

Issues & Program Report – Quarter 2, 2017

Sonoma County Focus

Date of Interview Airing: April 16th, 2017

Organization/Interviewee: Mosquito Vector Control District

Purpose of Interview: Preview of Summer ‘fight the bite’ season with tips on summer safety

Date of Interview Airing: April 23rd, 2017

Organization/Interviewee: CHOPS Teen Center

Purpose of Interview: Spotlight on current programs, campaigns, and fundraising needs at Santa Rosa’s Chops Teen Center

Date of Interview Airing: May 14th, 2017

Organization/Interviewee: Santa Rosa Rose Parade

Purpose of Interview: Annual spotlight on Santa Rosa Rose Parade, participating nonprofits, etc.

Date of Interview Airing: May 21st, 2017

Organization/Interviewee: United Way of Wine Country

Purpose of Interview: Specific spotlight on the United Way of Wine Country’s Women’s Leadership Council

Date of Interview Airing: May 28th, 2017

Organization/Interviewee: American Heart Association

Purpose of Interview: Spotlight on the current work, campaigns, and programs of the American Heart Association in Sonoma County.

Date of Interview Airing: June 4th, 2017

Organization/Interviewee: Sonoma County Hot Air Balloon Classic

Purpose of Interview: Feature on the annual Hot Air Balloon Classic event in Windsor – feature on sponsors and nonprofits involved.

Date of Interview Airing: June 18th, 2017

Organization/Interviewee: Wine Country Big Q

Purpose of Interview: Feature/Splight on the annual Big Q BBQ event in Petaluma– feature on sponsors and nonprofits involved.

Date of Interview Airing: June 25th, 2017

Organization/Interviewee: Napa County Fair

Purpose of Interview: Spotlight on the entertainment and attractions at the 2017 Napa County Fair.
