert Park, with special focus on the fundraising aspects.

Date of Interview Airing: August 13th, 2017

Organization/Interviewee: Sonoma County Wine Country Weekend

Purpose of Interview: Spotlight on the premier annual tourism event for Sonoma County – discussion of tourism impacts, fundraising, and more

Date of Interview Airing: September 3rd, 2017

Organization/Interviewee: All Hallows Art Show

Purpose of Interview: Feature on the All Hallows Community Art Show, feature on some of the participating artists

Date of Interview Airing: September 17th, 2017

Organization/Interviewee: Cavity Free Sonoma

Purpose of Interview: Feature on the County Health Departments new campaign to help battle poor dental hygiene among Sonoma County's youngest population

Date of Interview Airing: September 24th, 2017

Organization/Interviewee: LLS Light the Night Walk

Purpose of Interview: Annual spotlight on leukemia and lymphoma societies annual Light the Night Fundraising walk
