

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Plac	Imp (00	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): M-F 6-7a

Week Start: 03/26/18

State Reason:

Monday	03/26/18	25918586	(6:30:00 AM-	6:43:00 AM	:30	1	\$250.00		WALA Fox 10 N	0	
Tuesday	03/27/18	25918586	(6:30:00 AM-	6:53:46 AM	:30	2	\$250.00		WALA Fox 10 N	0	
Wednesday	03/28/18	25918586	(6:30:00 AM-	6:59:19 AM	:30	3	\$250.00		WALA Fox 10 N	0	
Thursday	03/29/18	25918586	(6:30:00 AM-	6:58:25 AM	:30	4	\$250.00		WALA Fox 10 N	0	

\$1,000.00 0

\$1,000.00 0

Week Start: 04/02/18

State Reason:

Thursday	04/05/18	25918586	(6:30:00 AM-	6:57:59 AM	:30	8	\$250.00		WALA Fox 10 N	0	
Monday	04/02/18	25918586	(6:30:00 AM-	6:43:51 AM	:30	5	\$250.00		WALA Fox 10 N	0	
Wednesday	04/04/18	25918586	(6:30:00 AM-	6:41:41 AM	:30	7	\$250.00		WALA Fox 10 N	0	
Tuesday	04/03/18	25918586	(6:30:00 AM-	6:54:52 AM	:30	6	\$250.00		WALA Fox 10 N	0	

\$1,000.00 0

\$1,000.00 0

Week Start: 04/09/18

State Reason:

Thursday	04/12/18	25918586	(6:30:00 AM-	6:42:04 AM	:30	12	\$250.00		WALA Fox 10 N	0	
Wednesday	04/11/18	25918586	(6:30:00 AM-	6:57:52 AM	:30	11	\$250.00		WALA Fox 10 N	0	
Monday	04/09/18	25918586	(6:30:00 AM-	6:53:59 AM	:30	9	\$250.00		WALA Fox 10 N	0	
Tuesday	04/10/18	25918586	(6:30:00 AM-	6:57:48 AM	:30	10	\$250.00		WALA Fox 10 N	0	

\$1,000.00 0

\$1,000.00 0

Week Start: 04/16/18

State Reason:

Monday	04/16/18	25918586	(6:30:00 AM-	6:43:42 AM	:30	13	\$250.00		WALA Fox 10 N	0	
Wednesday	04/18/18	25918586	(6:30:00 AM-	6:37:55 AM	:30	15	\$250.00		WALA Fox 10 N	0	
Thursday	04/19/18	25918586	(6:30:00 AM-	6:57:53 AM	:30	16	\$250.00		WALA Fox 10 N	0	
Tuesday	04/17/18	25918586	(6:30:00 AM-	6:53:14 AM	:30	14	\$250.00		WALA Fox 10 N	0	

\$1,000.00 0

\$1,000.00 0

\$4,000.00 0

Inv. Code (Booked): M-F 7-8a

Week Start: 03/26/18

State Reason:

Friday	03/30/18	25918586	(7:00:00 AM-	7:22:29 AM	:30	19	\$275.00		WALA Fox 10 N	0	
Monday	03/26/18	25918586	(7:00:00 AM-	7:13:58 AM	:30	17	\$275.00		WALA Fox 10 N	0	

\$550.00 0

\$550.00 0

Week Start: 04/02/18

State Reason:

Monday	04/02/18	25918586	(7:00:00 AM-	7:08:00 AM	:30	20	\$275.00		WALA Fox 10 N	0	
Friday	04/06/18	25918586	(7:00:00 AM-	7:26:31 AM	:30	22	\$275.00		WALA Fox 10 N	0	
Wednesday	04/04/18	25918586	(7:00:00 AM-	7:28:18 AM	:30	21	\$275.00		WALA Fox 10 N	0	

\$825.00 0

\$825.00 0

Week Start: 04/09/18

State Reason:

Wednesday	04/11/18	25918586	(7:00:00 AM-	7:22:50 AM	:30	24	\$275.00		WALA Fox 10 N	0	
Friday	04/13/18	25918586	(7:00:00 AM-	7:12:34 AM	:30	25	\$275.00		WALA Fox 10 N	0	
Monday	04/09/18	25918586	(7:00:00 AM-	7:27:12 AM	:30	23	\$275.00		WALA Fox 10 N	0	

\$825.00 0

\$825.00 0

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Place)	Imp	OC	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): M-F 7-8a

Week Start: 04/16/18

State Reason:

Wednesday	04/18/18	25918586	(7:00:00 AM-	7:23:16 AM	:30	27	\$275.00		WALA Fox 10 N	0	
Friday	04/20/18	25918586	(7:00:00 AM-	7:22:40 AM	:30	28	\$275.00		WALA Fox 10 N	0	
Monday	04/16/18	25918586	(7:00:00 AM-	7:07:45 AM	:30	26	\$275.00		WALA Fox 10 N	0	

\$825.00 0

\$825.00 0

\$3,025.00 0

Inv. Code (Booked): Sat FOX 10 News 7-8a

Week Start: 03/26/18

State Reason:

Saturday	03/31/18	25918586	(7:30:00 AM-	7:53:24 AM	:30	77	\$100.00		WALA Fox 10 N	0	
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\$100.00 0

\$100.00 0

Week Start: 04/02/18

State Reason:

Saturday	04/07/18	25918586	(7:30:00 AM-	7:41:30 AM	:30	78	\$100.00		WALA Fox 10 N	0	
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\$100.00 0

\$100.00 0

Week Start: 04/09/18

State Reason:

Saturday	04/14/18	25918586	(7:30:00 AM-	7:36:15 AM	:30	79	\$100.00		WALA Fox 10 N	0	
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\$100.00 0

\$100.00 0

Week Start: 04/16/18

State Reason:

Saturday	04/21/18	25918586	(7:30:00 AM-	7:35:24 AM	:30	80	\$100.00		WALA Fox 10 N	0	
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\$100.00 0

\$100.00 0

\$400.00 0

Inv. Code (Booked): Sun FOX 10 News 6-7a

Week Start: 03/26/18

State Reason:

Sunday	04/01/18	25918586	(6:30:00 AM-	6:36:38 AM	:30	81	\$60.00		WALA Fox 10 N	0	
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\$60.00 0

\$60.00 0

Week Start: 04/02/18

State Reason:

Sunday	04/08/18	25918586	(6:30:00 AM-	6:42:35 AM	:30	82	\$60.00		WALA Fox 10 N	0	
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\$60.00 0

\$60.00 0

Week Start: 04/09/18

State Reason:

Sunday	04/15/18	25918586	(6:30:00 AM-	6:41:06 AM	:30	83	\$60.00		WALA Fox 10 N	0	
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\$60.00 0

\$60.00 0

Week Start: 04/16/18

State Reason:

Sunday	04/22/18	25918586	(6:30:00 AM-	6:42:17 AM	:30	84	\$60.00		WALA Fox 10 N	0	
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\$60.00 0

\$60.00 0

\$240.00 0

Inv. Code (Booked): M-F 4-430p

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Place)	Imp	OC	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): M-F 4-430p

Week Start: 03/26/18

State Reason:

Thursday	03/29/18	25918586	4p-430p	4:13:23 PM	:30	30	\$250.00	WALA Fox 10 N	0
Tuesday	03/27/18	25918586	4p-430p	4:28:33 PM	:30	29	\$250.00	WALA Fox 10 N	0

\$500.00	0
\$500.00	0

Week Start: 04/02/18

State Reason:

Thursday	04/05/18	25918586	4p-430p	4:06:54 PM	:30	32	\$250.00	WALA Fox 10 N	0
Tuesday	04/03/18	25918586	4p-430p	4:32:53 PM	:30	31	\$250.00	WALA Fox 10 N	0

\$500.00	0
\$500.00	0

Week Start: 04/09/18

State Reason:

Thursday	04/12/18	25918586	4p-430p	4:13:55 PM	:30	34	\$250.00	WALA Fox 10 N	0
Tuesday	04/10/18	25918586	4p-430p	4:20:00 PM	:30	33	\$250.00	WALA Fox 10 N	0

\$500.00	0
\$500.00	0

Week Start: 04/16/18

State Reason:

Tuesday	04/17/18	25918586	4p-430p	4:14:15 PM	:30	35	\$250.00	WALA Fox 10 N	0
Thursday	04/19/18	25918586	4p-430p	4:07:34 PM	:30	36	\$250.00	WALA Fox 10 N	0

\$500.00	0
\$500.00	0
\$2,000.00	0

Inv. Code (Booked): M-F 5-530p

Week Start: 03/26/18

State Reason:

Friday	03/30/18	25918586	5p-530p	5:22:37 PM	:30	38	\$350.00	WALA Fox 10 N	0
Monday	03/26/18	25918586	5p-530p	5:26:32 PM	:30	37	\$350.00	WALA Fox 10 N	0

\$700.00	0
\$700.00	0

Week Start: 04/02/18

State Reason:

Monday	04/02/18	25918586	5p-530p	5:21:09 PM	:30	39	\$350.00	WALA Fox 10 N	0
Friday	04/06/18	25918586	5p-530p	5:26:18 PM	:30	40	\$350.00	WALA Fox 10 N	0

\$700.00	0
\$700.00	0

Week Start: 04/09/18

State Reason:

Monday	04/09/18	25918586	5p-530p	5:22:24 PM	:30	41	\$350.00	WALA Fox 10 N	0
Friday	04/13/18	25918586	5p-530p	5:13:46 PM	:30	42	\$350.00	WALA Fox 10 N	0

\$700.00	0
\$700.00	0

Week Start: 04/16/18

State Reason:

Friday	04/20/18	25918586	5p-530p	5:26:57 PM	:30	44	\$350.00	WALA Fox 10 N	0
Monday	04/16/18	25918586	5p-530p	5:22:40 PM	:30	43	\$350.00	WALA Fox 10 N	0

\$700.00	0
\$700.00	0
\$2,800.00	0

Inv. Code (Booked): M-F 630-7p

Week Start: 03/26/18

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Place)	Imp (00)	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): M-F 630-7p

Week Start: 03/26/18

State Reason:

Wednesday	03/28/18	25918586	630p-7p	6:35:02 PM	:30	45	\$850.00	SYN Wheel of F		0	
							\$850.00			0	
							\$850.00			0	

Week Start: 04/02/18

State Reason:

Wednesday	04/04/18	25918586	630p-7p	6:40:30 PM	:30	46	\$850.00	SYN Wheel of F		0	
							\$850.00			0	
							\$850.00			0	

Week Start: 04/09/18

State Reason:

Wednesday	04/11/18	25918586	630p-7p	6:40:31 PM	:30	47	\$850.00	SYN Wheel of F		0	
							\$850.00			0	
							\$850.00			0	

Week Start: 04/16/18

State Reason:

Wednesday	04/18/18	25918586	630p-7p	6:35:55 PM	:30	48	\$850.00	SYN Wheel of F		0	
							\$850.00			0	
							\$850.00			0	
							\$3,400.00			0	

Inv. Code (Booked): M-F 9-930p

Week Start: 03/26/18

State Reason:

Tuesday	03/27/18	25918586	9p-930p	9:12:42 PM	:30	49	\$450.00	WALA Fox 10 N		0	
Thursday	03/29/18	25918586	9p-930p	9:28:23 PM	:30	50	\$450.00	WALA Fox 10 N		0	
							\$900.00			0	
							\$900.00			0	

Week Start: 04/02/18

State Reason:

Thursday	04/05/18	25918586	9p-930p	9:22:58 PM	:30	52	\$450.00	WALA Fox 10 N		0	
Tuesday	04/03/18	25918586	9p-930p	9:12:49 PM	:30	51	\$450.00	WALA Fox 10 N		0	
							\$900.00			0	
							\$900.00			0	

Week Start: 04/09/18

State Reason:

Thursday	04/12/18	25918586	9p-930p	9:27:25 PM	:30	54	\$450.00	WALA Fox 10 N		0	
Tuesday	04/10/18	25918586	9p-930p	9:08:13 PM	:30	53	\$450.00	WALA Fox 10 N		0	
							\$900.00			0	
							\$900.00			0	

Week Start: 04/16/18

State Reason:

Tuesday	04/17/18	25918586	9p-930p	9:15:53 PM	:30	55	\$450.00	WALA Fox 10 N		0	
Thursday	04/19/18	25918586	9p-930p	9:09:06 PM	:30	56	\$450.00	WALA Fox 10 N		0	
							\$900.00			0	
							\$900.00			0	
							\$3,600.00			0	

Inv. Code (Booked): M-F 930-10p

Week Start: 03/26/18

State Reason:

Friday	03/30/18	25918586	930p-1000p	9:58:18 PM	:30	59	\$450.00	WALA Fox 10 N		0	
Monday	03/26/18	25918586	930p-1000p	9:41:46 PM	:30	57	\$450.00	WALA Fox 10 N		0	
Wednesday	03/28/18	25918586	930p-1000p	9:57:55 PM	:30	58	\$450.00	WALA Fox 10 N		0	

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Place)	Imp	(00)	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): M-F 930-10p

Week Start: 03/26/18

State Reason:

							\$1,350.00			0	
							\$1,350.00			0	

Week Start: 04/02/18

State Reason:

Friday	04/06/18	25918586	930p-1000p	9:57:16 PM	:30	62	\$450.00	WALA Fox 10 N		0	
Wednesday	04/04/18	25918586	930p-1000p	9:54:03 PM	:30	61	\$450.00	WALA Fox 10 N		0	
Monday	04/02/18	25918586	930p-1000p	9:40:14 PM	:30	60	\$450.00	WALA Fox 10 N		0	
							\$1,350.00			0	
							\$1,350.00			0	

Week Start: 04/09/18

State Reason:

Wednesday	04/11/18	25918586	930p-1000p	9:53:50 PM	:30	64	\$450.00	WALA Fox 10 N		0	
Monday	04/09/18	25918586	930p-1000p	9:43:41 PM	:30	63	\$450.00	WALA Fox 10 N		0	
Friday	04/13/18	25918586	930p-1000p	9:57:29 PM	:30	65	\$450.00	WALA Fox 10 N		0	
							\$1,350.00			0	
							\$1,350.00			0	

Week Start: 04/16/18

State Reason:

Friday	04/20/18	25918586	930p-1000p	9:52:11 PM	:30	68	\$450.00	WALA Fox 10 N		0	
Monday	04/16/18	25918586	930p-1000p	9:36:39 PM	:30	66	\$450.00	WALA Fox 10 N		0	
Wednesday	04/18/18	25918586	930p-1000p	9:54:04 PM	:30	67	\$450.00	WALA Fox 10 N		0	
							\$1,350.00			0	
							\$1,350.00			0	
							\$5,400.00			0	

Inv. Code (Booked): M-F 10p-1030p

Week Start: 03/26/18

State Reason:

Tuesday	03/27/18	25918586	M-F 10p-1030p	10:27:31 PM	:30	69	\$375.00	WALA FOX 10 I		0	
							\$375.00			0	
							\$375.00			0	

Week Start: 04/02/18

State Reason:

Tuesday	04/03/18	25918586	M-F 10p-1030p	10:22:48 PM	:30	71	\$375.00	WALA FOX 10 I		0	
Thursday	04/05/18	25918586	M-F 10p-1030p	10:10:53 PM	:30	72	\$375.00	WALA FOX 10 I		0	
							\$750.00			0	
							\$750.00			0	

Week Start: 04/09/18

State Reason:

Tuesday	04/10/18	25918586	M-F 10p-1030p	10:26:59 PM	:30	73	\$375.00	WALA FOX 10 I		0	
Thursday	04/12/18	25918586	M-F 10p-1030p	10:13:48 PM	:30	74	\$375.00	WALA FOX 10 I		0	
							\$750.00			0	
							\$750.00			0	

Week Start: 04/16/18

State Reason:

Thursday	04/19/18	25918586	M-F 10p-1030p	10:14:52 PM	:30	76	\$375.00	WALA FOX 10 I		0	
Tuesday	04/17/18	25918586	M-F 10p-1030p	10:22:48 PM	:30	75	\$375.00	WALA FOX 10 I		0	
							\$750.00			0	
							\$750.00			0	
							\$2,625.00			0	

Inv. Code (Booked): Su 930-10p

Week Start: 03/26/18

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program	Program (Place)	Imp (00)	State Reason
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Station: WALA

Advertiser: Hightower For Alabama

Order: 869304

Inv. Code (Booked): Su 930-10p

Week Start: 03/26/18

State Reason:

Sunday	04/01/18	25918586	930p-10p	9:36:22 PM	:30	89	\$325.00	WALA Fox 10 N	0
							\$325.00		0
							\$325.00		0

Week Start: 04/02/18

State Reason:

Sunday	04/08/18	25918586	930p-10p	9:41:06 PM	:30	90	\$325.00	WALA Fox 10 N	0
							\$325.00		0
							\$325.00		0

Week Start: 04/09/18

State Reason:

Sunday	04/15/18	25918586	930p-10p	9:53:58 PM	:30	91	\$325.00	WALA Fox 10 N	0
							\$325.00		0
							\$325.00		0

Week Start: 04/16/18

State Reason:

Sunday	04/22/18	25918586	930p-10p	9:45:06 PM	:30	92	\$325.00	WALA Fox 10 N	0
							\$325.00		0
							\$325.00		0
							\$1,300.00		0

Inv. Code (Booked): Sun 12-1a

Week Start: 03/26/18

State Reason:

Sunday	04/01/18	25918586	Sun 12-1a	12:58:46 XM	:30	93	\$10.00	SYN Amer SYN American I	0
							\$10.00		0
							\$10.00		0
							\$10.00		0

Inv. Code (Booked): Weekend Sa-Su 9a-6p

Week Start: 03/26/18

State Reason:

Sunday	04/01/18	25918586	(9:00:00 AM-	9:28:44 AM	:30	85	\$200.00	Paid Program	0
							\$200.00		0
							\$200.00		0

Week Start: 04/02/18

State Reason:

Sunday	04/08/18	25918586	(9:00:00 AM-	9:28:22 AM	:30	86	\$200.00	Paid Program	0
							\$200.00		0
							\$200.00		0

Week Start: 04/09/18

State Reason:

Sunday	04/15/18	25918586	(9:00:00 AM-	9:28:43 AM	:30	87	\$200.00	Paid Program	0
							\$200.00		0
							\$200.00		0

Week Start: 04/16/18

State Reason:

Sunday	04/22/18	25918586	(9:00:00 AM-	9:28:11 AM	:30	88	\$200.00	Paid Program	0
							\$200.00		0
							\$200.00		0
							\$800.00		0
							\$29,600.00		0
							\$29,600.00		0

[Sorted by: State Reason]

Spot Manager: Placed, 03/26/18-06/05/18



Weekday	Date	Alt Order #	Time Period	Air Time	Length	Line	Rate	Program (L	Program (Plac	Imp (00	State Reason
Station: WALA											
							29,600.00			0	
							29,600.00			0	

[Sorted by: State Reason]