

Issues & Program Report – Quarter 2, 2014

Sonoma County Focus

Date of Interview Airing: April 6th, 2014

Organization/Interviewee: Sutter Health/Piner High School

Purpose of Interview: Spotlight on two local programs & events, one presented by the Sutter Health Oncology Department to raise awareness toward prostate health. 2nd half of the show looks at the Piner High School Science and Technology Program and upcoming fundraisers to benefit the program

Date of Interview Airing: April 13th, 2014

Organization/Interviewee: Sonoma County District Attorney

Purpose of Interview: Topical Interview on the programs and services available from the Family Justice Center, recap of Crime Victims Rights Awareness Week.

Date of Interview Airing: April 20th, 2014

Organization/Interviewee: Sonoma County Bicycle Coalition

Purpose of Interview: Update from the Sonoma County Bicycle Coalition as well as spotlight on the family bicycle workshops in Sonoma County.

Date of Interview Airing: April 27th, 2014

Organization/Interviewee: Santa Rosa Chamber of Commerce Business Expo

Purpose of Interview: Promotion and call for businesses to participate in the Chamber's annual Business Expo event at the Wells Fargo Center

Date of Interview Airing: May 4th, 2014

Organization/Interviewee: Human Race

Purpose of Interview: Annual promotion of Human Race Charity run and the work of the Sonoma County Volunteer Center

Date of Interview Airing: May 11th, 2014

Organization/Interviewee: Sonoma County Wellness Expo

Purpose of Interview: Spotlight and promotion of Sonoma County Wellness Expo event – an event which informs, educates, and provides products and services to support the health and well-being of families.

Date of Interview Airing: May 18, 2014

Organization/Interviewee: Santa Rosa Police Department

Purpose of Interview: Promotion of new 'Santa Rosa's Most Wanted' campaign from the SRPD, through the use of social media.

Date of Interview Airing: May 25th, 2014

Organization/Interviewee: AMVets/Travelling Memorial Wall

Purpose of Interview: Promotion of the visit of the 9/11 memorial wall presentation at Santa Rosa Memorial Park, presented by AMVets – a veteran's organization.

Date of Interview Airing: June 1st, 2014

Organization/Interviewee: Polly Klaas Foundation

Purpose of Interview: Interview to spotlight the anniversary of the Polly Klaas as well as promote the current work of the organization

Date of Interview Airing: June 8th, 2014

Organization/Interviewee: United Way of Wine Country

Purpose of Interview: Interview to spotlight the current campaigns of United Way of Wine Country as well as upcoming events.

Date of Interview Airing: June 20th, 2014

Organization/Interviewee: Bloodsource

Purpose of Interview: Interview to spotlight the current blood donation campaigns sponsored by Bloodsource as well as promotion of upcoming events.
