

Issues & Program Report – Quarter 3, 2018

Sonoma County Focus

Date of Interview Airing: July 22, 2018

Organization/Interviewee: Relay For Life

Purpose of Interview: Spotlight, promotion, and feature the annual Relay for Life charity walk/run

Date of Interview Airing: July 29th, 2018

Organization/Interviewee: Sonoma County Fair

Purpose of Interview: Promotion and preview of annual Sonoma County Fair community event with special focus on charitable aspects of the fair

Date of Interview Airing: August 5, 2018

Organization/Interview: Greek Food Festival

Purpose of Interview: Spotlight and promotion on annual Greek Food Festival community event with special focus on charitable aspects

Date of Interview Airing: August 26th, 2018

Organization/Interviewee: Sonoma County Vintners

Purpose of Interview: Promotion and spotlight on the annual Taste of Sonoma community event, with additional focus on fire-recovery and the charitable efforts of the Sonoma County Wine Auction

Date of Interview Airing: September 2, 2018

Organization/Interview: Santa Rosa 150

Purpose of Interview: Spotlight, promotion, and topical discussion on Santa Rosa Sesquicentennial Celebration community event and discussion on Santa Rosa history.

Date of Interview Airing: September 9, 2018

Organization/Interviewee: Lime Foundation

Purpose of Interview: Spotlight and promotion on the work of the Lime Foundation, with special consideration to fundraising and upcoming community events.

Date of Interview Airing: September 16, 2018

Organization/Interviewee: Alternative Building Products

Purpose of Interview: Topical discussion about post-fire rebuild with tips for those impacted by the wildfires

Date of Interview Airing: September 23, 2018

Organization/Interviewee: Mark West Chamber

Purpose of Interview: Promotion and spotlight of annual Chamber 'Harvest Fair' community event.

Date of Interview Airing: September 30, 2018

Organization/Interviewee: SCORE

Purpose of Interview: Promotion, spotlight, and topical discussion on post-fire business and financial issues as well as general feature on SCORE.
