

**Issues & Program Report – Quarter 4, 2017**

**Sonoma County Focus**

Date of Interview Airing: October 1<sup>st</sup>, 2017

Organization/Interviewee: PDI Surgery Center

Purpose of Interview: Promotion of current fundraising and local events and community dental and public health topics

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Date of Interview Airing: October 8<sup>th</sup>, 2017

Organization/Interviewee: LumaFest

Purpose of Interview: Promotion of Santa Rosa Junior College and LumaFest community event and fundraiser

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Date of Interview Airing: October 15<sup>th</sup>, 2017

Organization/Interviewee: North Bay Women's Expo

Purpose of Interview: Spotlight and promotion on first annual North Bay Women's Expo community event.

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Date of Interview Airing: October 29<sup>th</sup>, 2017

Organization/Interviewee: Studio Santa Rosa

Purpose of Interview: Spotlight and promotion of community art event and discussion on local art community

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Date of Interview Airing: November 5<sup>th</sup>, 2017

Organization/Interviewee: Vineyards to Villages Wine Safari

Purpose of Interview: Spotlight on annual fundraiser benefitting both villages in Africa and north bay fire relief.

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Date of Interview Airing: November 19<sup>th</sup>, 2017

Organization/Interviewee: Winter Lights Santa Rosa

Purpose of Interview: Spotlight and feature on annual Winter Lights downtown community event and special attention given to local business

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Date of Interview Airing: December 3<sup>rd</sup>, 2017

Organization/Interviewee: North Bay Guns and Hoses

Purpose of Interview: Spotlight, promotion, and feature on charity hockey event and north bay fire relief fundraising efforts

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Date of Interview Airing: December 10<sup>th</sup>, 2017

Organization/Interviewee: Voices 4 Down Syndrome

Purpose of Interview: Spotlight on organization and topical discussion on Down Syndrome

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Date of Interview Airing: December 17<sup>th</sup>, 2017

Organization/Interviewee: Medicare Extensions

Date of Interview Airing: December 31<sup>st</sup>, 2017

Organization/Interviewee: California Artisan Cheese Festival

Purpose of Interview: Annual spotlight on Artisan Cheese Festival, Fundraising Efforts, new location, and ticket on-sale.

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