

Issues & Program Report – Quarter 1, 2018

Sonoma County Focus

Date of Interview Airing: April 1st, 2018

Organization/Interviewee: Signature Sonoma Valley

Purpose of Interview: Spotlight, promotion, and feature the annual Signature Sonoma Valley Community Wine & Industry Event

Date of Interview Airing: April 15th, 2018

Organization/Interviewee: Adam Tucker Foundation

Purpose of Interview: Promotion of pasta feed fundraising event as well as topical spotlight on the cause of suicide prevention

Date of Interview Airing: April 22nd, 2018

Organization/Interviewee: Passport to Sonoma Valley

Purpose of Interview: Spotlight and promotion on the involved wineries, charitable aspects, and economic and tourism impact of the Passport to Sonoma Valley Wine Event.

Date of Interview Airing: April 29th, 2018

Organization/Interviewee: Showcase Sonoma County

Purpose of Interview: Discussion of Santa Rosa economic recovery post-fire. Promotion of annual showcase Sonoma County chamber event and spotlight on participating local businesses

Date of Interview Airing: May 13th, 2018

Organization/Interviewee: Ceres Community Project

Purpose of Interview: Spotlight and promotion of charitable efforts, fundraising and volunteer needs, and upcoming events for Ceres Community Project in Sebastapol.

Date of Interview Airing: May 27th, 2018

Organization/Interviewee: Moonlight Quilters

Purpose of Interview: Spotlight on local events and fundraising efforts of “Moonlight Quilters” community group.

Date of Interview Airing: June 3rd, 2018

Organization/Interviewee: Sonoma County Hot Air Balloon Classic

Purpose of Interview: Promotion and spotlight on annual Hot Air Balloon Classic event in Windsor.

Date of Interview Airing: June 17th, 2018

Organization/Interviewee: Sonoma Marin Fair

Purpose of Interview: Promotion and spotlight on performers and attractions at the 2018 Sonoma Marin Fair

Date of Interview Airing: June 24th, 2018

Organization/Interviewee: Child Care initiative

Purpose of Interview: Promotion, spotlight, and topical discussion on the Sonoma County Child Care Initiative and it's purpose.
