

KKDM
Des Moines, IA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KKDM
Quarterly Issues/Programs List

KKDM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Heart Assn.:** Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.
- **Animal Shelter:** Abandoned Dogs and Cats are needing adoption.
- **Carbon Monoxide:** Iowans are at increased risk for winter CO exposure. UIUC Dr. J. Simmons talks symptoms & treatment
- **Civil Rights:** Martin Luther King's legacy for equal rights for all
- **Final Salute for Iowa Vets:** Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.
- **Financial risk:** Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.
- **GoServGlobal:** Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.
- **Healthy Habits for the New Year:** The importance is hydration, sleep and diet habits for our health in 2024.
- **Human Organ Demand:** While Iowa's Organ Donation Commitment has hit a record high... The demand still outweighs supply.
- **IA Workforce Development:** Iowa mobile career services office launched. Beth Townsend says it will expand access.
- **ISU Extension:** Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.
- **Int. Rev Service:** IRS giving Iowans advice on charitable deductions this tax filing season.
- **Triple A:** Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Animal Shelter	FOCUS 01-07-24	Abandoned Dogs and Cats are needing adoption.	Nick Graziano - Animal Rescue League of Iowa	01/07/2024 06:01 AM	026:59
Healthy Habits for the New Year	FOCUS 01-14-24	The importance is hydration, sleep and diet habits for our health in 2024.	Dr. Trisha Pasricha - Media Columnist The Washington Post	01/14/2024 06:02 AM	026:59
Civil Rights	FOCUS 01-21-2024 - iHeart Communities	Martin Luther King's legacy for equal rights for all	Martin Luther King III	01/21/2024 06:01 AM	027:09
Human Organ Demand	FOCUS 01-28-2024	While Iowa's Organ Donation Commitment has hit a record high... The demand still outweighs supply.	Heather Butterfield - Iowa Donor Network	01/28/2024 06:02 AM	027:00
Carbon Monoxide	FOCUS 02-04-2024	Iowans are at increased risk for winter CO exposure. UIUC Dr. J. Simmons talks symptoms & treatment	Dr. J. Simmons, UIUC	02/04/2024 06:01 AM	027:00
Financial risk	FOCUS 02-11-2024	Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.	Doug Ommen	02/11/2024 06:01 AM	026:59
American Heart Assn.	FOCUS 02-18-2024	Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.	Brian Geelan	02/18/2024 06:03 AM	026:59
ISU Extension	FOCUS 02-25-2024	Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.	Ryan Stuart ISU Exten.	02/25/2024 06:01 AM	026:59
Int. Rev Service	FOCUS 03-01-2024	IRS giving Iowans advice on charitable deductions this tax filing season.	Christopher Miller, IRS	03/03/2024 06:01 AM	026:59
IA Workforce Development	FOCUS 03-10-2024	Iowa mobile career services office launched. Beth Townsend says it will expand access.	Beth Townsend, IWD	03/10/2024 06:01 AM	026:59
Triple A	FOCUS 03-17-2024	Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.	Brian Ortner	03/17/2024 06:03 AM	026:51

Final Salute for Iowa Vets	FOCUS 2024	03-24-	Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.	Lineae Stovers, Des Moines	03/24/2024 06:00 AM	026:51
GoServGlobal	FOCUS 2024	03-31-	Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.	Ken DeYoung	03/31/2024 06:00 AM	026:40

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	33
	PSA :15 - Ad Council - Safe Gun Storage	000:14	3
	PSA :15 - Ad Council/AARP - Care for Yourself	000:15	2
	PSA :15 - Ad Council/Child Mental Health	000:14	8
	PSA :15 - Ad Council/Drunk Driving-Lovefest	000:14	3
	PSA :15 - POLK COUNTY TREASURER	000:15	1
	PSA :15- Ad Council - Dadification - Frank	000:15	6
	PSA :30 - Ad Council - Adopt US Kids	000:29	8
	PSA :30 - Ad Council - Alzheimers - Ryan Blaney	000:29	5
	PSA :30 - Ad Council - CANCER SCREENINGS	000:29	4
	PSA :30 - Ad Council - Distracted Driving Prevention	000:29	3
	PSA :30 - Ad Council - Distracted Driving School Drive	000:29	6
	PSA :30 - Ad Council - Driving Impaired aka High	000:30	5
	PSA :30 - Ad Council - Drunk Driving - Play-by-play	000:29	6
	PSA :30 - Ad Council - Safe Gun Storage	000:29	5
	PSA :30 - Ad Council - Teen Drama	000:30	7
	PSA :30 - Ad Council - Teen Vaping	000:29	10
	PSA :30 - Ad Council/AARP - Heroes	000:30	3
	PSA :30 - Ad Council/AARP - Roxana's Story	000:30	3
	PSA :30 - Ad Council/AARP - Take A Minute	000:30	3
	PSA :30 - HEART HEALTH MONTH	000:30	1
	PSA :60 - Ad Council - ADOPTION	000:59	12
	PSA :60 - Ad Council - Alzheimers- Ryan Blaney	000:59	7
	PSA :60 - Ad Council/AARP - Caregivers -Heroes	001:00	7

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :60 - Ad Council/AARP - Caregivers -Take A Minute	001:00	9
	PSA :60 - Ad Council/AARP - Roxana's Story	001:00	5
	PSA :60 - Unbridled Spirits *EMERY*	001:00	17
	PSA 30 - ADOPT A PITBULL	000:29	3
	PSA 30 - HEART HEALTH	000:30	2
	SHEEPGATE	000:30	2
	SHEEPGATE	000:30	4
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	6
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	9
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	17
FINANCIAL COACHING	OPERATION HOPE	000:29	6
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12