WMOV Norfolk, VA Quarterly Issues/Programs List First Quarter, 2022

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Quarterly Issues/Programs List

WMOV provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Public Health, Public Safety, Public Awareness, Race, Education, Veteran Affairs, Mental Health, Personal Safety, Children's Health, Parenting, Women's Health, Economics

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO N
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Jaime Fergie, director of infectious diseases at Driscoll Children's Hospital and medical director at the Global Institute for Hispanic Health. Dr. Fergie provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He also focused on how COVID has affected our Latino communities and pediatric health. Dr. David Spiegel Chief Scientific Officer at the Sarah Cannon Research Institute – Top Advancements in Cancer Research in 2021 Nate Appleman Food Network Celebrity Chef – Personal story involving plasma donations and info on the	Dr. J. Fergie, Dr. D, Spiegel	01/02/202 2 07:01 AM	029:49

		plasma shortage across the country			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Adriana Cadilla, MD, pediatric infectious disease specialist with Nemours Children's Hospital in Orlando, Florida. The FDA and CDC made new COVID booster vaccine recommendations this week. Cadilla discussed what vaccinated people need to know now about getting a booster. Children as young as 12 can now receive a booster. Cadilla talked about why kids need a booster and spoke about the severity of Omicron compared to previous COVID-19 variants. Coach Monica Aldama, host of the Netflix Emmy Award-winning docuseries, Cheer and author of FULL OUT: Lessons in Life and Leadership from America's Favorite Coach. Why is discipline and consistency the key to building a winning team? Aldama offered practical solutions for personal growth, parenting, and job excellence. She gave suggestions on how to take command of your talent, make the most of your potential, and find	DR. CADILLA ALDANA	01/09/202 2 07:01 AM	029:49

		your drive to succeed in 2022.		
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA authorized and CDC has recommended boosters for children ages 12 and older. Marks also discussed the potential for boosters for children 5-11 years old in the near future. Marks explained the reasoning behind the time frame on booster doses for Pfizer –and now Moderna – shortening to five months after the primary series. Marks talked about whether vaccines are losing their effectiveness more quickly than originally thought and the impact of the Omicron Variant. Trovon C. Williams- NAACP, Vice President of Marketing and Communications – Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about the key issues that the NAACP is spearheading in 2022	01/16/202 2 07:02 AM	029:50

Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Cameron Webb, Senior Policy Advisor for Equity for the White House COVID-19 Response Team. Dr. Webb discussed this week's launch of the website COVIDTests.gov, a place where Americans can order free at-home, rapid COVID-19 tests. He also talked about how 400 million N95 masks are about to be distributed to the American people and gave us information on Omicron and the necessity for vaccine boosters. Gabby Landsverk, Health, Nutrition and Fitness Reporter for INSIDER in New York City. Gabby talked New Year's Resolutions and the latest in health and fitness in 2022. She discussed some of the latest fitness trends since the pandemic began and covered healthy eating, dieting, and explained the pros and cons of intermittent fasting.	Dr. C Webb, G. Landsverk	01/23/202 2 07:03 AM	029:50
Public Health Safety Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Assoumou is an Assistant Professor of Medicine at Boston University School of Medicine and the inaugural Louis W. Sullivan, MD, Endowed Professor of Medicine. The conversation around	Dr. Assoumou, A. Levi	01/30/202 2 07:02 AM	029:49

		being "fully vaccinated" is evolving. Dr. Assoumou discussed what it now means to be to be up-to-date with your COVID vaccinations. She also gave us the latest information on the surge of the Omicron variant, its severity, other potential variants on the horizon, and how we can stay prepared.			
		President & CEO, Alicia Levi, Reading is Fundamental. Levi talked about the impact of the pandemic on our nation's children as it relates to literacy and reading. She told listeners how RIF has pivoted and addressed the social and emotional impact of COVID-19 and the role books/reading plays in supporting kid's wellbeing. RIF and our nation's educators have introduced a six-month reading initiative, Rally to Read 100 that includes read-alouds with notable authors, activities, and a sweepstakes giving away books. More at www.RallytoRead.org			
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Katie Wilkes national spokesperson and content specialist for the American Red Cross. Wilkes talked about the national blood crisis due to the Omicron	K. Wilkes, Dr. R. Villanuev a	02/06/202 2 07:01 AM	029:50

		variant. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts. Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine. With February being Black History month, Dr. Villanueva of the National Medical Association discussed the progress of COVID vaccines and boosters in the Black community. She discussed vaccine access and vaccination rates in Black neighborhoods and communities and spoke about the impact the Omicron variant is having on Black communities and across the U.S.			
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Carole Johnson is the Administrator of the Health Resources and Services Administration (HRSA). Johnson discussed her role at the HRSA and how they are continuing to help people to get vaccinated. She gave us an update on COVID vaccines for children and boosters for adults and how they are providing trusted	C. Johnson, C. Gorre	02/13/202 2 07:01 AM	029:49

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		messengers from within			
		the communities where			
		people live, especially in			
		minority communities			
		throughout the USA.			
		Celina Gorre is the CEO			
		of WomenHeart: The			
		National Coalition for			
		Women with Heart			
		Disease, based in			
		Washington, D.C.			
		February is heart health			
		month 2022 and Gorre			
		discussed disparities in			
		heart disease – for			
		women and for women of			
		color. She discussed why			
		women are too often			
		misdiagnosed including			
		the lack of awareness of			
		heart disease in women			
		and bias in care. She			
		talked about			
		WomenHeart's support			
		services across the			
		country for women with			
		heart disease.			
		J L			
		Ginger Zee, author,			
		chief meteorologist at			
		ABC News and			
		managing editor of the			
		climate unit at ABC			
		News. Zee talked about			
		her new book, A Little			
		Closer to Home where she			
Public	IHEARTRADIO	talks about	G. Zee,	02/20/202	
Health &	COMMUNITIES:	facing depression and the	Dr. B.	2 07:01	029:49
Safety,	PUBLIC AFFAIRS	stigmas surrounding	Jasper	AM	
Race	SPECIAL	mental health issues.			
		Ginger tells us, how she			
		spent most of her life			
		shielding her			
		vulnerabilities and			
		discussed her personal			
		struggle with crippling			
		depression, suicide			
		attempts, and many other			
<u> </u>	IL	and many outer			

		life experiences in hopes of helping others around her. Dr. Byron Jasper, founder and Chief Executive Officer of Byja Clinic in New Orleans. With COVID cases decreasing across the United States, Dr Jasper focused on what's next and why it still makes sense to get vaccinated. He covered the latest information on who is eligible to receive a booster, the difference in boosters, and why is it important to get a COVID-19 booster if you're fully vaccinated. As the Omicron variant runs its course, Dr. Jasper talked about possibilities of other variants			
Veteran s Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Cole Lyle, Marine Veteran and Executive Director of Mission Roll Call – Cole Lyle discusses the work Mission Roll Call does for veterans across the country, from suicide prevention to assistance with health care and benefits. RADM Felicia Collins, Deputy Asistant Secretary for Minority Health & Director of the Office of Minority Health in the U.S. Department of Health & Human Services – Dr. Felicia Collins offers an	C. Lyle, F. Collins	02/27/202 2 07:01 AM	029:50

		update on the spread of COVID-19, the safety and effectiveness of the COVID-19 vaccines, and the impact the pandemic has had on minority communities.		
II II	IHEARTCOMMUNTIE S	PharmD, CPPS is the Network Medication Safety Officer for HonorHealth in Scottsdale, AZ. As a follow-up to President Biden's State of the Union, Stephens discussed the administration's shifting focus from pandemic/crisis response to managing COVID-19's new normal. She talked about the CDC's announcement to ease mask restrictions for the majority of Americans and what does this means about the current state of the pandemic. Stephens touched on what the future might look like for COVID-19 and the responsibility of Americans to continue to get boosted. Dr. Sallyann Coleman King, Medical Director of the Colorectal Cancer Control Program at the Centers for Disease Control and Prevention and Commander in the U.S. Public Health Service. March is Colorectal Cancer	03/06/202 2 07:00 AM	029:59

		Awareness Month, and King says that it's never been more important for men and women to routinely get screened for this disease. Colorectal cancer is the second leading cancer killer, but it can be preventable with routine screening. King discussed how too many people have put off these screenings – especially during COVID-19. She explained the Centers for Disease Control and Prevention's campaign called Screen for Life.			
Personal Safety, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. David Banach, associate professor of medicine at UConn School of Medicine. COVID cases are continuing to fall across the country. Dr. Banach discussed what these current trends mean and the current state of the pandemic. He discussed why Americans should remain optimistic that we are closer to getting back to a new "normal". Dr. Banach talked about the concern for the emergence of new variants and what COVID will look like in the future. Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute. The war in the Ukraine has many children and parents on edge. Dr. Domingues	BANACH, DOMINGUEZ	03/13/202 2 07:00 AM	029:50

		discussed how do you start, and have, a conversation about what is happening in Ukraine with your kids. She talked about how the conversation will differ with young children verses older kids. She covered signs that a child may be feeling anxious about the news and how can we ease these anxieties. Dr. Domingues suggested resources for parents.			
Children's Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Tina Carroll-Scott is a general practitioner and the medical director of the South Miami Children's Clinic. Dr. Scott discussed working in a underserved community of color throughout the pandemic and trying to increase access and equity with the Covid vaccines through pop ups. She focused how COVID vaccine authorization for our youngest children (under 5) may be coming in the next month, but it seems that many vaccinated parents still haven't acted on getting their older children (5 and older) vaccinated. Dr. Scott talked about weighing the dangers of getting COVID compared to the side effects of a vaccine for children.	Dr. T. Carroll- Scott, C. Mule	03/20/202 2 07:02 AM	029:49

		Parenting Expert, Carol Muleta, founder of The Parenting 411, 2019 DC Mother of the Year, and author of the newly released book, The Parenting Odyssey: Trials. Monday, March 21st is National Single Parent Day and Muleta offered tips on how single parents can raise their children in the best way for themselves and their kids. She discussed the importance of establishing good routines, teamwork, rules of engagement, and finding common ground with your partner's approach to parenting. Muleta also talked about the importance of personal self-care for single moms and dads.			
Economics, Women's Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Lori Bettinger is the Co- President of Alliance Partners and serves as the President of BancAlliance. Bettinger discussed the ongoing conflict in Ukraine including a jump in U.S. food prices, a Russian oil- sparked recession, and more. She also covered the continued repercussions of the COVID-19 pandemic on our US economic system, the rise in interest rates by the fed, and the	L. Bettinger , Dr. D. Fink	03/27/202 2 07:00 AM	029:49

chance of a housing		
9		
market crash.		
Dr. Dorothy Fink,		
Deputy Assistant		
Secretary for Women's		
Health and Director of		
the Office on Women's		
Health in the Office of		
the Assistant Secretary		
for Health (OASH). As		
we wrap up March and		
Women's History Month,		
Dr. Fink focused on what		
we all should be thinking		
about this month for		
women's health. She		
offered information and		
advice to women who		
weren't able to get their		
mammograms and other		
cancer screenings done		
since COVID-19		
started. Dr. Fink also		
talked about what women		
should know about the		
COVID-19 vaccine.		

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
Public Health	LOCAL PSA/CELEBRATE HEALTHCARE	00:15.43	43
Public Health & Safety	LOCAL PSA/MINORITY AIDS SUPPORT SERVICES	00:15.51	9
Public Awareness	LOCAL PSA/PROBLEM GAMBLING 30	00:30.64	12
Public Awareness	LOCAL PSA/VA LOTTERY PROBLEM GAMBLING 30	00:30.64	172