

**Issues & Program Report – Quarter 4, 2014**

**Sonoma County Focus**

Date of Interview Airing: October 11<sup>th</sup>, 2014

Organization/Interviewee: Camp For a Cure

Purpose of Interview: Spotlight on baseball camp in Sonoma County for young players, benefitting cancer research.

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Date of Interview Airing: October 19<sup>th</sup>, 2014

Organization/Interviewee: Sutter Breast Cancer Center

Purpose of Interview: General feature on the services available from the Breast Cancer Center at Sutter as well as spotlight on their partnership with Russian River Brewing Company.

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Date of Interview Airing: October 27<sup>th</sup>, 2014

Organization/Interviewee: The Studio Santa Rosa

Purpose of Interview: Promotion of local art show in Santa Rosa and spotlight on some of the participating artists and their work.

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Date of Interview Airing: November 8<sup>th</sup>, 2014

Organization/Interviewee: Healdsburg Community Band/Schulz Museum

Purpose of Interview: Show promoting two separate local organizations and events – the Healdsburg Community Band fundraiser as well general promotion of the current happenings at the Schulz Museum.

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Date of Interview Airing: November 16<sup>th</sup>, 2014

Organization/Interviewee: NorCal Beer Geeks/Vet Connect

Purpose of Interview: Promotion of first of its kind beer festival in Santa Rosa, with special spotlight on the beneficiary of the event – Sonoma County Vet Connect.

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Date of Interview Airing: November 23<sup>rd</sup>, 2014

Organization/Interviewee: Winter Lights

Purpose of Interview: Promotion of the annual downtown tree lighting in downtown Santa Rosa, special spotlight on the local businesses involved in the planning of the event.

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Date of Interview Airing: November 30<sup>th</sup> 2014

Organization/Interviewee: Redwood Empire Food Bank

Purpose of Interview: Segment on hunger in Sonoma County, focused around the holiday season and the food needs of the food bank.

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Date of Interview Airing: December 7<sup>th</sup>, 2014

Organization/Interviewee: Sonoma County Hot Air Balloon Classic

Purpose of Interview: Background, history, and feature on the Sonoma County Hot Air Balloon Classic as well as an update on the future of the event.

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Date of Interview Airing: December 14<sup>th</sup>, 2014

Organization/Interviewee: Earthquake Preparedness Show

Purpose of Interview: Special Pre-produced programming focused on earthquake readiness in California

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Date of Interview Airing: December 21<sup>st</sup>, 2014

Organization/Interviewee: Children's Museum of Sonoma County

Purpose of Interview: Update on current funding and construction progress of new facility, promotion of upcoming fundraiser and film event.

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